

## Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting  
Wednesday, March 4<sup>th</sup>, 2020, 8:31 a.m. – 9:30 a.m.  
City Hall/City Manager Conference Room  
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:31 a.m.

1. Welcome: *Tom McMahon opened the meeting.*

2. Public Comments:

*Jill was in attendance to ask the BID members to revisit the vote on allowing a cannabis dispensary in downtown Pacific Grove to be in line with City Council. McMahon stated that the BID has already voted and, in the future, should this topic come up again, the BID members at that time can decide whether they want to vote on the subject.*

*Amber Russell gave the BID an update on the downtown lighting. Prior to moving forward, City Council has agreed to light a test tree with moon lighting and allow people to provide feedback. The BID members are waiting on timing on when the test tree will be available for viewing.*

*Amber Russell would like to withdraw from the most recent election of the BID Advisory and nominate Marietta Bain remain on the BID. This topic will be added to the next agenda.*

*Tony Gamecho with Grand Avenue Flooring is celebrating 40 years in business and will be recognized at the Chamber luncheon later this week.*

3. Approval of minutes of February 2020 meeting: *BID members unanimously approved the February minutes.*

4. Old Business:

- General Updates

A. Pony softball promotion downtown. *Steve Thomas announced the date for the Pony Softball event will be Saturday, March 28<sup>th</sup>. The initial email to the businesses went out early this week. The event has been posted on Facebook, so far reaching 1700 people. Posters for the event will be distributed this week and local baseball and softball leagues from here to Salinas have been invited. The participants will have an opportunity to visit the local participating businesses and receive baseball cards at each location. Once they receive ten cards, they can get their “treat” in the courtyard at Mechanics bank where there will be a booth and DJ.*

B. Hotel Durrell at Grand Central Station

Holman parking lot

*Ammar reported that Nader Agha has sold the Hotel Durrell property and entitlements to his hotelier partners. They have been in contact with city as they are in need of financing their water purchase. The plans for the project have been submitted and they should break ground in 2020.*

C. Coastal Access Project. *Ammar reported to the BID members that step 1 of this process is underway and should be completed by July 1, 2020.*

5. **New Business:**

- Report on new businesses downtown.
- Discuss going out of business promotions and potential regulations.
- Receive an update on the 63<sup>rd</sup> Annual Good Old Days and KION new Broadcast.

6. Adjourn: *McMahon adjourned the meeting at 9:30 a.m.*

**Attendees:**

Tom McMahon - Monterey Bay Laundry

Moe Ammar - PG Chamber

Kim Poulin - Pacific Grove Plaza

Marietta Bain – Fandango Restaurant

Hector Chavez – Winning Wheels

Matthew Bosworth - Mechanics Bank

Debi Reynolds – Second Look Wall Art

Tony Gamecho - Grand Avenue Flooring and Interiors