

NOTICE IS HEREBY GIVEN that the following measure will be voted upon by the qualified electors of the City of Pacific Grove on Tuesday, November 8, 2016:

**CITY OF PACIFIC GROVE**  
**(Majority Voter Approval Required)**  
**CITY MEASURE \_\_\_(not yet assigned)**

*Shall Chapter 6.13 be added to the Pacific Grove Municipal Code to impose a five percent (5%) admission tax to enter or attend events or facilities within the City of Pacific Grove, including but not limited to attendance at an aquarium, sporting or athletic events, concerts, golf courses, marathons, motion pictures, museums, or organized activities, in accord with Resolution No. 16-045, which Chapter shall not sunset and shall have an annual yield approximating \$4 million.*

Yes(  )

No (  )

*(The full text of the measure can be obtained at  
<http://www.cityofpacificgrove.org/sites/default/files/city-council/resolutions//16-045-admission-tax-reso-final.pdf>)*

NOTICE IS HEREBY GIVEN that **primary arguments** in favor of or against the above measure may be submitted in writing to the City Clerk's Office, 300 Forest Avenue, Pacific Grove, CA 93950 for printing and distribution to the voters, pursuant to provisions of the California Elections Code by **on or before August 18, 2016**. Submittals are to be delivered by the City Clerk to the Monterey County's Elections on or before 5:00 p.m. **Rebuttal arguments** by authors of said primary arguments may be filed with the City Clerk's Office in like manner by **on or before August 25, 2016**. Submittals are to be delivered by the City Clerk to the Monterey County's Elections on or before 5:00 p.m.

Printed arguments submitted to voters shall be titled either "Argument in Favor of Measure \_\_\_" or "Argument Against Measure \_\_\_," and "Rebuttal to Argument in Favor of Measure \_\_\_" or "Rebuttal to Argument Against Measure \_\_\_" respectively.

All arguments concerning the above measures must be accompanied by the following form statement to be signed by each author and proponent, if different, of the argument:

The undersigned proponent(s) or author(s) of the \_\_\_\_\_ (primary/rebuttal) argument \_\_\_\_\_ (in favor of/against) Ballot Measure \_\_\_\_ at the \_\_\_\_\_ (title of election) for the \_\_\_\_\_ (name of jurisdiction) to be held on \_\_\_\_\_ (date of election), hereby state that such argument is true and correct to the best of \_\_\_\_\_ (his/her/their) knowledge and belief.

Signed \_\_\_\_\_ Date \_\_\_\_\_

No primary argument shall exceed 300 words and no rebuttal argument shall exceed 250 words in length. One argument for and one rebuttal thereto if any, on the measure will be selected for printing and distribution to the voters. No more than five signatures shall appear with any argument.

The authors of the primary arguments in favor of or against such measures may prepare and submit rebuttal arguments not exceeding 250 words, or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal.

NOTICE IS FURTHER GIVEN that there shall be set a 10-calendar day examination period for public review of said arguments. During this time, any registered voter of the election jurisdiction, or the elections official, may seek a writ of mandate or an injunction requiring any or all of the materials to be amended or deleted. The review period for primary arguments in favor of or against ballot measures shall commence at 5:00 PM. on August 19, 2016 and shall end at 5:00 P.M. on August 29, 2016. The review period for rebuttals to primary arguments in favor of or against ballot measures shall commence at 5:00 P.M. on August 26, 2016 and end at 5:00 P.M on September 5, 2016.

NOTICE IS HEREBY GIVEN that voted Precinct, Vote by Mail and Provisional Ballots for the Election, held on Tuesday, November 8, 2016, shall be tallied at the location given below:

**Monterey County Elections Office  
1370-B South Main Street  
Salinas, CA 93901**

NOTICE IS FURTHER GIVEN that at such election the polls will be open from the hour of 7:00 A.M. to the hour of 8:00 P.M. on the day thereof.

Sandra Kandell, City Clerk/ Elections Official  
City of Pacific Grove