



MINUTES

City of Pacific Grove

Economic Development Commission

Thursday, February 8, 2018

City Manager's Conference Room

300 Forest Avenue, Pacific Grove, CA

1) Chair Cohen Called the meeting to Order at 4:02pm

Present: Chair Cohen, Vice Chair Atchison, Secretary Kirsten McGrath, Richard Stillwell, Marietta Bain, Dianna Addeman, Julie Davis, Willy Nelson, Phillip Benson

Absent: Moe Ammar, Staff Liaison Mark Brodeur, City Council Liaison Mayor Bill Kampe

2) Approval of Agenda With the addition of the Special Meeting addition of the EDC Election of Officers and a Cannabis presentation, McGrath made the motion to approve the agenda, seconded by Nelson. Passed unanimously.

3) Commissioner and Council Liaison Announcements

a) Commissioner Atchison provided an update on MCCVB's decision to eliminate membership of businesses that are in the STR business.

4) Public Comments - None

5) Approval of Minutes

a) December 14, 2017 **Motion to approve by Stillwell, seconded by Addeman; passed unanimously**

6) Presentation: Kyle Ryan discussed an option to our current ordinance to allow cannabis to be delivered to Pacific Grove who will receive the excise and sales tax on all deliveries. Cannabis will be stored in Moss Landing.

7) Unfinished/Ongoing

a) **Limited Uses on Lighthouse Avenue Report.** Status report. *Reference: Alan Cohen Nothing to update*

b) **Discussion on Branding. Take action if necessary.** *Reference: Alan Cohen On next city council meeting agenda*

c) **Hotel Durell Progress Report.** Status report. *Reference: Laurel O'Halloran*

d) **Update on the proposed mixed use four-story structure at 522 Lighthouse Ave.** Receive as information. *Reference: Laurel O'Halloran*

8) New Business

a) **Election of Officers:** Jacquie Atchison was nominated as Chair by Dianna Addeman, seconded by Willy Nelson, passed unanimously. Dianna Addeman was nominated as Vice Chair by Jacquie Atchison, seconded by Willy Nelson, passed unanimously. Kirsten McGrath was nominated as Secretary by Jacquie Atchison, seconded by Dianna Addeman, passed unanimously.

b) **Open Discussion on Alternative Locations for Butterfly Mural.** Kirsten recommended Masonic Lodge, Dianna will follow up with Ken Cuneo.

c) **Open Discussion on future EDC Agenda items.** Jacquie recommended reinstating the Annual Business Walk. Richard asked about the city logo and the butterflys on new signs, monthly financial reports.

9) Reports of Staff

a) **Status update on 301 Grand Ave.** Receive as information. *Reference: Laurel O'Halloran*

Next meeting: March 8, 2018 4:00pm

Adjournment 5:00pm

Respectfully Submitted by Kirsten McGrath Secretary

A handwritten signature in black ink, appearing to be 'KMcGrath', written over a horizontal line.

