



PACIFIC GROVE
CHAMBER OF COMMERCE
& TOURIST CENTERS

Pacific Grove Chamber of Commerce
Hospitality Improvement District Meeting Notice
Thursday, September 20th, from 2:00 to 3:00 p.m.
Tourist Information Center
100 Central Avenue, Pacific Grove, CA 93950

AGENDA

1. Welcome & introduction
2. Approval of agenda
3. Public comments
4. Presentation by Bay Area Media Group SF Gate on the HID's online campaign, Winter 2018
5. General Updates:
 - A. Conversion of MCCVB TID
 - B. Status of Monterey Visitor Center at Lake El Estero
 - C. Measure M, limiting STRs in the residential Zone
 - D. Measure U, increase of transient occupancy tax from 10 to 12%
 - E. American Tin Cannery hotel development
 - F. Hotel Durrell Holman lot
6. TOT revenue 2017-2018 compared to 2016-2017 and future forecast
7. Closing Comments
8. Adjourn

HID Advisory Board

Ed Flatley (Seven Gables Inn) term expires June 30, 2018
Michael Grech (Monterey Peninsula Inn), term expires June 30, 2018
Tim McGill (Asilomar Conference Grounds), permanent
Robert Boerner (Pacific Gardens Inn), term expires June 30, 2019
Amrish Patel (Centrella Bed & Breakfast Inn), term expires June 30, 2019