

**Hospitality Improvement District Meeting**  
Tourist Information Center - 100 Central Avenue  
Thursday, September 22, 2016 from 3:00 to 4:00 pm

**MINUTES**

Present: Steve Murray - Olympia Lodge, Linda Casey - Lighthouse Lodge & Cottages, J.R. Wheelwright - Seven Gables Inn, Tim McGill - Asilomar Conference Grounds, Roshan Patel - Deer Haven Inn, Ed Flatley - Seven Gables Inn, Aachal Maharaj - Rosedale Inn, Robert Boerner - Pacific Gardens Inn, Victoria Arroyo - Monterey Peninsula Inn, Amrish Patel - Centrella Inn

Public: Jennifer Russell - TAMC - Yes on X  
Councilman Dan Miller - General City updates and responded to questions

1. Meeting called to order at 3:05 p.m.
2. Welcome and Introductions:
3. Motion made and passed to approve the Agenda
4. Discussed winter promotion and value added offer: Pacific Grove Golf links will offer range balls and driver (one per hotel room) on a trial basis through 12/31. Approved purchase of sling packs; voted to print Pacific Grove/Monterey Peninsula on the sling pack.
5. Discussed impact of the City's vacation rental ordinance on business. HID did not oppose ordinance, however several members commented on the need for better monitoring
6. Discussed Forecast 2016 and beyond: most innkeepers are optimistic about 2017. Election years tend to be soft. Looking forward to US Open in 2019.
7. Received an update on Project Bella
8. Monterey Peninsula Inn adding hotel rooms, thanks to Measure U
9. Members looking forward to Christmas at the Inns
10. Adjourned at 4:15 p.m.