

# Consider a Resolution

Amending the Hospitality Improvement District (HID) Assessment for Fiscal Year 18/19, Effective January 1, 2019

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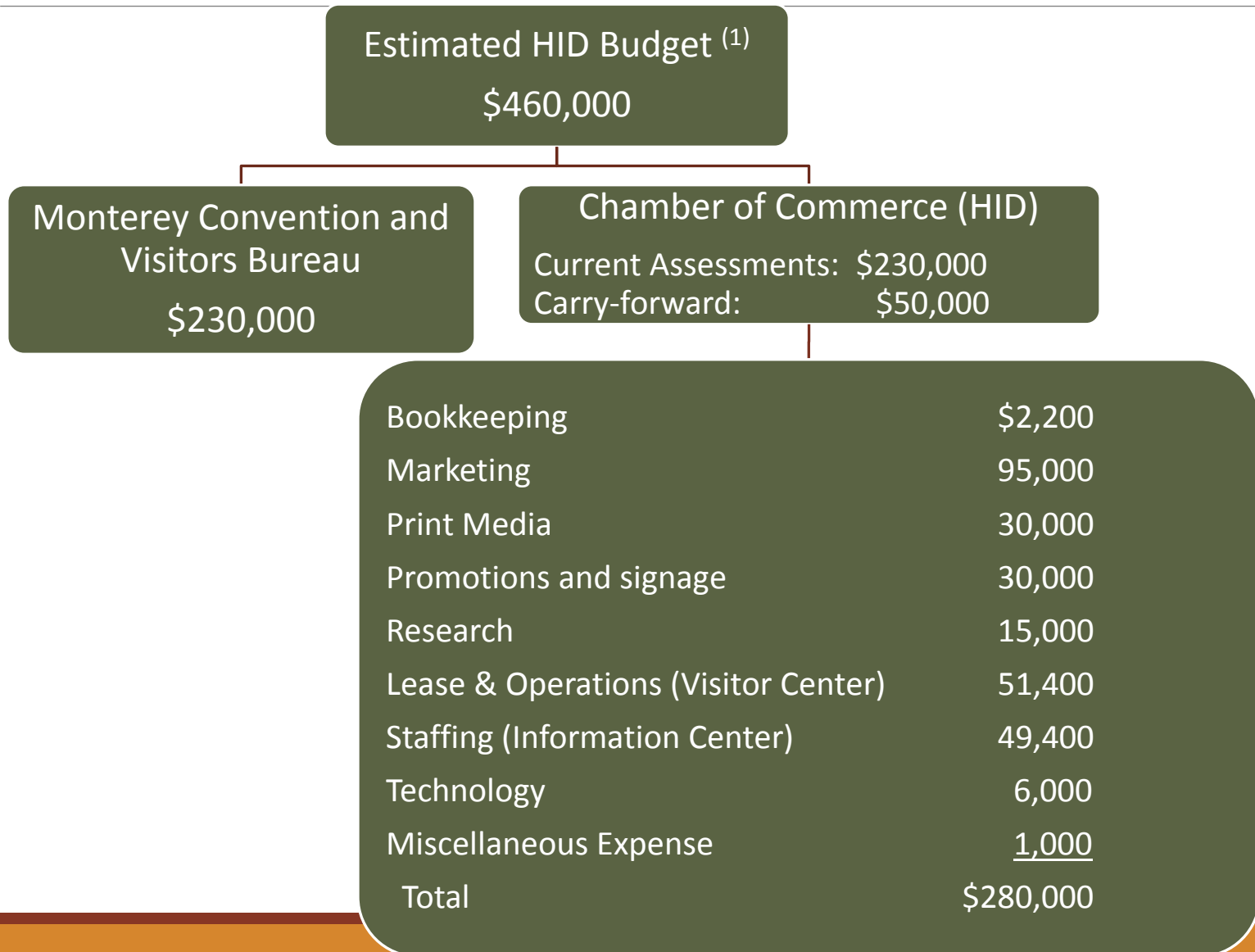


# Pacific Grove Hospitality Improvement District (PGHID)

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- Established PGHID in 2007
- Included an advisory board and established assessments
  - **\$2.00** per room per night for *limited service* accommodations
    - \$1.00 disbursed to Chamber of Commerce
    - \$1.00 disbursed to MCCVB
  - **\$4.00** per room per night for *full service* accommodations
    - \$2.00 disbursed to the Chamber of Commerce
    - \$2.00 disbursed to MCCVB
- Contracted with the Chamber for Administration

# FY 18/19 Assessment and Approved HID Budget



# Recent Action: MCTID

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## ➤ *October 29, 2018*

➤ Adopted a Resolution for the City of Monterey to establish the MCTID and include PG

### ➤ Other Entities:

➤ Carmel-by-the-Sea

➤ Del Rey Oaks

➤ Marina

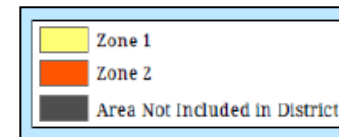
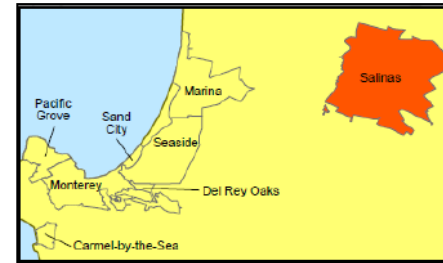
➤ Monterey

➤ Salinas

➤ Sand City

➤ Seaside

➤ Unincorporated areas of Monterey County



➤ Half of the PGHID assessment will transition to the MCTID, effective Jan. 1, 2019

➤ **\$1.00** per room per night for **limited service** accommodations

➤ **\$2.00** per room per night for **full service** accommodations

➤ Equivalent amount of assessment to the PGHID

➤ Overall assessment and collection process to remain the same

# Recent and Proposed Action

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## ➤ *October 17, 2018*

- Adopted Resolution 18-038: Declared intent to amend the HID assessment
  - Facilitates joining the MCTID

## ➤ *October 25, 2018*

- Published a seven day notice in the Monterey County Weekly regarding the Public Hearing

## ➤ *Proposed Action*

- Approve a resolution to reduce the assessment on January 1, 2019 to reflect the following:
  - **\$1.00** per room per night for ***limited service*** accommodations
    - \$1.00 disbursed to Chamber of Commerce
  - **\$2.00** per room per night for ***full service*** accommodations
    - \$2.00 disbursed to the Chamber of Commerce

# Questions

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