Do you want to complete a storefront improvement, making your building more attractive and inviting to customers?

**THIS PROGRAM CAN ASSIST YOUR BUSINESS!**

**What is it?**
The City of Pacific Grove has a returning program for 2019 to help qualified participants improve and enhance the physical appearance of their building storefront. The program offers façade improvement reimbursement. The City Council approved a **TOTAL $50,000** budget for our program which helps building owners and tenants get a portion of their maintenance, repair and construction costs reimbursed.

**The City will reimburse up to 50% of the total cost of eligible activities (up to a maximum of $5,000).**

**Who is Eligible?**
Owners and tenants of all commercial buildings in any commercial zoning district.

**The following is a possible list of eligible projects:**
- Replacement of broken window panes, aluminum or wood windows and broken store front glass
- Repointing of old brick
- Removal of non-conforming signage
- Scraping, priming, and painting storefront
- Repair or replacement of deteriorating signs
- Repair or replacement of missing or broken tile
- Cleaning or replacement of worn awnings or canopies
- Rehabilitation of the upper facade and display areas, or building side walls may also be eligible if street level improvements are approved
- Other minor repairs when incidental to overall façade improvements

**NO DEADLINE!**
Applications will be accepted until Program funds are depleted.

**Where can I get more information?**
Call 831.648.3183
Community Development Dept.
300 Forest Avenue, 2nd Floor
agthon@cityofpacificgrove.org