

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, April 7th, 2021, 8:30 a.m. – 9:17 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:30 a.m.

1. Welcome: *Moe Ammar opened the meeting.*
2. Public Comments: *Moe Ammar reported that there are a number of businesses looking to open up in downtown Pacific Grove, but at this time there are no open spaces available.*
3. New Business

- Discuss and take a position on allowing live entertainment on sidewalks at food service establishments downtown. *Liz Jacobs briefed the BID members of a complaint that the city of Pacific Grove received regarding music on the sidewalks downtown. Liz reported that there is 'clash' in ordinances of the use of public sidewalks for entertainment and live music. City Council will be discussing this issue this evening, April 7, 2021. This action represents a major impact on downtown businesses.*

A motion was made in support of continuing the use of the parklets and live amplified music on the sidewalks in downtown Pacific Grove. The motion passed unanimously.

- Meet and greet Mike Durrant partner in Saucy Otter brew pub at 511 Lighthouse Avenue. *Moe introduced Mike Durrant with Saucy Otter brew pub opening in downtown Pacific Grove. The Saucy Otter is considered a nano brewery and would be producing small batches. Mike reported that the project is currently in the architectural stage and would be planning to open in Spring of 2022 in time for the Good Old Days. Mike also stated that they were in support of live entertainment downtown.*
 - Discuss supporting the Pacific Grove Museum of Natural History that is officially reopening April 8th. *Moe Ammar announced the reopening of the museum and requests that members of the BID help pass along this information.*
4. Old Business
 - Report on Hello Spring Promotion event held on Saturday, March 27, 2021. *Steve Thomas reported that the event was a success and there were thirty-one downtown businesses that participated in the event. Multiple*

emails had been sent, as well as postings on social media accounts and ads in the herald to advertise. The chamber distributed posters to assist in advertising for the event. Masks and hand sanitizer were provided to promote 'Shop and Dine Safely' and 'Comfort First' throughout the event.

- *Receive an update on electric bicycle charging stations by Hector Chavez. Hector reported that he was looking into bicycle charging stations for downtown Pacific Grove. These stations would be at not cost. Hector will have some information from the companies that supply universal stations sent over to Moe.*

5. Adjourn: *Ammar adjourned the meeting at 9:17 a.m.*

Attendees:

Moe Ammar - PG Chamber

Kim Poulin - Pacific Grove Plaza

Hector Chavez – Winning Wheels

Debi Reynolds – Second Look Wall Art

Liz Jacobs – Wild Fish

Marietta Bain – Fandango Restaurant

Matthew Bosworth - Mechanics Bank

Stephanie Loftus – The Quill