



Consider Amending Council Policy  
400-4: Fees, Charges, and Cost  
Recovery;  
and

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Recommend Updates to Select  
Department Fee Schedules



# Background

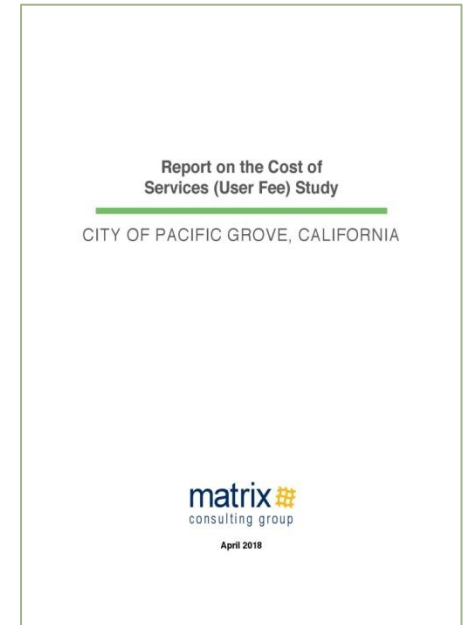
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- California State Law, Government Code 66014(a)
  - States that user fees may not exceed the estimated reasonable cost of providing the service for which the fee is charged
  
- Chapter 6.02 of the Pacific Grove Municipal Code
  - Requires a review of fees annually
  
- Council Policy 400-4: Fees, Charges & Cost Recovery
  - Provides guidance on cost recovery
  - Additional Council direction
  
- Other Line Items on Schedule
  - Land usage, fines, and similar types of items



# User Fee Study & Master Fee Schedule

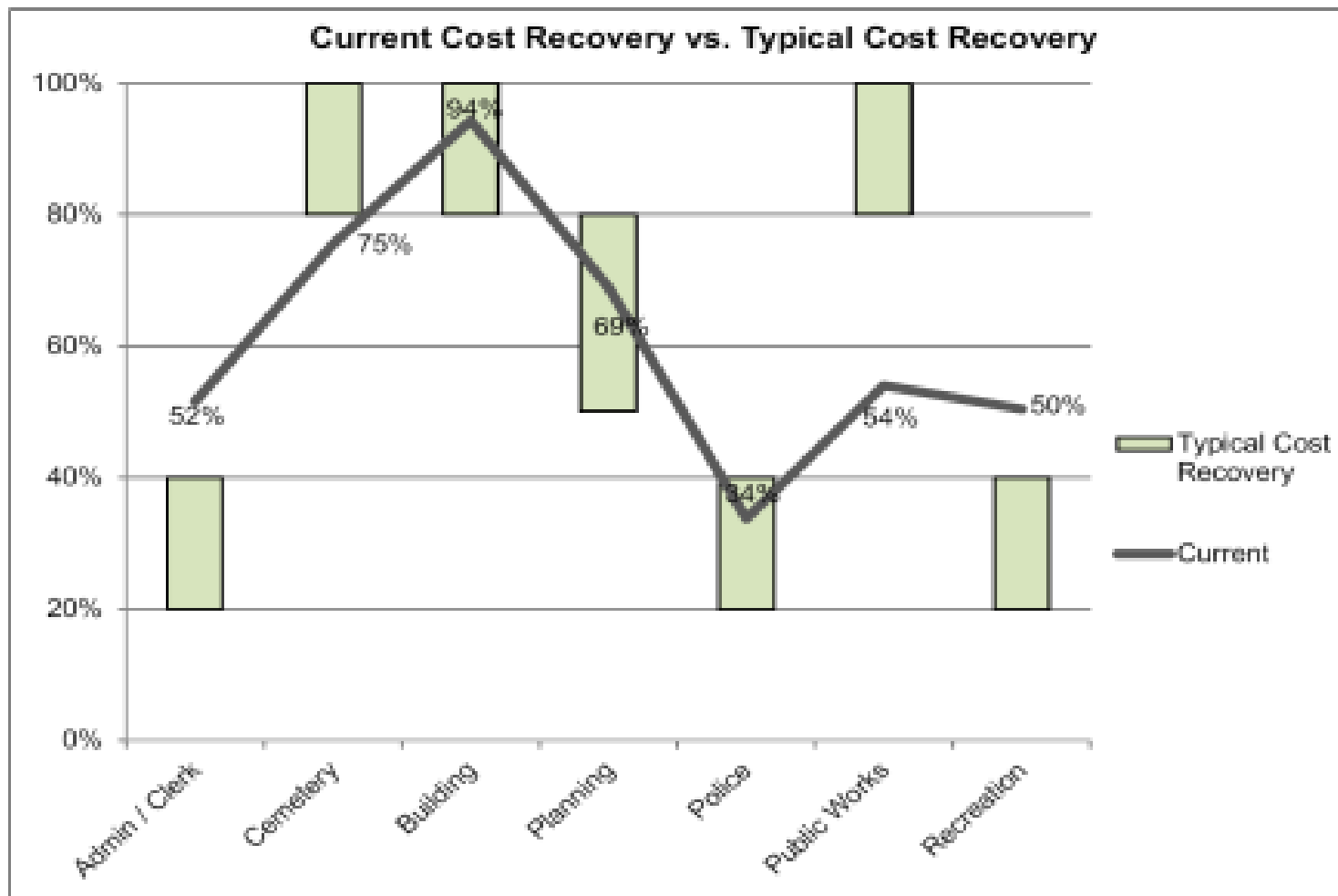
- Conducted a User Fee Study
  - City under-recovery costs: \$488,000
    - General Fund: \$443,000
    - Cemetery Fund: \$45,000
- Updated some fees
  - Time constraints
- Received additional direction
  - Review and recommend changes to policy
  - Provide additional fee updates
    - Line item and percentage review
    - Two Meetings
  - Evaluate fines



Based on direction, public hearing may be scheduled to adjust fees at the second meeting



# Matrix Cost Recovery Exhibit





# Policy Comparison

Department	Current Level	Matrix Study Typical Level	Proposed Policy Level
Administration	52%	20-40%	At least 30% of costs
Cemetery	75%	80-100%, Market	Market; yet at least 80% of costs
Building	94%	80%-100%	80%-100%
Planning	69%	50-80%	80%-100%
Public Works	54%	80%-100%	80%-100%
Police	34%	20-40%	30%-50%
Parks & Recreation	50%	20-40%	Market; yet at least 30% of costs

Unique fee categories, such as Facility Rental, Hyperbaric Chamber, and Special Events listed separately in proposed policy



## Parking Meter Hourly Fees

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- Pacific Grove: \$1.50
- Monterey - Cannery Row: \$1.50
- Capitola – Village: \$1.50
  
- Cost increases: credit card acceptance, sensors, reporting
  - Approximately \$0.32 a transaction; however partially offset by decreased coin costs
  
- Recommended increase of \$0.25
  - Regular: \$1.75; Peak Weekends: \$2.25



# Parking Citation Comparison (1)

City	Expired Meter	Overtime Parking	Overnight Parking 2-6 am	No Stopping/ Red Zone	Parked in Disabled Space
City of Pasadena	\$48	\$48	\$48	\$59	\$371
City of Saramento	\$30	\$35	\$40*	\$40	\$445
City of Santa Rosa	\$35	\$40	\$40	\$70	\$350
City of Palo Alto	n/a	\$41/ \$44	\$46	\$46	\$303
City of Santa Cruz	\$38/\$43	\$43	\$48	\$48	\$293
City of Monterey	\$35	\$35	\$100	\$100	\$285
City of San Diego	\$30**	\$40**	\$100**	\$65**	\$440**
City of Riverside	\$41	\$41	\$41*	\$46	\$341
City of Pacific Grove	\$38	\$48	\$48	\$48	\$321

\* Actual code is "No parking certain hours."

\*\*Does not include \$12.50 CA Surcharge



# Proposed Schedule Updates

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- Public Works
  - Cost Recovery Level: 100%
- Planning
  - Select Fees: Two-Year Phase in
  - Est. Cost Recovery Level
    - Transitioning to close to 100% over phase-in period
- Police Department
  - At approximately 50%; however could depend on graduated fees
  - Administrative updates
  - Land-based fees
    - Parking meter increases of \$0.25, outside of study
  - Retain fines at current level
- Library
  - Administrative updates





# Questions

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