



MINUTES

CITY OF PACIFIC GROVE
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING

Thursday, February 13, 2020, 4:00 P.M.

Council Chamber – City Hall – 300 Forest Avenue, Pacific Grove, CA

1. CALL TO ORDER AND ROLL CALL

Commissioners Present: Mia Jarick (Chair), Tama Olver (Vice Chair), Willy Nelson, Moe Ammar, Amber Kerchner, Sarah Fontecchio (Secretary), Debby Beck

2. ELECTION OF OFFICERS

Commissioner Nelson nominated Mia Jarick as Chair, the Commission voted 6-0-0-0 to appoint Mia Jarick as Chair. Chair Jarick nominated Tama Olver as Vice Chair, the Commission voted 6-0-0-0 to appoint Tama Olver as Vice Chair. Chair Jarick nominated Sarah Fontecchio as Secretary, the Commission voted 6-0-0-0 to appoint Sarah Fontecchio as Secretary. All nominations were unanimously approved.

3. APPROVAL OF AGENDA

On a motion by Vice Chair Olver, seconded by Commissioner Fontecchio, the Commission voted 6-0-0-0 to approve agenda. Motion passed.

4. COMMISSION AND STAFF ANNOUNCEMENTS (City-Related Items Only)

Commissioner Ammar provided an update on new businesses coming to Pacific Grove. New EDC commercials and Chamber Commercials were shown to the Commission.

5. REPORTS OF COUNCIL LIAISON

Council Liaison Councilmember McAdams provided an update on voting ballot drop boxes, the revision of single use plastics, changes to the smoking ordinance, and e-bikes.

6. GENERAL PUBLIC COMMENT

Public Comment was received from: Richard Davis

Please reference audio recording found on the EDC website from February 13, 2020 meeting for more information.

7. CONSENT AGENDA

A. Approval of January 9, 2020 EDC Regular Meeting Minutes

On a motion by Chair Jarick, Seconded by Commissioner Nelson, the Commission voted 6-0-0-0 to approve minutes. Motion passed.

8. REGULAR AGENDA AND ONGOING BUSINESS

A. Trial Farmers Market Concept

Reference: Mia Jarick, EDC Chair

Recommended Action: Discuss Subcommittee's recommendations regarding a proposed trial Farmers Market concept.

CEQA: Does not constitute a "Project" as defined by CEQA Guidelines Section 15378.

Chair Jarick provided a presentation and sub-committee information to recommend to the City Council to add an additional Farmers Market to Thursday evenings from 3pm – 7pm each week on a six-month trial basis on Lighthouse Ave between 17th and Forest. Information provided by Pacific Grove Police Chief Cathy Madalone on traffic and parking.

Public Comment was received from: Ron Shank, Hester Parker, Reid Norris, Lisa Ciani, Joy Colangelo, Murieta Baine, Kristy Mason, Inge Lorentzen Daumer, Wendy Gile, Richard Davis, Steve Thomas, David Van Sunder, Kathryn Bar.

Commission discussed the item. On a motion by Chair Jarick, seconded by Commissioner Nelson, the Commission voted 3-3-0-0 (Commissioners Olver, Fontecchio and Beck oppose) to move that the EDC recommend to the City Council an additional Farmers Market be added on a six-month trial basis for Thursday evenings from 3pm – 7pm on Lighthouse Ave. Motion failed.

Please reference audio recording found on the EDC website from February 13, 2020 meeting for more information.

B. EDC Budget Update

Reference: Haroon Noori, Management Analyst

Recommended Action: Receive information.

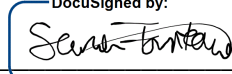
CEQA: Does not constitute a “Project” as defined by CEQA Guidelines Section 15378.

Per Commissioner Fontecchio’s request to receive an updated budget on allocated and available funds for recommendations to be spent before the end of the fiscal year. Spreadsheet provided to the commission. Commission discussed the item. Commissioner Beck requested a full accounting of expenditures with corresponding dates to be sent out to the commission.

Please reference audio recording found on the EDC website from February 13, 2020 meeting for more information.

10. ADJOURNMENT 5:20 P.M.

APPROVED BY THE ECONOMIC DEVELOPMENT COMMISSION

DocuSigned by:


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Sarah Fontecchio, Secretary

3/13/2020

Date