

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, January 2nd, 2019, 8:30 a.m. – 9:02 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:30 a.m.

1. Welcome: *Tom McMahon opened the meeting.*

2. Public Comments:

McMahon reported to the BID that there were approximately 28 out of 360 members that did not have email addresses on file. And after some research, they found that there was no space on the renewal to update the email address. Moving forward this will be included and all information will be updated.

3. Approval of minutes of December 2018 meeting: *BID members unanimously approved the December minutes.*

4. Old Business:

- Report on conflict between Farmers Market and Back Porch Fabrics: *After some back and forth between the Farmer's Market and Back Porch Fabrics, the issue should be resolved by the market on 01/07/2018.*

5. New Business:

- Discuss funding a 2-sided business sign at the corner of Fountain and Lighthouse Avenue that directs pedestrians up Fountain. Estimated investment \$3,200. Sign requested by businesses on Fountain: *Ammar asked the BID to consider funding a new sign on Fountain and Lighthouse pointing up toward the businesses on Fountain. The BID voted unanimously to fund this sign, not to exceed \$3,200.*
- Discuss funding a restaurant promotion sponsored by the Downtown Business Improvement District: *The BID discussed funding restaurant promotions and decided that if a restaurant has something to promote, they can reach out to the BID for assistance.*

6. Adjourn: *McMahon adjourned the meeting at 9:02 a.m.*

Attendees:

Moe Ammar - PG Chamber
Kim Poulin-Pacific Grove Plaza
Matthew Bosworth-Rabobank

Tom McMahon – Monterey Bay Laundry
Hector Chavez-Winning Wheels
Ron Schenk – St. Vincent DePaul