

Recreation Needs Assessment
City of Pacific Grove

Appendix C
City Council Adopted
Recreation Needs
Assessment Goal



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Honorable Mayor and Members of the City Council
FROM: Ben Harvey, City Manager
MEETING DATE: September 20, 2017
SUBJECT: City Council Work Plan and Proposed Recreation Needs Assessment Goal
CEQA: Does not constitute a “Project” under California Environmental Quality Act (CEQA) Guidelines Section 15378

RECOMMENDATION

Adopt the City Council’s Work Plan and Add a Recreation Needs Assessment Goal.

DISCUSSION

Earlier this year, the City Council met to discuss and adopt their vision, mission, goals and strategies. A final list was approved (see attachment), and has since been posted on the City’s website. As part of this effort, it was determined that a corresponding work plan should identify how and when the City Council’s goals and corresponding strategies are proposed to be accomplished, and brought back for review and approval. Also included within the effort was a discussion that the goals and strategies should be a working - “living” - list that may be amended from time to time as new City needs arise, and/or as shortcomings are identified.

This agenda report accomplishes two items:

1. Presents the aforementioned proposed work plan for review and adoption; and
2. Proposes an additional City Council Goal of Recreation Needs Assessment to address a perceived shortcoming.

City Council Work Plan

All eight (8) City Council Goals have corresponding strategies that suggest methods in which the goal will be accomplished. Each strategy also outlines tasks that explain how and when work will be performed. The Work Plan was developed by the City’s Leadership Team, and will be frequently reviewed and updated to facilitate continuous movement toward goal achievement, and to ensure City staff is not working on assignments or projects that do not align with adopted City Council goals and corresponding strategies.

Recreation Needs Assessment

Since the City Council's Goals and Strategies were first identified, it has been determined that the City could benefit from creation of a goal related to recreation. Specifically, it is recommended that the City Council adopt the following goal and corresponding strategy:

9. Enhance Recreation Opportunities
 - a. Conduct a recreation needs assessment to better understand and identify the community's appetite and interest for recreation programs, activities, classes, facilities and events.

OPTIONS

1. Take no action.
2. Provide alternative direction.

FISCAL IMPACT

Funding to implement the work plan consistent with the City Council's Goals and Strategies is allocated within the adopted Fiscal Year 2017-18 budget. Adequate funding exists within the adopted Fiscal Year 2017-18 budget to conduct a recreation needs assessment, which is estimated to cost no more than \$35,000.

GOAL ALIGNMENT

Operational Excellence

ATTACHMENTS

1. City Council Goals/Strategies with Vision and Mission Statements
2. Work Plan

RESPECTFULLY SUBMITTED:



Ben Harvey
City Manager