

RESOLUTION NO. 14-003

**AUTHORIZING THE CITY MANAGER TO AMEND AN
AGREEMENT WITH THE CITY OF WATSONVILLE FOR ECONOMIC
DEVELOPMENT MANAGEMENT SERVICES**

FINDINGS

1. The health of the local economy, the financial success of our property owners and businesses, as well as the resolution of the City's structural deficit depends, in large part, on intelligently planned and appropriate economic development.
2. Pacific Grove has not charted a consistent course for economic development over recent years. This is at least partially due, until recently, to not having an economic development professional assisting the City's efforts.
3. The Council has made economic development one of the City's top four priorities. As a result, the City has adopted an economic development work plan to guide its efforts.
4. During Fiscal Year 2012-13, the City was assisted for two days a week by Kurt Overmeyer, Watsonville's Economic Development Director. Mr. Overmeyer has initiated numerous efforts, including several key projects for the City that otherwise would have continued to receive inadequate attention. Watsonville is willing to continue to allow Kurt to work for the City for the remainder of this fiscal year, for up to two days a week, under contract.
5. Mr. Overmeyer's efforts will focus on three areas: downtown renewal; selected major development projects; and systems to support development efforts (including Code upgrades, software such as OpenCounter, and financing mechanisms).
6. Mr. Overmeyer is working collaboratively with the Economic Development Commission, the Chamber of Commerce, and others, so that the City can also take advantage of local expertise, with local knowledge and existing relationships.
7. This action is not a "Project" under the California Environmental Quality Act (CEQA) under Class 1, Article 19, Section 15301(b), Existing facilities, Class 1, which includes maintenance of existing public facilities.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF
PACIFIC GROVE:**

1. The foregoing Findings set forth above, and by this reference, are each incorporated as an integral part of this Resolution.

2. The City Manager is authorized to execute all documents and to perform all other necessary City acts to amend and extend the agreement with the City of Watsonville, to provide for economic development management services in an amount not to exceed \$32,500 for FY 2013-4, and an extension to the contract, to now expire June 30, 2014.
3. This Resolution shall become effective immediately following passage and adoption hereof.

PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE this 5th day of February, 2014, by the following vote:

AYES: Councilmember Lucius and Mayor Kampe, Councilmembers Cohen, Cuneo, Fisher, Huitt.

NOES: Councilmember Miller.

ABSENT: None.

APPROVED:

BILL KAMPE, Mayor

ATTEST:

DAVID CONCEPCION, City Clerk

APPROVED AS TO FORM:

DAVID C. LAREDO, City Attorney