



PACIFIC GROVE WEEKLY SUMMARY

June 19, 2015

CITY COUNCIL

Major actions taken by the Council at its regular meeting on June 17, 2015 include:

- ❖ Approved an ordinance amending the Zoning Code to prohibit incompatible uses from the Downtown zoning districts and limiting the total number of benefit/resale/consignment stores allowed in the downtown to 12 (with a maximum of 2 on Lighthouse Avenue).
- ❖ Approved a five-year extension to the current agreement with the Heritage Society to maintain and restore the Point Pinos Lighthouse and to operate the gift store and other attractions.
- ❖ Approved the operating and capital improvement budgets for the fiscal year starting July 1. The approved budget covers all funds and programs under City control, including the General Fund (out of which most City services are provided), the Sewer Fund, the Golf Course Fund, the Cemetery Fund, and other funds.
- ❖ Directed the City Manager to return over the next several months with a timetable and format for the Council to address a series of issues with long-term financial and service-level implications, including the structural deficit the City faces, alternative revenue measures, participation of the City in regional and statewide groups, the future of police and fire protection services and costs, and the City's annual contributions to the operation of the Museum.
- ❖ Approved an increase in planning fees to capture 100% of the costs of permit issuance.
- ❖ Adopted the Downtown Business Improvement District program and budget for the fiscal year starting July 1.
- ❖ Directed the City Manager to undertake final negotiations with PERC Water/PACE, the leading design-build entity for design and construction of the project proposed to generate recycled water at Point Pinos on the site of the old treatment plant.
- ❖ Approved a one-year extension in the City's contract with the City Manager, as well as a 2% increase in salary.
- ❖ Approved a two-year extension in the City's contract with the law firm of De Lay & Laredo, the City Attorney.

The agenda reports and supporting documents for all of these actions are on the City's website, at <http://www.cityofpacificgrove.org>. Details of the actions taken will also be available, upon completion and adoption of the meeting minutes, which will also be posted on the website.

CEMETERY

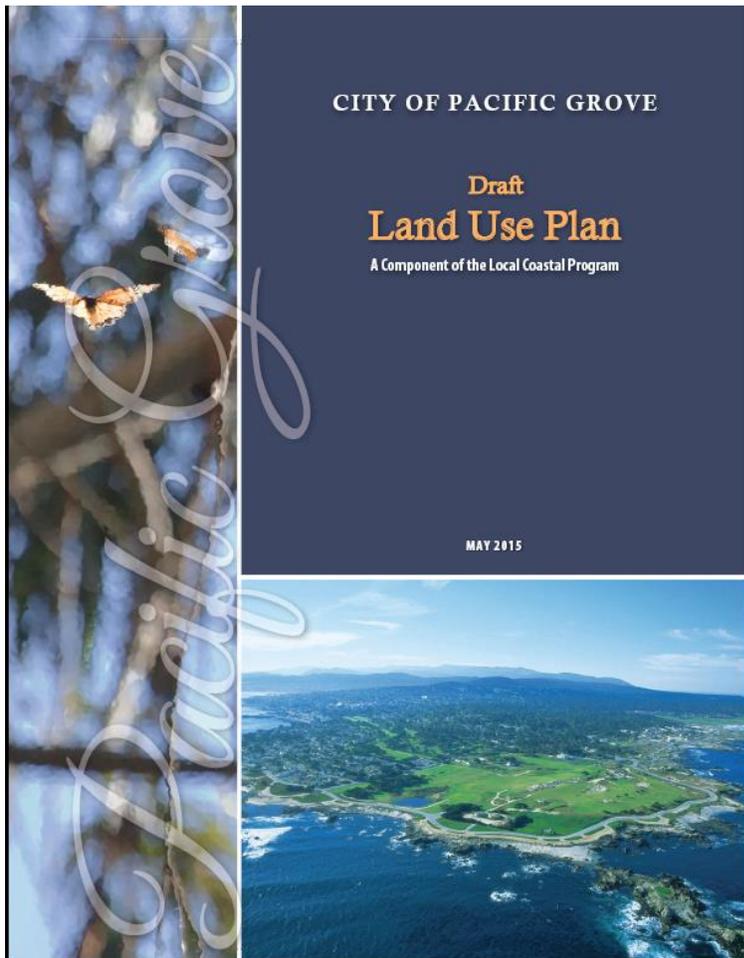
New Columbaria in El Carmelo Cemetery Need Names. The Cemetery has new columbaria being installed at the cemetery. They will be surrounding the white granite mausoleum near the front of the Cemetery. The Columbaria need 8 names! We're looking for something evocative of the area and the environment (e.g. "Rocky Point", "Cypress") please send your suggested names to me by close of business Friday, June 26, 2015 dbillstrom@cityofpacificgrove.org



COMMUNITY DEVELOPMENT

Pumphouse Draft Environmental Impact Report Now Available for Review. The Pumphouse Draft Environmental Impact Report, and associated Appendices, is now available for review and is posted to the City's [CEQA](#) website. Staff appreciates all public review, comments and participation. Please send written comments to [Anastazia Aziz](#), AICP, Senior Planner and [Ashley Hobson](#), Contract Assistant Planner by **Monday, July 27, 2015**. Thank you!

Draft Local Coastal Program Land Use Plan Now Available for Review. The Draft Local Coastal Program Land Use Plan is now available for review and is posted to the [Local Coastal Program Update](#) website. Staff appreciates public review, comments and participation in the Local Coastal Program Update process. Please review and comment on the Draft Land Use Plan and send written comments to [Anastazia Aziz](#), AICP, Senior Planner by **Monday, July 13, 2015**. The [Planning Commission](#) will discuss the draft document at Planning Commission meetings and will forward a recommendation to [City Council](#). Your attendance and comments at meetings is welcome and appreciated. Once Council approves the Draft Land Use Plan, the document will be submitted to the [Coastal Commission](#) for further review and certification. Staff will also commence work on the associated Implementation Plan, or Zoning Ordinances for the coastal zone. There will be associated meetings and opportunities for public comment during the Implementation Plan phase of the Update. Staff looks forward to continued public participation to help craft these important coastal zone documents.



Successful April 16 Coastal Walk. Planning Commission and City staff hosted an informative and well attended Coastal Walk the morning of April 16. Over 25 people were in attendance and staff included Jessica Kahn, P.E, Environmental Programs Manager, and Dan Gho, Public Works Superintendent. The ADA accessible tour included an overview of the Local Coastal Program Update, including process and timeline, and three stops along the City's coastline. Issues discussed included environmentally sensitive habitat areas, ice plant, trail links, sewage infrastructure, pump stations, sea level rise, erosion, ground squirrels, and tour bus parking. The weather was beautiful and the whales spouting too! Please watch for the next Coastal Walk and join us. Please send written comments to Anastazia Aziz, AICP, Senior Planner at aaziz@cityofpacificgrove.org or via snail mail to City Hall. Thank you for your participation!

Updated General Plan Webpage. In an effort to achieve greater transparency and improved communication with the public, the Community and Economic Development Department updated the [General Plan](#) webpage. Documents related to the City's General Plan, including the Local Coastal Program Land Use Plan and Forest Hill Specific Plan are linked or posted for public viewing. Please contact [Anastazia Aziz](#), AICP, Senior Planner, for further information or to make suggested improvements.

Holman Building Meet and Greet. On Wednesday, June 24 from 8:30-9:30 the Pacific Grove Chamber of Commerce and the Downtown Business Improvement District will host a Meet and

Greet with Holman Building Project Developer Ernest Hahn of Monterey Capital. The event will feature a look at the tentative design of the [proposal](#) to remodel the Holman Building. The event will take place in the rear bottom floor of the Holman Building, at 542 Lighthouse Ave, in the former Kelly Moore Paint Store. Public input is invited. Please send written comments to [Mark Brodeur](#), Director, Community and Economic Development Department.

FIRE DEPARTMENT

Movies in the Park. On June 12, 2015, the Monterey Firemen’s Association (MFA), Monterey Firefighter’s Association, Local 3707 (MFFA), Monterey Chief Officer’s Association (MCOA), Old Monterey Business Association (OMBA) and the City of Monterey sponsored a community “Movie in the Park” which was a huge success! There was an exciting show of community support with an estimated 600 in attendance. A special thanks to all the volunteers that participated to make positive impact on the community.



LAW/POLICE DEPARTMENT

Weekly Highlights. Attached you will find Chief Myers’ Weekly Police Report for the week of June 12, 2015 to June 18, 2015, with the Year-to-Date Monthly Highlights.

LIBRARY

Dine Out with Friends. Dine Out with Friends, Wednesday, June 24, 2015. Enjoy breakfast, lunch, or dinner at La Piccola Casa, 212 - 17th Street. Eat in or take out any of the fine offerings, such as homemade pastas, pizzas, panini, and savory sand dabs. 10% of the day's intake will be given to the Friends of the Pacific Grove Library to help raise funds for the Library's needs.

MUSEUM

Jewel City. On Saturday, June 20, from 3-4:30 p.m. come see the lecture: A visit to “Jewel City”: How the 1915 Panama Pacific International Exhibition (PPIE) saved the California abalone industry and made Monterey “the Sardine Capital of the World.” This is one of two lectures celebrating the 100-year anniversary of the PPIE. <http://www.pgmuseum.org/museum-events/2015/6/20/lecture-a-visit-to-jewel-city-how-the-1915-panama-pacific-exhibition-saved-the-california-abalone-industry-and-made-monterey-the-sardine-capitol-of-the-world>

Author Series. The Museum will offer its first PGMNH Author Series on Saturday, June 27, from 3-5 p.m. Come meet author Claire Fullerton, ask her questions, and learn about her writing process. Fullerton is the author of two books, “Dancing to an Irish Reel” and “A Portal in Time.” Books will be available for purchase at the event. <http://www.pgmuseum.org/museum-events/2015/5/8/pgmnh-author-series-claire-fullerton>



PUBLIC WORKS

Storm Drain. This week the Public Works Department rebuilt a storm drain inlet at the corner of Pine and 15th Street. During the December storm, the drain was damaged and erosion within the piping was occurring. Although the drain was still working, it needed repair before next winter. The crews removed the old drain and dug down to the connection points of the inlet and drain pipe. The connection points were reassembled back filled and crews formed the inlet for concrete. The drain looks good and should last for many years.



RECREATION

Children's Pool. Summer begins this week and the Stillwell Children's Pool is offering both swim lessons and recreational swim opportunities. Our wonderful staff is ready to serve you! See attached flyer.

Preschool. The Community Center Preschool begins its 48th year this Fall. Ms. Stephen Cota and staff still have room for new 3 year olds in our Tuesday & Thursday program. See attached flyer.



CITY OF PACIFIC GROVE

Community and Economic Development Department

300 Forest Avenue, Pacific Grove, CA 93950

T : 831.648.3183 • F : 831.648.3184 • www.cityofpacificgrove.org/cdd

June 18, 2015

Joseph Sidor, Associate Planner
Monterey County Resource Management Agency – Planning
168 W. Alisal St., 2nd Floor
Salinas, CA 93901

RE: PLN130447; SCH#2014081052 – Pebble Beach Company Inclusionary Housing Project Draft Environmental Impact Report

Mr. Sidor,

Thank you for the opportunity to comment on the Pebble Beach Company Inclusionary Housing Project Draft Environmental Impact Report (DEIR). The City of Pacific Grove and the Pebble Beach community have a long inter-woven history. As you know many Pebble Beach residents send their children to Pacific Grove schools, utilize a variety of City services and infrastructure, work in Pacific Grove, as well as support our local businesses. Therefore, when reviewing the Draft EIR we found items that raise concerns over the adequacy of how some important environmental impacts on the City of Pacific Grove are being addressed.

The City and residents of Pacific Grove support inclusionary housing and believe there is a greater need for similar housing throughout the Monterey Peninsula. We are about to embark on the update of our own Housing Element and know that every community must do its part to support various segments of our population.

As you know, the housing project constitutes a fundamental change to the character of the immediate neighborhood, both in Pebble Beach and Pacific Grove. Subsequently, we feel the EIR could better address a number of project-related impacts and burdens on residents of both communities. Our request is that the final EIR contain more tangible mitigations that encourage a sharing of mutual responsibilities between Pebble Beach and Pacific Grove to reduce any degradation of neighborhood infrastructure and character.

The following comments and suggestions are offered to improve the Draft EIR:

Section 3.1 Aesthetics

The proposed project will change the visual character of the area forever. The forested area will be replaced with four, two-story attached multi-family dwellings significantly changing the surrounding neighborhood context. Additionally, nuisance light would be generated from outdoor lighting on both the proposed residences, and the large parking area. The light and glare could significantly impact any endangered and special status species in the adjacent forested areas as well as adjacent local residents.

Please amend the Draft EIR to address the light and glare impacts on endangered and special status species in the adjacent forested areas. There are a number of design mitigations that could be employed to assure this happens.

Section 3.3 Biological Resources

As urban planners, we can agree that the Area D proposal has the potential to significantly alter and degrade the site's environmental setting. We do not believe the Draft EIR has suggested enough tangible design mitigations to reduce the impact of removal of forested area on the immediate vicinity. While the significant dedication of land in another location helps balance the total impact, there needs to be more attention on how the immediate site environs are mitigated to reduce significant adverse impacts.

Please revise the Draft EIR to address the systematic removal of forested areas in the vicinity of the project site. We believe that the tree replacement mitigation is inadequate. Please include a revised mitigation that requires a broader spectrum of replacement tree sizes.

Section 3.8 Land Use and Recreation

Land Use

The predominant land use and housing pattern adjacent to the subject site is single-family detached residences. The proposed site, Area D, is zoned for 31 detached single family homes. The proposed two-story townhomes with proposed carports and surface parking area is inconsistent with the existing development massing, scale, grading and style of development.

Please revise the EIR to include analysis and mitigations which explore alternative housing types such as courtyard housing or bungalow duplexes. This type of project design is reminiscent of more traditional neighborhood design and permits a greater degree of design with nature.

Recreation

The impacts on the City's local park system were not adequately addressed. Recreation areas analyzed were limited to Regional Recreational Facilities, Trails, and Preservation Areas. The proposed location is adjacent to Pacific Grove and the nearest improved City park is Arnett Park and is proximate to the City's Rip Van Winkle Open Space preserve, neither of which were addressed. Additionally, there was no discussion on the impacts to City offered Recreation Department courses and camps.

Please revise the EIR to address impacts on the City's Park System.

Section 3.10 Public Services and Utilities

Library

The City of Pacific Grove has a well-used library system. Pebble Beach residents are members of the City's library system and actively use City library resources. The City's library and potential impacts were not evaluated in the Draft EIR.

Please revise the Draft EIR to include an evaluation of the impacts on the City's library system and include mitigations as appropriate.

Emergency Access

The analysis of emergency access and evacuation is lacking in detail and specifics. In a regional emergency, such as wildfire, where evacuation may be required, routes out of the Peninsula are limited and already congested. The EIR did not address this major transportation issue.

Please revise the Draft EIR to include a discussion of emergency evacuation routes in the event of a regional emergency such as wildfire, and include related mitigations that would be shared with the City.

Section 3.11 Transportation and Circulation

The proposed project will result in significant and unavoidable transportation and circulation impacts which are of concern to the City of Pacific Grove.

Please revise the Draft EIR to include an evaluation of the traffic impacts on Lighthouse Avenue. Lighthouse Avenue is the primary corridor for both Pacific Grove and Pebble Beach Country Club East residents to access the commercial and recreational services in downtown Monterey. The additional impacts to the Lighthouse Avenue corridor should be evaluated and addressed.

Please revise the Draft EIR to include an evaluation of the impacts on the City's roadway system, particularly David Avenue and Forest Avenue, and include mitigation

measures that require fiscal collaboration with Pacific Grove on eventual improvements.

Pedestrian Facilities.

The area in general, both in Pebble Beach and in Pacific Grove, is deficient in pedestrian infrastructure. There are limited sidewalks and walking paths in this area. Currently, pedestrians walk in the road and the proposed project will worsen the situation by increasing the number of pedestrians in the area using the street to walk in.

The project would add to the City of Pacific Grove's liability burden by adding more families and other pedestrians walking in the street. The proposed mitigation in the Draft EIR does not adequately address the safety impacts to residents of the proposed project.

The existing pedestrian safety problems are made worse along Congress Road near the project site by a semi-blind curve on Congress Road at Ortega Road;

Mitigation measures in the Draft EIR should include a broader discussion of the range of pedestrian issues, such as:

1) safe walkways along David Avenue to Forest Avenue, and a walkway along Congress Avenue to Sunset Avenue to facilitate a safe route to Monterey Bay Charter School, Forest Grove Elementary School, and Pacific Grove High School; to the bus stops along David Avenue; as well as to the commercial shopping areas located at Country Club Gate and Forest Hill; and,

2) safe walkways along the length of Congress Road from SFB Morse Drive to Forest Lodge Road, and along Forest Lodge Road from Ortega Road to Country Club Gate.

Chapter 4 Alternatives

The City of Pacific Grove appreciates that six alternatives were evaluated in the EIR; however we cannot concur with the selection of Area D as the most desirable. Area D is currently vacant open space with the potential to create a myriad of irreversible biological consequences. We realize that Area D is zoned for and is still eligible to have 31 single family detached units built. We submit that the development footprint for an apartment complex requires considerably more mass grading and total tree devastation.

This level of devastation would not occur with the site specific design of several homes on their own individual parcels.

The site at 17 Mile Drive and Sunset should be reevaluated for consideration as the preferred site. This site has been developed with urban uses. The amount of environmental consequences has already occurred on this site. This site is more favorably positioned relative to unavoidable significant impacts than Area D.

The City of Pacific Grove suggests that not enough compelling analysis has been presented in the DEIR to disqualify the 17^{MD} and Sunset site from consideration. Please revise the EIR to produce definitive analysis demonstrating how development of a vacant forested parcel is less environmentally consequential than the previously developed parcel at 17 Mile Drive and Sunset.

Thank you for this opportunity to provide comment. Our comments do not oppose the project, rather the inadequacy of analysis and mitigations contained in the Draft EIR. If you have questions, please contact me at 831-648-3189 or mbrodeur@cityofpacificgrove.org.

Sincerely,

Mark Brodeur, Director
Community and Economic Development Department
City of Pacific Grove

Household Hazardous Waste COLLECTION EVENT

Saturday, June 27, 2015
9 AM – 2 PM

ONE DAY ONLY!

Monterey Peninsula College - Parking Lot A
980 Fremont St, Monterey, CA 93940

Sponsored by the
Monterey Regional Waste Management District



Clean out the garage, under the sink and bring your unwanted or unused toxic household products to this collection event.

Products considered HHW contain hazardous ingredients and are labeled with words such as danger, poison, flammable, corrosive and toxic. It is illegal to dispose of HHW in the trash, sewer or storm drain, so bring them to us!



Turning Waste
Into Resources

ACCEPTED ITEMS INCLUDE:

- **Household Products**
cleaners, aerosols, solvents, pest control, adhesives
- **Paint Products**
paint, stain, varnish, thinner
- **Outdoor Products**
pesticides, herbicides, fertilizers, pool chemicals, cements
- **Auto Products**
fuel, motor oil, filters, cleaners, antifreeze, fluids, batteries
- **Health & Personal Care Products**
over the counter medications, medical sharps (in approved containers), beauty supplies
- **Universal Waste**
household batteries, fluorescent light bulbs / tubes, mercury thermostats and thermometers
- **Electronic Waste**
monitors, TVs, VCRs, phones, microwaves, computers & peripherals, office machines, stereo equipment

NOT ACCEPTED:

- Business waste
- Tires
- Asbestos
- Explosives / ammunition
- Radioactive waste
- Medical / laboratory waste
- Compressed gas
- Air conditioners
- Large appliances

DO package in sturdy, non-leaking, tightly closed containers, no larger than 5 gallons.

DO keep products in their original packaging, or label products that no longer have original labels

DO place items securely in a box, in ventilated space, away from passengers (such as truck bed or trunk) – We'll unload them for you!

DON'T mix products together

DON'T transport more than 15 gal. / 125 lbs.

For more information about this event, please visit www.mrwmd.org or call (831) 384-5313.

If you can't make it to this event, you can bring your HHW to the MRWMD collection facility Tuesday – Saturday, 9 AM – 4 PM, 2 miles North of Marina.

DINE OUT WITH FRIENDS

Wednesday, June 24

La Piccola Casa

212 17th Street, P.G.

831-373-0129

Open for breakfast, lunch and dinner!

6:30 am - 9:00 pm

www.joerombi.com



**A portion of your check will be
donated to support the
Pacific Grove Library**

Sponsored by the Friends of Pacific Grove Library

Pacific Grove Recreation Department – City Hall (831) 648-3100
2015 SUMMER Aquatic Program @ the Stillwell Lovers Point Children's Pool
(620 Ocean View Boulevard)



Tot's Swim Lessons at the Stillwell Lovers Point Children's Pool

Parent/Tot Swim Lessons (P/T) 10:15 - 10:45 pm (\$60 / \$70 each session)

This program is designed to acquaint toddlers with the water. Helps children overcome fear of water. A Parent (or responsible adult with the written consent of the parents) must accompany each child in the water. The water temperature of pool is usually 94 degrees every day!

Family Swim Class (Family) form 11:25 - 11:55 am (\$60 / \$70 per child per session)

For families with two children, this program offers an experience in which both children may participate in an instructor-led, parent-participation class that is fun for the entire family. There is no age requirement for first child, second child must be at least 30 months old. (2 ½ years old). Class is also open to families with only one child and is taught similarly to the parent-tot program listed above.

Parents/Tot Quiet Water (Quiet Water) form 12:00 - 12:25 pm (\$2 each day)

For 1child & up to 2 adults, the Stillwell Pool time especially reserved for parents and toddler...Three for the price of one provides an opportunity for parents and youngsters to enjoy the quiet water together in a **non-instructional setting**.

Lovers Point Progressive Swim Lessons (Progressive)

@ 10:50 am, 12:30 pm, 1:05 pm & 1:40 pm (\$60 / \$70 each session)

For ages 3 and older at the Stillwell Pool. Your child will gain confidence in our beautiful Stillwell Swimming Pool at Lovers Point. Parents will assist staff by being present at pool side with feet in the water. Able to assist when needed. Children will have the opportunity to become acquainted with the water and learn basic skills. The water temperature of pool is usually 94 degrees every day!

Private Private Swim Lessons (Private) from 2:10 - 2:30 pm (\$30 / \$33 each class)

Your child will gain confidence in our Private lessons. Parent participation may be required for children under 3 years of age. The children will have the opportunity improve individually to basic skills. The water temperature of pool is usually 94 degrees every day!

Note: Please see page two for a schedule of dates & times.

**2015 Summer Tot's Swim Lessons at
the Stillwell Children's Pool at Lovers Point in Pacific Grove**



Sessions: Mondays & Wednesdays (8 classes - P/T., Family Swim & Progressive lessons)
1) June 8-July 1
3) July 6-29
5) August 3-26
or
Tuesdays & Thursdays (8 classes - P/T., Family Swim & Progressive lessons)
2) June 9-July 2
4) July 7-30
6) T.B.A.

Times: A - 10:15 - 10:45 am **P/T - Parent/Tot** (ages 1-3) Levels 1 & 2
B - 10:50 - 11:20 am **Progressive** (ages 3 & older) Levels 1-4
C - 11:25 - 11:55 am **Family Swim Class** (.....) Levels 1-4
D - 12:00 - 12:25 pm **Quiet Water No Instructor** (\$2 per family)
E - 12:30 - 1:00 pm **Progressive** (ages 3 & older) Levels 1-4
F - 1:05 - 1:35 pm **Progressive** (ages 3 & older) Levels 1-4
G - 1:40 - 2:10 pm **Progressive** (ages 3 & older) Levels 1-4
* H - 2:10 - 2:30 pm **Private Lessons** Levels 1-4 (\$30 / \$33 per class)

Note: - * Private Lesson Fee: \$30 resident (per class / lesson) \$33 non-resident (per class / lesson)

Fee: \$60 resident; \$70 non-resident for P/T., Family Swim & Progressive

Location: Lovers Point Stillwell Pool

Instructor: Staff

Lifeguards: On duty

Register: City Hall (300 Forest Ave.) in the Finance Dept. 648-3100

Note - a lower fee is listed as the Resident Rate. Residents are defined as living in the 93950 zip code, or employed as an Active member of the United States Armed Services.

City of Pacific Grove Recreation Department
300 Forest Avenue ♦ Pacific Grove, CA 93950
(831) 648-3100

REGISTRATION FORM (Please Print)

(For Swimming, Adventure Day Camp & Other Summer Programs!)

PARTICIPANT

Name: First _____ Last _____ Male/Female _____

Resident Address _____ City _____ State _____ Zip _____

Home Phone _____ Work Phone _____

E-MAIL Address _____ @ _____

Emergency Contact _____ Emergency Contact Phone _____

Date of Birth _____ Grade _____ (in Fall 15) Age _____ School _____

Special Medical Instructions _____

Doctor's Name _____ Telephone Number _____

PARENT/GUARDIAN

Parent/Guardian Name: First _____ Last _____

Mailing Address (if different) _____ City _____ State _____ Zip _____

ACTIVITY & SESSION

<u>Activity Name</u>	<u>Dates</u>	<u>Session #</u>	<u>Days of Week</u>	<u>Time</u>	<u>Fee</u>
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Permission to participate in the above programs sponsored by the Pacific Grove Recreation Department is given for myself and/or my child(ren) as shown. In consideration of participation in this program, I hereby hold harmless and release the PG Unified School District, the City of Pacific Grove and its employees and volunteers from any and all liability for injury suffered by myself or my child(ren) arising from or connected with this program and I assume all risk for any injuries. I further give my permission for photos of my child to be used by City Staff in the Media (Activity Guides, Flyers, Facebook, etc.)

_____ Participant _____ Parent _____ Guardian Signature _____
(Signature Required to Register)

Date _____

Checks payable to: CITY OF PACIFIC GROVE

Mail to: City of Pacific Grove, 300 Forest Avenue, Pacific Grove, CA 93950. If mailing in registration form, you must include a self-addressed stamped envelope if you would like a receipt mailed to you.

****REFUND POLICY:** 1) No refunds after class begins. 2) Refunds given if notified five working days before the class begins. A 25% service charge will be assessed. 3) Full refunds given if class is cancelled by the City.

**2015 Summer RECREATIONAL SWIMMING @
the Stillwell Lovers Point Children's Pool
(620 Ocean View Boulevard)**



**RECREATIONAL SWIMMING
POOL IS OPEN DAILY**

Friday, May 22 - Monday, September 7, 2015

Fridays, Saturdays & Sundays (+ Labor day)

12:00 noon - 4:30 pm

Mondays - Thursdays (starting June 8)

2:30 pm - 4:30 pm

Cost: \$2 per swimmer on Weekdays

\$4 per swimmer on Weekends & Holidays

Please join us for our first

PACIFIC GROVE CASH MOB

cash:
mob

The general idea is to encourage people to go into local businesses and spend their money, en masse, to give the business a little bit of economic stimulus.

Coming together to support Pacific Grove Businesses!

**ARTISANA GALLERY, 612 Lighthouse Avenue
FIRST FRIDAY, JULY 3, 2015**

**Wear something green, meet up at Fandango's Parking Lot at 6:00pm
and then we'll head over together!**



Please plan to spend a least \$10-\$20.

When we each do a little, we do a lot!



Stay and enjoy the festivities of **FIRST FRIDAY**
... music, entertainment, dining and shopping!

Sponsored by Pacific Grove's Economic Development Commission.
For more information, please contact ShopPacificGrove@gmail.com



PACIFIC GROVE
CHAMBER OF COMMERCE
& TOURIST CENTERS

Pacific Grove Chamber of Commerce & Tourist Centers Present

Good Morning Pacific Grove

Presented by: Monterey Capital

The New Holman Building Design

Wednesday, June 24th from 8:30 to 9:30 am

at Holman Building, 542 Lighthouse Avenue (former Kelly Moore Paint Store)
Please join the Pacific Grove Chamber of Commerce and Downtown Business Improvement District members in reviewing the tentative design of the Holman Building. This is your opportunity to provide feedback on the potential design.
Complimentary refreshments

Little Chicken House

25th Anniversary Celebration

Thursday, June 25th from 5:00 to 6:30 pm

1193 Forest Avenue

Join the Pacific Grove Chamber of Commerce and Little Chicken House owners Oscar and Rene R. Paniagua in celebrating their 25th year in business.
Complimentary refreshments

Highway – 68 Clean Up Task Force

Friday, June 26, from 7:00 am until 9:00 am

Join the Chamber in cleaning up Highway 68

A great community service and lots of fun

Meet in the lobby of CHOMP at 7:00 am

The clean up session will be followed by complimentary breakfast at Patisserie Bechler - 1225 Forest Avenue

To sign up email rita@pacificgrove.org or call (831) 373-3304

Butterfly-by-the-Sea Gift Shop

Relocation Celebration & 2 Year Anniversary Ribbon Cutting

During First Friday, July 3 from 6:00 - 9:00 pm

623 Lighthouse Avenue between 17th & 18th

Enjoy complimentary wine, appetizers, live music and more as you support Butterfly-by-the-Sea Gift Shop, home of Pacific Grove's monarch butterflies.

Friday

Friday, July 3 from 6:00 to 9:00 pm

Grassroots event sponsored by several local participating businesses in downtown Pacific Grove.

Community • Art • Entertainment

Look for the Green flags to signify participating businesses.

Green for GO!

Pacific Grove Art Center - Gala Opening

For more information, contact Artisana Gallery at (831) 655-9775

Chamber's Fourth of

July Hometown Celebration BBQ

Saturday, July 4 from 11:00 am – 3:00 pm

Tommy Stillwell Court/Caledonia Park

Old-fashioned, down-home BBQ in Caledonia Park

Live Entertainment by The Firefly Band and Tom Faia & The Juice

Grand Opening/Ribbon Cutting

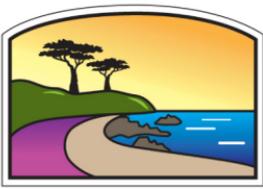
Brian D. Lackey DDS

337 El Dorado Street, Suite A2, Monterey

Thursday, July 9 from 5:00 to 7:00 pm

Join the Pacific Grove Chamber of Commerce in congratulating Dr. Brian Lackey in opening his dental office.

Complimentary refreshments



PACIFIC GROVE
CHAMBER OF COMMERCE
& TOURIST CENTERS

PRESENT

GOOD MORNING PACIFIC GROVE THE NEW HOLMAN BUILDING DESIGN

Wednesday, June 24th from 8:30 to 9:30 am
at Holman Building, 542 Lighthouse Avenue
(Former Kelly Moore Paint Store)

MEET & GREET
Holman Building
Project Developer
Ernest Hahn
of Monterey Capital



Sponsored by:



*Pacific Gas and
Electric Company*[®]

Join the Pacific Grove Chamber of Commerce and Downtown Business Improvement District members in reviewing the tentative design of the Holman Building. This is your opportunity to provide feedback on the potential design.

Complimentary refreshments

www.pacificgrove.org • (8 3 1) 3 7 3 - 3 3 0 4