



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Honorable Mayor and Members of City Council

FROM: Joyce Halabi, Program Manager

MEETING DATE: February 7, 2017

SUBJECT: Preparation of a Shoreline Management Plan

CEQA: Does Not Constitute a "Project" per California Environmental Quality Act (CEQA) Guidelines.

RECOMMENDATION

Authorize the City Manager to enter into an agreement with Eisen Letunic for the preparation of a Shoreline Management Plan in an amount not to exceed \$274,400 plus a 15% contingency.

BACKGROUND

Pacific Grove has 4,695 feet of armoring along the coastline. These protections were constructed before the adoption of a Coastal Act with the intent of protecting the former Southern Pacific Railroad. Now, the seawall protects and supports the designated Pacific Grove Recreation Trail and Monterey Bay Sanctuary Scenic Trail, components of the California Coastal Trail and other important public access amenities.

On January 21, 2017, a 31-foot long, 5-foot tall section of seawall located across 701 Ocean View Boulevard, between Ocean View Boulevard and the ocean waters edge, in the City of Pacific Grove (City) failed due to a loss of foundation support caused by a severe storm and inundation of record high waves.

A Coastal Development Permit for the seawall repair was approved in July 2017 with a Special Condition that the City conduct a Shoreline Management Plan by July 20, 2020.

The intent of the Plan is to identify the manner in which continuous Recreation Trail access is to be provided while best protecting coastal resources. The Plan must include a vulnerability assessment that evaluates how sea level rise will impact the shoreline, a comprehensive alternatives analysis, including the potential for relocation of the Recreational Trail and removal of armoring, as well as implementation recommendations. The study must also include an analysis of the impacts to coastal resources from retaining the existing armoring structures.

The Plan will assess the entire coastline that the City is responsible for maintaining, from the City entrance at David Avenue and Eardley Avenue to Asilomar State Beach.

DISCUSSION

To comply with this Special Condition, the City issued a Request for Qualifications (RFQ) for the Shoreline Management Plan on August 21, 2017.

On September 14, 2017, the City received five Statements of Qualifications (SOQs) from: Eisen Letunic, Trail People, Michael Baker International, ESA and Rana Creek.

The SOQs were scored and ranked by City Staff. Per the RFQ, the three top scoring firms, Eisen Letunic, Trail People, and Michael Baker International, were short-listed to receive the Request for Proposals (RFP).

On October 17, 2017, the City distributed the RFP and received the three proposals on November 17, 2017.

On December 15, 2017, the firms were invited for panel interviews. The panel was comprised of Community and Economic Development Staff, Public Works Staff, and Monterey Bay Aquarium Staff.

The panel reviewed the submitted proposals and held interviews ranking the firms based on proposed approach, comparable experience and staffing, responsiveness to questions from the panel, responsiveness to the RFP, and overall ability to provide the services described in the RFP.

Following the interview process, Trail People and Eisen Letunic were the top two ranking firms with Trail People scoring only slightly higher than Eisen Letunic.

Subsequently, the panel reviewed the cost estimates for each firm. The cost proposal for Trail People was \$116,330 more than the closely ranked second firm, Eisen Letunic.

| Firm | Average Interview Score (out of 80) | Cost Estimate |
|-----------------------------|--|----------------------|
| Trail People | 74.8 | \$390,730 |
| Eisen Letunic | 74.4 | \$274,400 |
| Michael Baker International | 70.2 | \$228,872 |

Upon conclusion of the review process, Eisen Letunic was selected as the desired firm that best met the scope of the project with a cost-effective approach.

Eisen Letunic is a planning firm that specializes in bringing together teams of technical specialist to conduct complex, inter-disciplinary projects, typically revolving around non-motorized transportation. Eisen Letunic successfully completed the Highway 68 Study for the Transportation Agency of Monterey County (TAMC) and the City in October 2016.

Upon final execution of the agreement the City and Eisen Letunic will promptly initiate a kick of meeting at which time a schedule will be developed showing key milestones and activities associated with the project.

FISCAL IMPACT

\$100,000 of the funding for this project will come from the Community and Economic Development Department budget. This amount is sufficient to fund the project activities that will occur in the remainder of FY17/18.

As part of the FY18/19 operating budget, Public Works will incorporate \$174,000 to fund the remainder of the project.

Public Works is also in the process of seeking grant funding to help offset the cost.

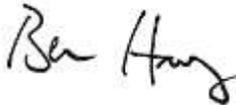
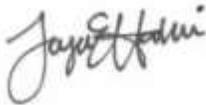
| Fiscal Year | Funding Source | Amount |
|---------------------------|--|------------------|
| FY 2017/18 | Community and Economic Development Department Operating Budget | \$100,000 |
| FY 2018/19 | Public Works Operating Budget | \$174,000 |
| Total Project Cost | | \$274,000 |

GOAL ALIGNMENT

The proposed action is aligned with the City Council Infrastructure Goal.

RESPECTFULLY SUBMITTED:

REVIEWED BY:



Joyce Halabi
Program Manager

Ben Harvey
City Manager