



# Potential Revenue Measure

# Concerns and Uncertainties

- **Concerns**
  - Rising PERS rates
    - Investment performance and impact on rates
  - Unmet Maintenance and Capital Improvements
- **Uncertainties**
  - Loss of Non-Coastal STR's
  - Flattening or a reduction in the economy

# Potential Opportunities

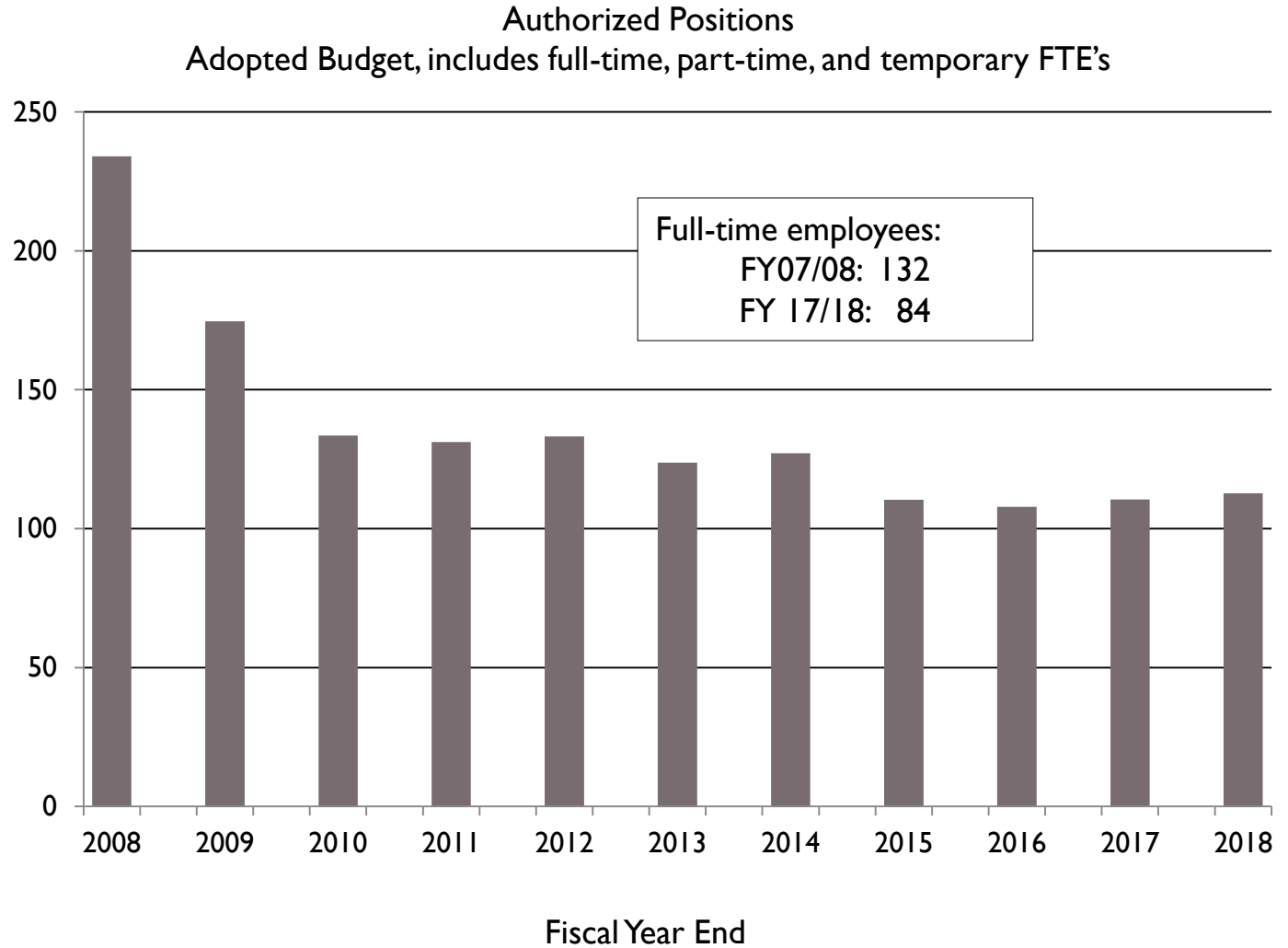
- **Potential Opportunities**
  - New hotel
  - Stronger revenue performance
  - Existing underutilized lodging

# Fiscal Measures Implemented

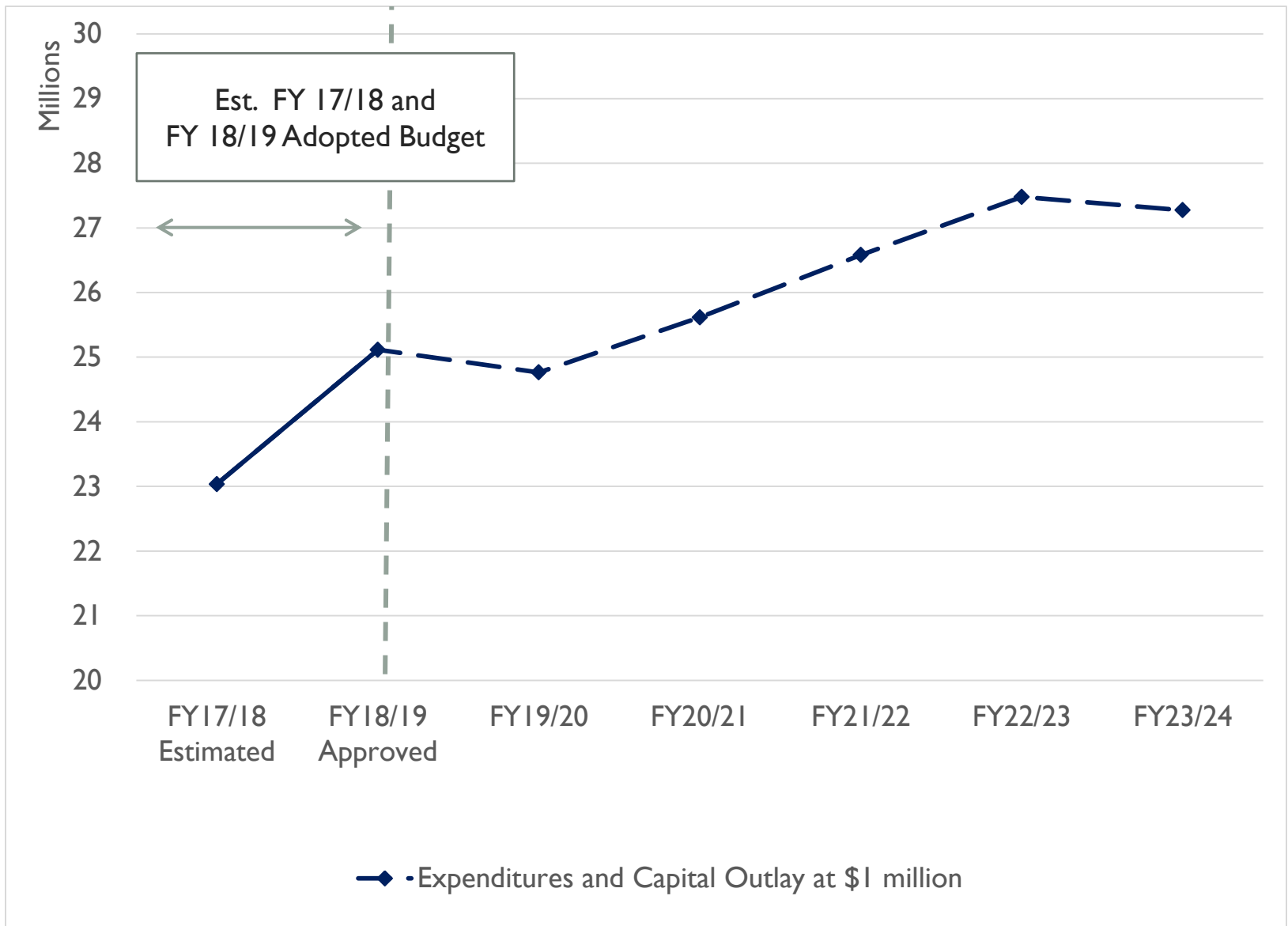
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- Implemented measures for fiscal stability
  - Lean staffing
  - Pension reform
    - Employee contributions
  - Reserve Policy
  - Pursued grant funding
  - Shared services

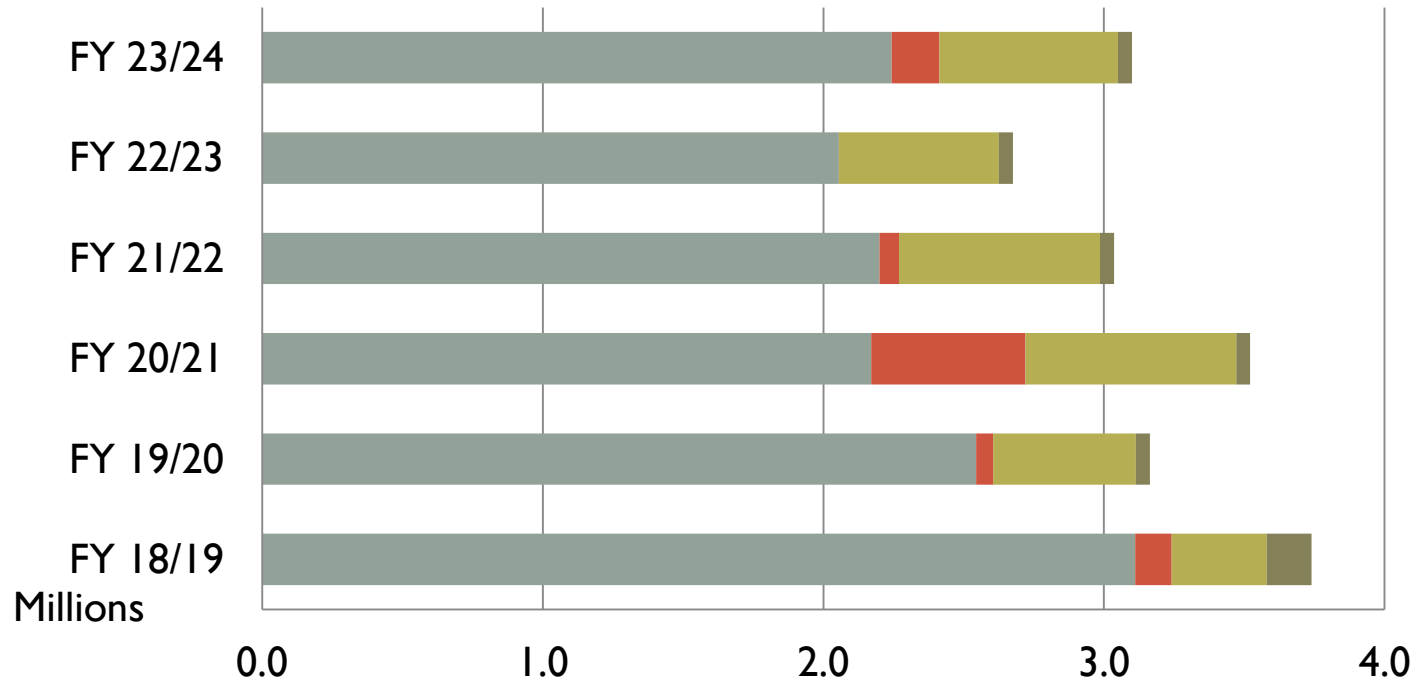
# Staffing Trends



# General Fund Expenditure Trends and Projections



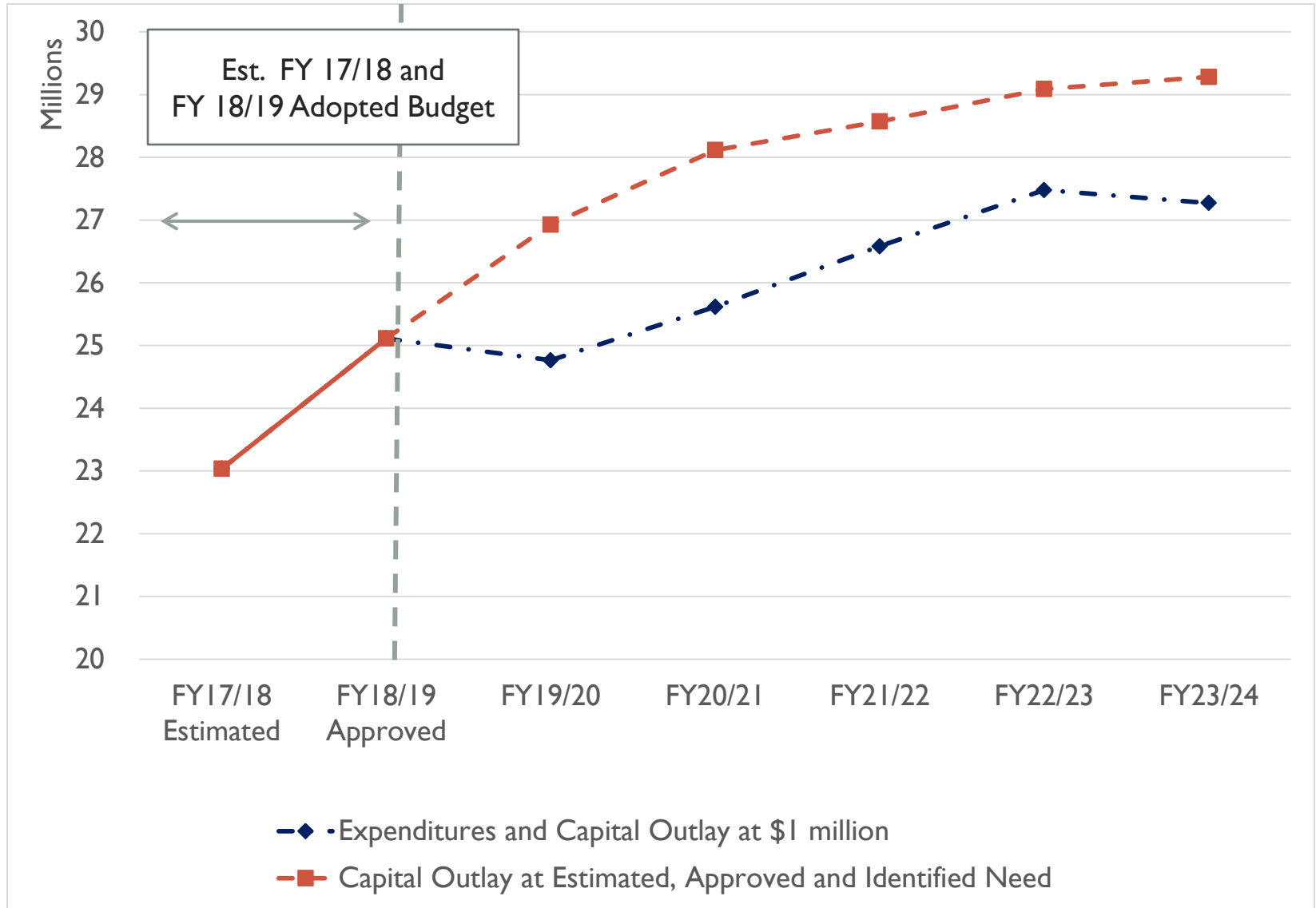
# Capital Needs<sup>(1)</sup>



	FY 18/19	FY 19/20	FY 20/21	FY 21/22	FY 22/23	FY 23/24
■ Streets, Buildings, Infrastructure	\$3,111,000	2,545,000	2,170,000	2,200,000	2,055,000	\$2,243,000
■ Capital Outlay	\$130,000	60,000	550,000	70,000	-	\$170,000
■ Technology	\$339,000	509,000	751,000	716,000	571,000	\$637,000
■ Programs	\$160,000	50,000	50,000	50,000	50,000	\$50,000
<b>Totals</b>	<b>\$3,740,000</b>	<b>\$3,164,000</b>	<b>\$3,521,000</b>	<b>\$3,036,000</b>	<b>\$2,676,000</b>	<b>\$3,100,000</b>

1) Based on long-term forecast presented to Council on January 17, 2018, with FY 23/24 based on average of FY 19/20 – FY 22/23

# General Fund Expenditure Trends and Projections

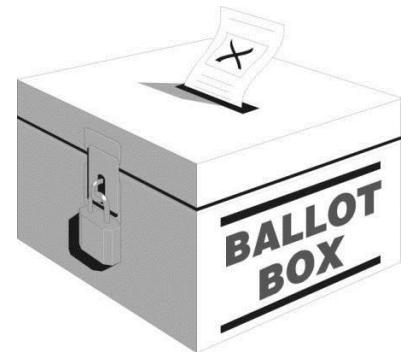




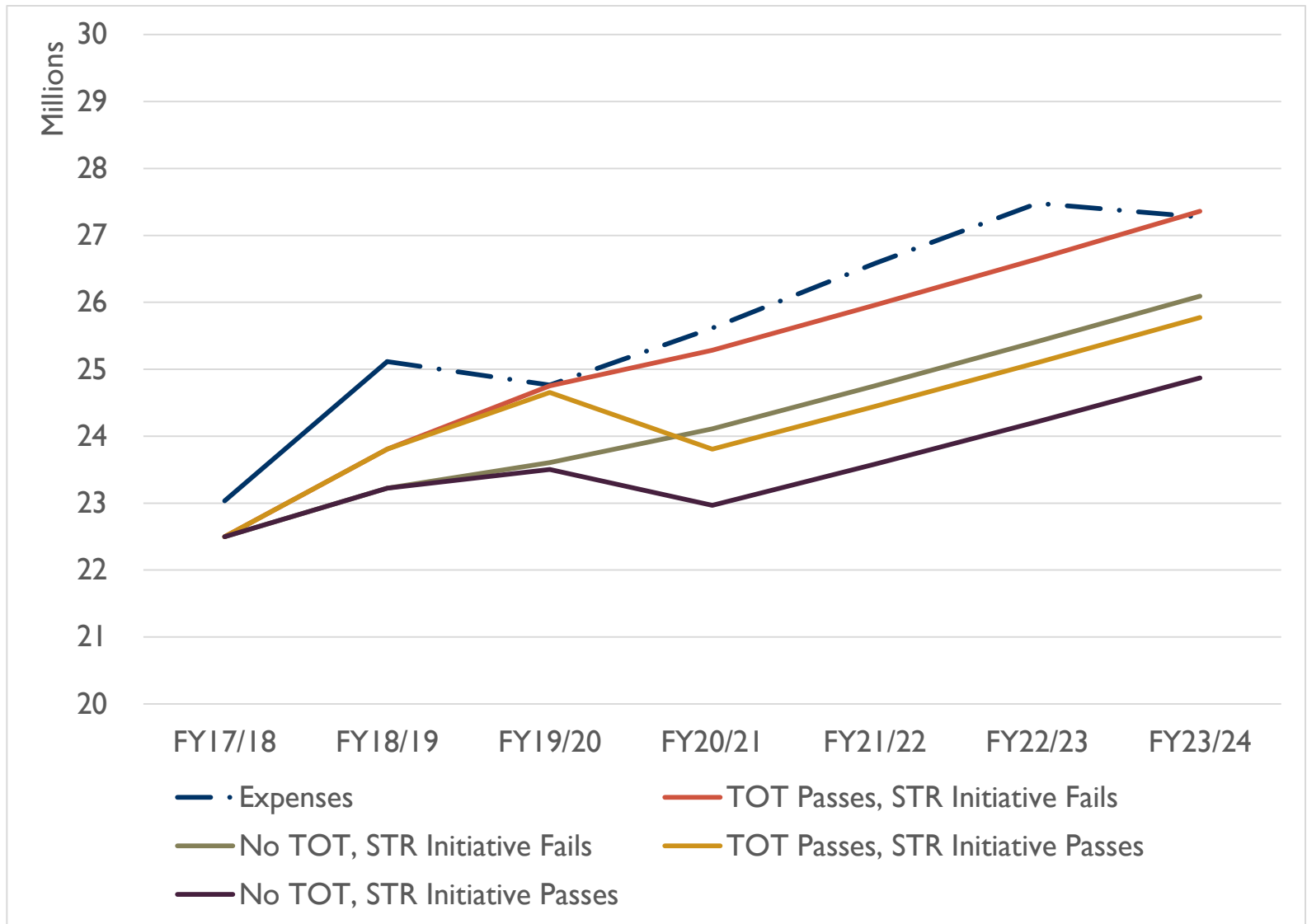
# Scenarios

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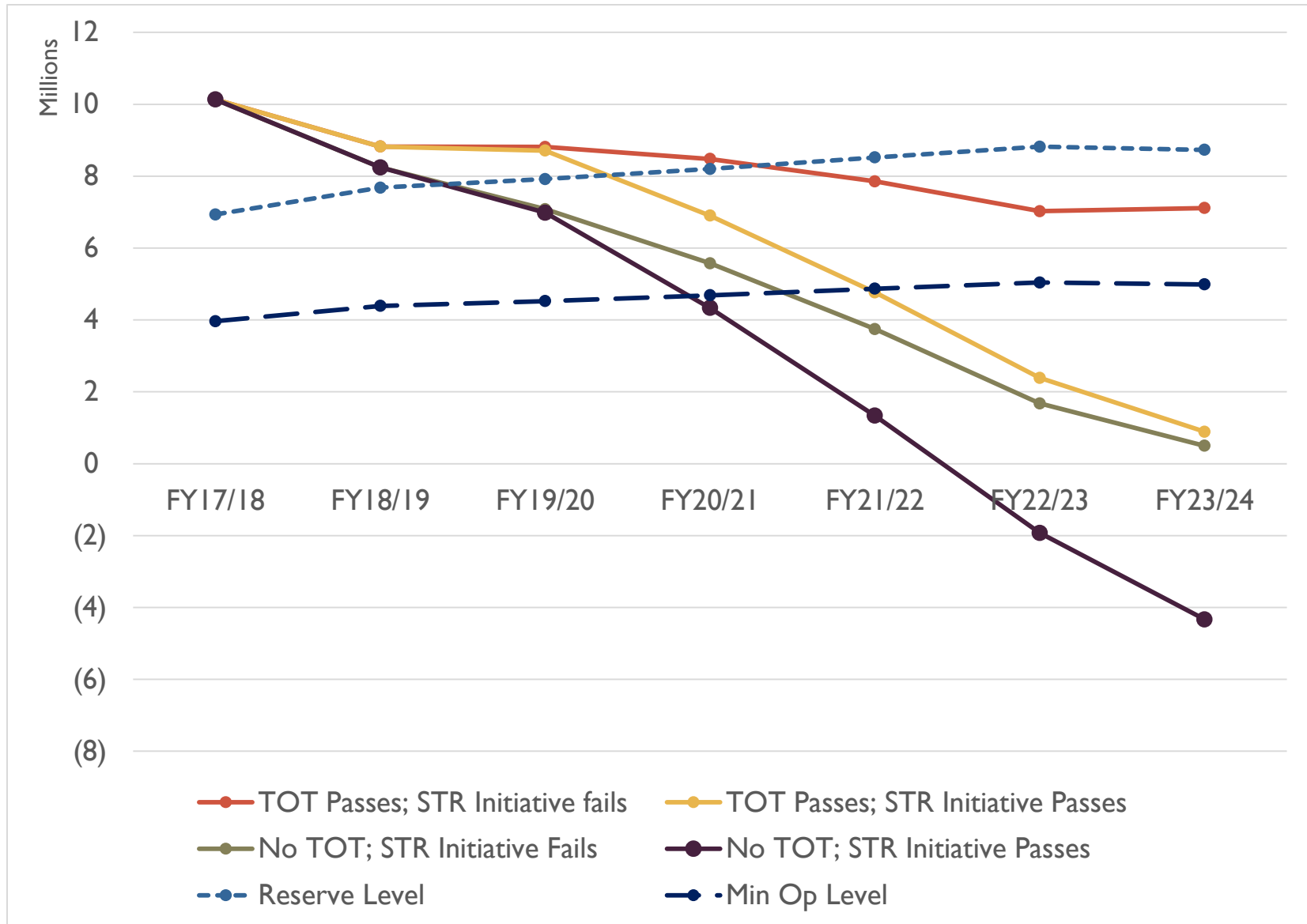
- **Potential Fiscal Impact of TOT Measure**
  - TOT measure passes, STR Initiative fails
  - TOT measure passes, STR Initiative passes
  - Proposed TOT Measure fails, STR initiative fails
  - Proposed TOT measure fails, STR initiative passes



# Baseline Revenue Scenarios



# Impact on Reserves and Operating Cash



## Conclusion

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- **Recommendation: Adopt a Resolution to add one ballot measure to increase the Uniform Transient Occupancy Tax at the Municipal Election, which was consolidated with the General Election, set for November 6, 2018.**