

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, March 6th 2019, 8:30 a.m. – 9:23 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:30 a.m.

1. Welcome: *Moe Ammar opened the meeting.*

2. Public Comments:

Joe Rombi was in attendance to express his dissatisfaction with the cost associated with the PG Restaurant Week promotion that was presented to our local PG restaurants. Mr. Rombi used inappropriate language and excused himself from the meeting after voicing his concerns.

Claudia Sawyer with the Historic Resources Committee was in attendance presenting an invitation to the Downtown Design Guideline Workshop held on March 18th, facilitated by Mark Brodeur.

3. Approval of minutes of February 2019 meeting: *BID members unanimously approved the February minutes.*

4. Old Business:

- Receive an update on Downtown Pacific Grove Restaurant Week: *Steve Thomas notified the BID that so far five restaurants have signed up to participate in the Downtown Pacific Grove Restaurant Week and stated that ten more restaurants would be needed in order to move forward. Marietta Bain expressed some frustration with the \$150 investment asked to participate in the event, as did Joe Rombi. Dianna Addeman with the EDC was also in attendance and voiced her opinion on the promotion. Dianna was a bit abrasive and inappropriate in her interactions with those in attendance. On multiple occasions, she verbally attacked members trying to support the downtown area and the BID itself.*
- Report on Pony League promotion downtown: *Steve Thomas reported that due to the weather, the event has been postponed to the last weekend of March or if need be to the second weekend in April.*
- Report on Facade Improvement Program: *The city has \$50,000 invested in the program, allocating \$5,000 per match.*

- Report on Coastal Access project that connects Lovers Point/Recreation Trail to downtown Pacific Grove: *Ammar reported that the Coastal Access project is currently on hold due to financial strains with the hopes for trying again in 2023.*

5. New Business:

- Report on new businesses downtown and vacancies: *Ammar reported to the BOD members that all units on Lighthouse are booked. There is one small space available with three interested businesses. One of the newest stores opening is Clementine's, a home furnishing store, taking the space where Nancy's Attic was located.*

6. Adjourn: *Ammar adjourned the meeting at 9:23 a.m.*

Attendees:

Moe Ammar - PG Chamber

Hector Chavez-Winning Wheels

Matthew Bosworth-Rabobank

Tony Gamecho – Grand Avenue Flooring and Interiors

Kim Poulin-Pacific Grove Plaza

Marietta Bain- Fandango Restaurant

Ron Schenk – St. Vincent DePaul