



PACIFIC GROVE
CHAMBER OF COMMERCE
& TOURIST CENTERS

Pacific Grove Chamber of Commerce
Hospitality Improvement District Meeting Notice
Wednesday, February 3, 2:00 pm
Tourist Information Center
100 Central Avenue, Pacific Grove, CA 93950

AGENDA

1. Call meeting to order
2. Welcome & introduction
3. Approval of below agenda
4. Approval of September 1, 2015 meeting minutes
5. Entertain nomination of the 2016-2018 Advisory Board. Outgoing members are Ed Flatley (Seven Gables Inn) and Victoria Arroyo (Monterey Peninsula Inns/Sea Breeze)
6. Meet & greet mayoral candidate Councilman Rudy Fischer
7. Discuss City's revenue options and potential T.O.T. increase. City contracted with the Lew Edwards Group to provide ballot measure polling and outreach services.
8. Presentation by Lisa Brown on the social media campaign
9. Receive an update relative to short term rentals and AirBNB
10. Report on 2015 & Forecast 2016
11. Adjourn