



Downtown Business Improvement District Special Meeting

Wednesday, February 3, 2021 8:30 am - 9:15 am

This Meeting Will Be Held Virtually And is Compliant with Governor's Executive Order N-25-20 And N-20-20, Allowing for Deviation of Teleconference Rules Required By The Brown Act

Meeting will take place in person with social distancing and a maximum of six attendees at the Pacific Grove Tourist Information Center at 100 Central Avenue in Pacific Grove

The meeting can be accessed via the internet (US and Canada)

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/86597807960>

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 9128 or +1 669 219 2599 or 888 788 0099 (Toll Free) or 877 853 5247
(Toll Free)

Webinar ID: (865 9780 7960)

Participant ID: 422314

AGENDA

1. Welcome and introduction

2. Public Comments

3. Election of Board

In accordance with resolution that formed the Business Improvement District, Pacific Grove Chamber of Commerce will hold an election of BID Advisory Board members that will serve from July 1, 2021 until June 30th, 2023. Currently Kim Poulin – Pacific Grove Plaza, Debbie Reynolds – Second Look Wall Art and Matt Bosworth – Mechanics Bank hold the above 3 vacancies. Their term expires on June 30, 2021. Please note that Tony Gamecho of Grand Avenue Flooring resigned due to medical reasons and his position is vacant through June 30th, 2022.

4. Old Business

- Discuss steps to increase social media following of BID Facebook and Instagram

5. New Business

- Provide direction of full-page advertisement content in the Pacific Grove section of the Monterey Herald
- Discuss downtown community events if any this spring

6. Adjourn

BID Advisory Board

Matthew Bosworth (Mechanics Bank), term expires June 30, 2021

Kim Poulin (Pacific Grove Plaza), term expires June 30, 2021

Debi Reynolds (Second Look Wall Art) term expires June 30, 2021

Marietta Bain (Fandango Restaurant), term expires June 30, 2022

Hector Chavez (Winning Wheels), term expires June 30, 2022

Liz Jacobs (Wild Fish) term expires June 30, 2022