



## Minutes

### ECONOMIC DEVELOPMENT COMMISSION

**Thursday, March 15, 2018 4:00 P.M.**

City Manager's Conference Room  
300 Forest Avenue, Pacific Grove, CA

#### 1) Call to Order / Roll Call

Chair Atchison called Meeting to order 4:00

**Present:** Chair Jacquie Atchison, Vice Chair Dianna Addeman, Secretary Kirsten McGrath, Phil Benson, Marietta Bain, Alan Cohen

**Absent:** Moe Ammar, Julie Davis, Willy Nelson, Richard Stillwell

**Staff Present:** Mark Brodeur

**City Council Liaison Present:** Mayor Bill Kampe

#### 2) Approval of Agenda: Cohen moved to approve, seconded by Addeman, approved unanimously.

#### 3) Commissioner and Council Liaison Announcements: Chair Atchison reminded members about completing Form 700 by April 2<sup>nd</sup>. ArtWorks @Pacific Grove is celebrating their one year anniversary on March 16<sup>th</sup> – everyone is invited.

#### 4) Public Comments: NONE

#### 5) Approval of Minutes

- a. February 8, 2018 (N/A) Minutes were not available at time of meeting.

#### 6) Unfinished/Ongoing

##### a. Review Financials and Request from CSUMB Start Up Challenge and Certified Folder Display (Attachment B, C and D) *Reference: Jacquie Atchison*

CSUMB Start up Challenge, Cohen Moved to approve a 1000.00 sponsorship, Addeman second, approved unanimously;

Certified Folder Display: McGrath moved to approve 4382.00 for a year distribution of our current Pacific Grove Brochure (same brochure as last year with no unapproved changes), seconded by Cohen, approved unanimously.

##### b. PGMC 23.64.290 (Attachment E). Discussion on Changing Minimum Requirements for Drinking Establishments, and take action, if necessary.

Referring to Table 23.64.290 Under Drinking establishments: Add 'Bar' and 'Wine, Beer and Distilled Spirits' to Alcoholic Beverages allowed, 'Snacks, appetizers and small plates' No Service 12:00 AM to 7:00 AM as a new line item.

Cohen moved to suggest to planning commission as a new line item, seconded by Benson, approved unanimously.

- c. Restricting Ground Floor Businesses on Lighthouse Avenue.** Discussion and take action, if necessary. *Reference: Mark Brodeur*

Suggestions to take to Planning:

Lift restrictions/allow: Condos, Bars, Micro Brewery

Prohibit: Research Facility, Specialty School, Fitness studio, dance studio, Vehicle rental and sales

Limit to current number: Banks and financial institutions, Professional offices, Real-estate Offices

## 7) New Business

- a. Schedule Business Walk** *Reference: Jacquie Atchison* Chair Atchison will send out a Doodle to select a date for the Business Walk, preferably in May.

## 8) Reports

- a) BID and Chamber Report** *Reference: Moe Ammar Absent, no report*

- b) Economic Development Report and Update on Façade Improvement Program** *Reference: Mark Brodeur Sold out with 3 people on the waiting list, Lots of successful improvements.*

New Businesses: Poppy Hall Bakery, Wild Fish, Monarch Pub

Grand and Laurel Building being demolished, current plans are for dentist office, restaurant with 1-bedroom and studio apartments on second level.

520 -22 Lighthouse has pulled application and is coming back with building that meets 40 ft height restriction and ARB recommendations.

Hotel Durrell, going to Planning commission March 24<sup>th</sup> with some controversy, needs support.

2 new hotel developers looking at the American Tin Cannery.

**Next meeting:** April 12, 2018 4:00pm

**Adjournment 5:10**

**Respectfully submitted by Kirsten McGrath Secretary**

