

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, April 3rd 2019, 8:30 a.m. – 9:33 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:30 a.m.

1. Welcome: *Tom McMahon opened the meeting.*
2. Public Comments:
3. Approval of minutes of March 2019 meeting: *BID members unanimously approved the March minutes.*
4. New Business:

- Receive a presentation by Pacific Grove Police Department on SMOKE-FREE Pacific Grove: *Jackie Gomez-Whiteley, Interim Chief of the Pacific Grove Police Department, and School Resource Officer, Justin Hanks were in attendance to present a Smoke-Free Pacific Grove. Officer Justin Hanks gave a detailed introduction to a city-wide collective program, looking to get people involved (i.e. parents, community, residents and visitors) by educating and providing necessary tools. This an opportunity to deal with youth families and create a partnership with local businesses in our community through education and enforcement.*

- Discuss and approve funding additional hanging baskets downtown. Currently there are 9 poles that are without baskets from 15th Street to the Post Office. Cost for 2 baskets per pole is \$1,019: *Ammar provided pricing to the BID members on the baskets purchased in the past. The BID members would like to look at where we are at now, review any additional future costs associated with this project and discuss what the long-term goals are before making a final decision. Since the EDC has matched the BID contribution in the past, the BID would like to wait and make a final decision at the next meeting after the EDC has made a decision regarding their contribution.*

- Report on U.S. Open June 10-16, 2019: *Ammar reported that the tickets sales for the U.S. Open are ahead of 2010. Ammar announced there will be banners on every light pole in Pacific Grove. All of those that purchase tickets will receive a guide letting people know of restaurants, etc. in the area.*

Old Business:

- Receive an update on the two below events:

1. Pony League Promotion downtown: *Steve Thomas reported that all leagues were due to play and be completed by the end of the month. He stated that an email would go notifying all local businesses of the event scheduled on 04/27/19 from 10am-2pm.*

2. Restaurant Week: *Steve Thomas reviewed the Restaurant Week promotion for the BID members. He reported that the promotion is contingent on a total of ten restaurants to move forward. At this time, there are 6 confirmed, 3 verbal confirmations, and twelve with no acknowledgment. Steve stated that the initial \$150 cost per restaurant is for the website set up and the cost to keep it up and live for those participating to utilize at any time. Steve will reach out again to those expressed interest and those with no response and hopefully be able to get the additional four needed to move forward.*

5. Adjourn: *McMahon adjourned the meeting at 9:33 a.m.*

Attendees:

Tom McMahon – Monterey Bay Laundry

Kim Poulin-Pacific Grove Plaza

Marietta Bain- Fandango Restaurant

Matthew Bosworth-Rabobank

Tony Gamecho – Grand Avenue Flooring and Interiors

Moe Ammar - PG Chamber

Hector Chavez-Winning Wheels

Ron Schenk – St. Vincent DePaul