

## **RESOLUTION NO. 14-031**

### **RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE STATING THE CITY'S INTENTION TO LEVY AN ASSESSMENT FOR THE PACIFIC GROVE HOSPITALITY IMPROVEMENT DISTRICT FOR FISCAL YEAR 2014/15**

#### **FACTS**

1. In 2007 the City of Pacific Grove established the Pacific Grove Hospitality Improvement District (HID); and
2. The Pacific Grove Hospitality Improvement District has been approved for continuation each year since it was first established, and has proved to be of benefit to the community in terms of promoting tourism and the hospitality economy; and
3. The Pacific Grove Chamber of Commerce has requested continuation of the Hospitality District for the 2014/15 fiscal year; and
4. The Action proposed by this Resolution does not constitute a "Project" as that term is defined under California Environmental Quality Act (CEQA), CEQA Guideline section 15378.

#### **NOW THEREFORE, THE COUNCIL OF THE CITY OF PACIFIC GROVE DOES RESOLVE AS FOLLOWS:**

Section 1. The City Council finds each recital set forth above to be true and correct, and by this reference incorporates each as an integral part of this Resolution.

Section 2. It is the intention of the City to levy and collect assessments for the Fiscal Year 2014/15 within the Pacific Grove Hospitality Improvement District (HID), as described in Section 6.54 of the Pacific Grove Municipal Code. The proposed assessment, equal to \$4.00 per room night for full-service establishments and \$2.00 per room night for other establishments, will be collected by the City from lodging establishment owners when Transient Occupancy Taxes are paid.

Section 3. On June 18, 2014, the City Council will receive an annual report prepared by the Advisory Board of the Hospitality Improvement District, which contains detail of expenditures in 2013/14 and a description of the anticipated costs and activities to be provided in Fiscal Year 2014/15. Copies of the report will be on file with the City Clerk and available at the offices of the Pacific Grove Chamber of Commerce.

Section 4. There is no change to the boundaries of the district as established and set forth in Section 6.5.020 of the Pacific Grove Municipal Code.

Section 5. The Council hereby sets the public hearing to consider the levy of the proposed Fiscal Year 2014/15 assessment for the Hospitality Improvement District for June 18, 2014 at 6:00 pm, or as soon thereafter as the item may be called, at the Pacific Grove City Hall, 300 Forest Avenue, Pacific Grove, California.

Section 6. At the public hearing, the City Council shall hear and consider any and all protests against the Fiscal Year 2014/15 levy of assessments for the Hospitality Improvement District. The rules and procedures used in receiving and considering protests will comply with those set forth in Streets and Highways Code sections 36524, 36525 and 36534. Following the hearing, the Council may adopt a resolution approving the levy.

Section 7. The City Clerk is hereby directed to give a summary notice of the public hearing, or by causing this resolution of intention, to be published once in a newspaper of general circulation not less than seven days before the public hearing.

**PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE** this 21st day of May, 2014, by the following vote:

AYES: Mayor Kampe, Councilmembers Cohen, Cuneo, Huitt, Lucius, Miller

NOES: None

ABSENT: Councilmember Fischer

APPROVED:

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BILL KAMPE, Mayor

ATTEST:

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ANN CAMEL, Interim City Clerk

APPROVED AS TO FORM:

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DAVID C. LAREDO, City Attorney