



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Honorable Mayor and Members of the City Council
FROM: Bill Kampe, Mayor
MEETING DATE: October 17, 2018
SUBJECT: Appointment of Heather Lazare to Library Advisory Board
CEQA: Does not constitute a "Project" under California Environmental Quality Act (CEQA) Guidelines

RECOMMENDATION

Approve the appointment of Heather Lazare to Library Board for the period of 10/17/18 to 01/31/2020.

DISCUSSION

Heather Lazare brings substantial experience in publishing and literature. The Library Board is especially important for full membership during this critical time of renovation. The time period recommended completes the span of the vacant seat.

Appointment to our boards and commissions is by nomination approved by the City Council. Municipal Code sections 3.02 and 3.04 specify the process. Term endings are consistent with requirements of our code, or odd/even year term endings for available vacancies.

FISCAL IMPACT

No impact from the appointment.

GOAL ALIGNMENT

Operational Excellence

ATTACHMENTS

1. Heather Lazare application

Respectfully submitted:

Bill Kampe, Mayor



CITY OF PACIFIC GROVE

www.cityofpacificgrove.org

Application for Appointment to a Public Board, Commission, or Committee

Persons interested in being appointed to serve on a board, commission, or committee of the City of Pacific Grove are invited to complete the following application.

Name: Heather Lazare

Street Address: [REDACTED]

City: Pacific Grove

State: CA

ZIP Code: 93950

Residence Telephone Number: [REDACTED]

Work Telephone Number: [REDACTED]

E-Mail Address: [REDACTED]

Name of Board, Commission, or Committee on which you would like to serve:

Library Board

Brief Description of Background and Qualifications (Additional Information May Be Attached on Separate Sheets and Attachment of Resume is Desirable):

When I expressed my interest in local government to Councilmember Cynthia Garfield, she asked what I do for a living. Having worked at a literary agency after college and then at Random House and Simon & Schuster in New York City, books have always been my passion—and my business, for nearly fifteen years. I am the proprietor of Heather Lazare Books, where I am an editorial and publishing consultant, working with authors, agents, and publishers, helping to create the best books possible. In 2016, I co-founded the Northern California Writers' Retreat, five days of writing and workshops in the Santa Cruz mountains—we are going into our fourth year and have had such storied authors-in-residence as Karen Joy Fowler, Vanessa Diffenbaugh, and Stephanie Danler—in 2019 we'll welcome Aja Gabel and Chloe Benjamin. Councilmember Garfield mentioned the empty seat on the Library Board, and said I should apply, as it would be a good way to start learning how one facet of the city operates.

Within the first week of our move to Pacific Grove five year ago, my mother-in-law, Genie Santini (a longtime Pagroviaan), took me to the library and donated on behalf of our family to become Friends of the Pacific Grove Library. She told me I needed to be sure to support the library every year after that, because of how important it is to our community, and of course I have. When she passed away three years ago, in lieu of flowers, we asked that donations be made in her name to the Friends.

The library is an essential member of our family—we have a five-year-old son and a twenty-one-month-old daughter, and they love coming to Wacky Wednesday and Baby Rhyme Time. We attend almost every one of the children's programs over the summer, and on the days where I am not with them, I use the library as a quiet space to come with my laptop and work. We check out dozens of books (adult and children's!) and are grateful for this wonderful resource.

I would like to be a member of the Board because I'd like to be further involved in this special place, especially as the renewal project gets underway. I would be an advocate for families who use the library, as well as people who may not have a workspace at home, and rely on it as a de facto office space. I love to be around readers and I'm excited at the prospect of working with other board members to serve the community and the library.

I'd be happy to answer any questions; please feel free to email or call me.

Thank you so much for your time and consideration.

My best,

Heather Lazare

I hereby certify that I am a registered voter of the City of Pacific Grove (not required for EDC appointees).

Signature of Applicant:

HGP

Date:

FOR CITY USE ONLY Appointed to:

Appointment: _____ Expiration: _____ Date of _____
Reappointment: _____ End of Term: _____ Date _____
Certification of Appreciation Awarded: _____

Heather Lazare

Pacific Grove, CA 93950

PROFESSIONAL PROFILE:

A meticulous, passionate, and experienced editor with a diversified background and more than ten years working in book publishing, acquiring and editing both commercial fiction and nonfiction. Effective and analytical manager who works well autonomously and as a team player or leader.

PUBLISHING:

Editorial & Publishing Consultant, Pacific Grove, CA

August 2013 to present

Independent Editor

Work with individual authors, literary agents, and editors from publishing houses in order to create the strongest manuscript possible. Focus on content, keeping the plot moving, and tightening where necessary. Deliver fully edited manuscripts and editorial letters in a timely manner. Edit fiction and select nonfiction, focusing on historical fiction, thrillers, mysteries, women's fiction, literary fiction, and narrative nonfiction.

Simon & Schuster, Touchstone, New York, NY

July 2011 to May 2013

Senior Editor

Acquired and edited between ten and fifteen hardcover and trade paperback original titles a year. Focused on further growing Touchstone's fiction list, by bringing in house authors who could produce a book a year, such as Kimberley Freeman, Michelle Moran, and Nancy Bilyeau. Read for and supported other colleagues in their acquisition pursuits.

Random House, Crown Publishing Group, New York, NY

January 2007 to July 2011

Editor/Publishing Manager, Crown Trade Paperbacks

Liaison between editorial/managing editorial/design departments. Worked closely with managing editorial to ensure all manuscripts/copy/roughs/proofs/jacket design requests were submitted by editorial on time. Read material for other editors and comment to lend support/provide feedback. Attend potential/established author meetings for other editors on behalf of the trade paperback team. Continue to acquire both hardcover and trade paperback fiction and nonfiction.

Associate Editor/Associate Publishing Manager, Three Rivers Press

Acquired and edited a range of commercial fiction and nonfiction for both the hardcover and trade paperback lists. Managed a list of over 150 trade paperback titles a year. Work directly with Publisher as well as over twenty editors to coordinate publishing schedule and vision. Monitor and create back of book ads for reprints and upcoming titles. Cultivate and organize backlist including coming up with new ideas for content for new editions/revised addition/reading group guides/added content to provide further value to the readers. Editing bestselling authors John Prendergast, Michelle Moran, and Karleen Koen.

Assistant Editor, Crown

Supported industry leading executive editor and senior editor. Read and evaluated submissions from agents for both employers for quality, saleability, and appropriateness for the Crown list. Cultivated and grew my own list through relationships with agents and pursuit of original, unagented material,

as well as inherited titles. Executed an analysis of our backlist, coordinating with our paperback publisher, to determine which titles should be updated and revised, and/or repackaged. Worked closely with high profile authors such as Suzanne Somers, Jillian Michaels, Megan McCafferty, and Timothy Ferriss.

Editorial Assistant, Crown

Provided administrative and publishing support to one executive editor of multiple bestselling books and a senior editor. Guided projects through publication process. Wrote fact sheet copy and provided editorial reviews of submissions for editors. Acquired trade paperback originals for Three Rivers Press.

Sandra Dijkstra Literary Agency, Del Mar, CA

September 2002 to September 2003

Assistant to Literary Agent/ Head of Submissions

Read and edited material submitted for representation and publication consideration. Responsible for domestic submissions, including writing pitch letters and editorial letters. Wrote reader reports and evaluated the quality of unsolicited manuscripts. Performed support staff duties.

GROUPS AND AWARDS:

- Random Recognition, April 2011: Awarded by Publisher in appreciation of outstanding performance.
- Bi-lingual Book Club September 2003-May 2005: While living in France, participated monthly in a book club which rotated between books in English and books in French.
- Central Coast Writers, August 2013-present: active participant in local chapter of the California Writers' Club.
- Co-founder of [The Northern California Writers' Retreat](#), a retreat specializing in fiction and held annually in the Santa Cruz mountains; 2016 to present.

EDUCATION:

New York University, School of Continuing and Professional Studies: Advanced Trade Book Editing course, Fall 2007.

University of California, San Diego: B. A. in English Literature with Honors, June 2002.