

**ORDINANCE NO. 14-020**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE AMENDING PACIFIC GROVE MUNICIPAL CODE CHAPTER 3.40 RELATING TO THE ECONOMIC DEVELOPMENT COMMISSION**

**FINDINGS**

WHEREAS, in previous years, the City of Pacific Grove’s Economic Development Commission (EDC) comprised members of each of the City’s business sectors, organizations, and districts, as well as citizens at large; and,

WHEREAS, the Municipal Code was amended in 2010 to allow EDC commissioners to be selected “for their business knowledge and interest in economic development issues”; and,

WHEREAS, each of the City’s commercial districts, sectors, and organizations should be represented on the commission; and

WHEREAS, this Ordinance amends sections of PGMC Chapter 3.40; and,

WHEREAS, this Ordinance does not constitute a project under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15378.

**NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE DOES ORDAIN AS FOLLOWS:**

SECTION 1. The above findings and recitals are true and correct and are incorporated as though fully set forth herein.

SECTION 2. The following sections of Chapter 3.40 of the Pacific Grove Municipal Code shall be amended by deletion of all text shown in ~~strikeout text~~ and the addition of all text shown in bold, italic, underscored text (***bold, italic, underscored text***), as follows:

**Chapter 3.40--ECONOMIC DEVELOPMENT COMMISSION**

Sections:

- 3.40.010 Creation – Membership.
- 3.40.020 Member qualifications.
- 3.40.030 Terms designated.
- 3.40.040 Removal of members.
- 3.40.050 Selection of chairperson.
- 3.40.060 Time and place of meetings.
- 3.40.070 Powers and duties.

**3.40.010 Creation – Membership.**

An economic development commission for the city of Pacific Grove is created. The commission shall consist of 10 voting members appointed by the mayor and approved by the council.

**3.40.020 Member qualifications.**

~~The members of the commission shall be persons selected for their business knowledge and interest in economic development issues.~~ *Members of the commission shall be persons selected for their business knowledge and interest in economic development issues and shall represent the following business districts and sectors of interest, in the numbers shown: Downtown (1), Sunset (1), Forest Hill (1), Central Avenue (1), commercial property owner (1), general business owners (2), citizens at large (2). Additionally, the President of the Pacific Grove Chamber of Commerce shall be a Member of the Commission (1). Should a suitable candidate from a specific district or business sector not be readily identified or available, a Pacific Grove business owner or manager may be selected to fill that position.*

**3.40.030 Terms designated.**

All appointees shall serve for a two-year term. Five of the commission members shall be appointed for terms ending on January 31st in even-numbered years, and five members for terms ending on January 31st in odd-numbered years.

**3.40.040 Removal of members.**

Any member may be removed from the commission prior to the expiration of his or her term by the majority vote of the council, in the council's discretion. Any member who absents himself or herself from two consecutive regular meetings, without cause or approval by the commission, shall be automatically removed.

**3.40.050 Selection of chairperson.**

The voting members of the commission shall select one of their members to be chairperson for a one-year term, the chairperson to be selected and the term to commence at the first meeting in February.

**3.40.060 Time and place of meetings.**

All meetings of the commission shall be open to the public, and the commission shall meet no less frequently than once a month and shall establish its own rules for the frequency, time and place of meetings, and to govern its procedures. Notice of meetings shall be given in accord with the Ralph M. Brown Act.

**3.40.070 Powers and duties.**

The economic development commission shall have the following powers and duties:

- (a) Devise and recommend economic development and enhancement strategies and programs to the city manager and council; and
- (b) Assist the city's businesses and job seekers in their efforts; and
- (c) Help meet the shopping and service needs of local residents by promoting retail business interests; and
- (d) Ensure coordination of efforts by the Pacific Grove chamber of commerce, the Pacific Grove business improvement district, the hospitality improvement district, the Monterey County convention and visitors bureau and the city; and
- (e) Perform other duties and functions as set out in this chapter or as may be required from time to time by specific direction of the council.

SECTION 3. The City Council declares that, should any provision, section, paragraph, sentence, or word of this ordinance be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences, or words of this ordinance as hereby adopted shall remain in full force and effect.

SECTION 4. This ordinance shall be effective 30 days from and after the date of its passage.

SECTION 5. A summary of this ordinance shall be published at least once 5 days before adoption and at least once before the expiration of 15 days after its passage in a newspaper of general circulation.

PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE THIS 17th day of September, 2014, by the following vote:

AYES: Mayor Kampe, Councilmembers Cohen, Cuneo, Fischer, Huitt, Miller

NOES: None

ABSENT: Councilmember Lucius

APPROVED:

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BILL KAMPE, Mayor

ATTEST:

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ANN CAMEL, Acting City Clerk

APPROVED AS TO FORM:

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DAVID C. LAREDO, City Attorney