ORDINANCE NO. 19-005

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE AMENDING PACIFIC GROVE MUNICIPAL CODE CHAPTER 3.40 ECONOMIC DEVELOPMENT COMMISSION

FINDINGS

1. The City of Pacific Grove's Economic Development Commission (EDC) is composed of members representing businesses and commercial property in Pacific Grove, as well as citizens at large.

2. Chapter 3.40 currently specifies that the EDC will have ten members, selected for their business knowledge and interest in economic development issues, but also as representatives of particular designated business districts and sectors of interest, in specific numbers. Additionally, the President of the Pacific Grove Chamber of Commerce is included as a voting Member of the EDC.

3. The size of the EDC and the detailed specificity of member qualifications make it more difficult to recruit and appoint members. Furthermore, business representatives should have (and do have) broader interests in economic issues than just those of their own business district.

4. Increasing the number of citizen representatives from two out of ten to three out of seven will help ensure that resident interests are adequately represented, and that the community is fully engaged in support of economic development.

5. Changing the Chamber of Commerce representative's status to non-voting ex officio will allow the member to continue full participation in EDC discussions while helping avoid potential conflicts of interest.

6. This Ordinance amends sections of PGMC Chapter 3.40.

7. This Ordinance does not constitute a project under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15378.

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE DOES ORDAIN AS FOLLOWS:

SECTION 1. The above findings are true and correct and by this reference are incorporated as an integral part of this ordinance.

SECTION 2. Sections 3.40.10, 3.40.20, and 3.40.30 of the Pacific Grove Municipal Code shall be amended by replacing the existing sections with the following:

3.40.010 Creation – Membership.
An economic development commission for the city of Pacific Grove is created. The

commission shall consist of 7 voting members appointed by the mayor and approved by the council. In addition, the President of the Pacific Grove Chamber of Commerce shall serve as an ex officio, non-voting member.

3.40.020 Member qualifications.
Voting members of the commission shall be persons selected for their business knowledge and interest in economic development issues. Four members shall be owners or managers of businesses or commercial property located in a commercial business district in Pacific Grove. The three other members shall be residents registered to vote in the City of Pacific Grove.

3.40.030 Terms designated.
All appointees shall serve for a two-year term. Three of the commission members shall be appointed for terms ending on January 31st in even-numbered years, and four members for terms ending on January 31st in odd-numbered years.

SECTION 3. The City Council declares that, should any provision, section, paragraph, sentence, or word of this ordinance be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences, or words of this ordinance as hereby adopted shall remain in full force and effect.

SECTION 4. This ordinance takes effect 30 days following the date of its passage.

PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE THIS 1st day of May, 2019, by the following vote:

AYES: Mayor Peake, Councilmembers Amelio, Huitt, McAdams, Smith, and Tomlinson.
NOES: None.
ABSENT: Councilmember Garfield.

APPROVED:

Bill Peake

BILL PEAKE, Mayor

ATTEST:

SANDRA KANDELL, City Clerk

APPROVED AS TO FORM:

for

DAVID C. LAREDO, City Attorney