



PACIFIC GROVE
CHAMBER OF COMMERCE
& TOURIST CENTERS

Pacific Grove Chamber of Commerce
Hospitality Improvement District Meeting Notice
Thursday, February 21st, 2019 at 11:00 a.m.
Tourist Information Center
100 Central Avenue, Pacific Grove, CA 93950
AGENDA

1. Welcome & introduction
2. Approval of agenda
3. Public comments
4. Discuss single-use, plastic amenities such as shampoo and conditioner
5. Receive an update on the MCCVB by Amrish Patel
6. Presentation by SFGate on the HID's social media program
7. Report on election of new HID Advisory Board members
8. Discuss U.S. Open plans
9. Approve the 2019 give-a-ways and program
10. Review MIIS branding project of Pacific Grove
11. Closing Comments
12. Adjourn

HID Advisory Board

Tim McGill (Asilomar Conference Grounds), permanent
Robert Boerner (Pacific Gardens Inn), term expires June 30, 2019
Amrish Patel (Centrella Bed & Breakfast Inn), term expires June 30, 2019
Ed Flatley (Seven Gables Inn) term expires June 30, 2020
Michael Grech (Monterey Peninsula Inn), term expires June 30, 2020