



MINUTES

**CITY OF PACIFIC GROVE
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING**

Thursday, January 9, 2020, 4:00 P.M.

Council Chamber – City Hall – 300 Forest Avenue, Pacific Grove, CA

1. CALL TO ORDER AND ROLL CALL – 4:00PM

Commissioners Present: Mia Jarick (Chair), Tama Olver (Vice Chair), Willy Nelson, Amber Kerchner, Murieta Bain, Sarah Fontecchio (Secretary)

Commissioners Absent: Moe Ammar, Dianna Addeman

2. APPROVAL OF AGENDA

On a motion by Chair Jarick, seconded by Commissioner Olver, the Commission voted 6-0-1-0 (Commissioners Addeman) to approve agenda with the change to move 8B to the first item on the Agenda. Motion passed.

3. COMMISSION AND STAFF ANNOUNCEMENTS (City-Related Items Only)

None

4. REPORTS OF COUNCIL LIAISON

Council Liaison Councilmember McAdams provided an update to the EDC on the Cannabis item from the last City Council Meeting.

5. GENERAL PUBLIC COMMENT

(Comments from the audience cannot receive Commission action. Comments must deal with matters subject to the jurisdiction of the Commission and not on the regular agenda. Comments will be limited to three minutes. Whenever possible, letters are to be submitted to the Commission in advance of the meeting.)

Public Comment was received from: Jane Haines, Liz Jacobs, and Roger Burleigh

Please reference audio recording found on the EDC website from January 9, 2020 meeting for more information.

6. CONSENT AGENDA

A. Approval of December 12, 2019 EDC Regular Meeting Minutes

On a motion by Charick Jarick, seconded by Commissioner Fontecchio, the Commission voted 6-0-1-0 (Commissioners Addeman Absent) to approve minutes. Motion passed.

7. REGULAR AGENDA AND ONGOING BUSINESS

A. Discussion Regarding Monterey Bay Certified Farmers Markets

Reference: Ben Harvey, City Manager

Recommended Action: Discuss concept of expanding Farmers Market to an additional location and day.

CEQA: Does not constitute a “Project” as defined by CEQA Guidelines Section 15378.

Ben Harvey, City Manager provided a presentation and information on possible changes to

the current farmers market as well as a possible proposal for an additional farmers market.

Public Comments were received from: Cathy Wooten, Hester Parker, Reid Norris, Marie Gan, Inge Lorentzen Daumer, Lisa Ciani, Joy Colangelo, and Rudy Fisher

Commission discussed the item. On a motion by Commissioner Olver, seconded by Commissioner Fontecchio, the Commission voted 6-0-1-0 (Commissioner Addeman Absent) to move that the EDC create a sub-committee to look at narrowing a focus for complimenting the current Farmers Market with something that would bring people from outside the area into Pacific Grove. Motion passed.

Please reference audio recording found on the EDC website from January 9, 2020 meeting for more information.

B. Discussion Regarding Desired Commercial Uses for Business Districts

Reference: Ben Harvey, City Manager

Recommended Action: In accordance with City Council Goal #7 “Help Local Businesses Thrive”, discuss developing a proposed list of desired commercial uses for vacant properties within the City’s commercial corridors for the purposes of recruiting and attracting potential businesses.

CEQA: Does not constitute a “Project” as defined by CEQA Guidelines Section 15378.

Ben Harvey, City Manager provided a presentation and information on types of businesses the City of Pacific Grove should be looking to pursue to bring into commercial corridors. Commission discussed the item.

Public Comment was received from: Joy Colangelo, Rudy Fischer, and Antony Tersol

Please reference audio recording found on the EDC website from January 9, 2020 meeting for more information.

8. PRESENTATIONS

B. Monterey Regional Airport Update

Reference: Mike LaPier, General Manager, Monterey Regional Airport

Recommended Action: Receive information.

CEQA: Does not constitute a “Project” as defined by CEQA Guidelines Section 15378.

Mike LaPier, General Manager, Monterey Regional Airport provided a presentation on current additions and improvements to the Monterey Regional Airport.

Please reference audio recording found on the EDC website from January 9, 2020 meeting for more information.

10. ADJOURNMENT – 5:22pm

APPROVED BY THE ECONOMIC DEVELOPMENT COMMISSION

DocuSigned by:

Sarah Fontecchio

Sarah Fontecchio, Secretary

2/24/2020

Date