



# Minutes

## ECONOMIC DEVELOPMENT COMMISSION

**Thursday, Sept 13, 2018 4:00 P.M.**

City Manager's Conference Room  
300 Forest Avenue, Pacific Grove, CA

### 1) Call to Order / Roll Call

**Present:** Chair Jacquie Atchison, Secretary Kirsten McGrath, Richard Stillwell, Marietta Bain, Julie Davis, Phillip Benson, Moe Ammar.

**Absent:** Vice Chair Addeman, Willy Nelson, Alan Cohen, City Council Liaison Mayor Bill Kampe

### 2) Approval of Agenda: motion by Benson to approve with the change of moving Item 7c to 7a, seconded by Davis, passed unanimously

### 3) Commissioner and Council Liaison Announcements: *Ammar commented that the candidate debate was very successful with over 200 in attendance.*

### 4) Public Comments - None

### 5) Approval of Minutes

a) August 9, 2018: **Ammar moved to approve, Atchison seconded, passed unanimously.**

### 6) Unfinished/Ongoing

a) EDC Financial Report. *Chair Atchison provided an update on the status of the EDC's budget to date.*

### 7) New Business

a) Limitations on Thrift/Resale/Consignment. *Discussed redefining resale and thrift shops to exclude antique stores. Mark Brodeur to bring back definitions of the appropriate businesses to include in this ordinance. Ammar moved to separate Antiques from the list and limit to 8 antique stores downtown. Davis seconded, passed unanimously.*

b) Presentation on a proposal to update the Community Profile and provide another year of Market Analytics. *The EDC agreed with Mark Brodeur's recommendation that we only request this report every 3-5 years. Motion to decline this proposal by Benson, Ammar seconded, passed unanimously.*

c) Shortage of labor in hospitality industry: *Julie V. Davis reported about the drain on workforce in the Hospitality industry due to housing costs. Right now 250 cooks' jobs are open. Something needs to be done to provide workforce housing in the area so we can keep our workers local.*

**8) Reports**

**a) Economic Development Report. Reference: Mark Brodeur**

- Hotel Durrell was approved
- Cell tower at high school was approved
- Holman is moving forward, allowed to work weekends to speed things up.
- Tinnery/Lattitudes Building - code enforcement had to get involved, progress is very slow.
- ATC nothing to report

**b) BID and Chamber Report. Reference: Moe Ammar**

- Thanked commissioners for supporting 520 / 522 Lighthouse and Hotel Durrell, handed out Calendar of events

**Next meeting:** Oct 11, 2018 4:00pm

Adjourned 5:17

Respectfully submitted by Kirsten McGrath

A handwritten signature in black ink, appearing to read 'KMG', with a long horizontal flourish extending to the right.