



MEETING MINUTES

City of Pacific Grove
Economic Development Commission
Minutes
Thursday, August 11, 2016 4:00 p.m.
City Manager's Conference Room
300 Forest Avenue, Pacific Grove, CA

1) Call to Order/Roll Call

Chair Atchison called the meeting to order at 4:00 p.m. Present: Chair Atchison, Vice Chair Davis, Secretary Matthews, Commissioners Stillwell, Cohen, Addeman, Bain, Nelson, and Ammar.

Staff Liaison, Mark Brodeur

Absent: City Council Liaison, Mayor Bill Kampe

2) Approval of Agenda

Action: Upon Motion by Commissioner Ammar and seconded by Commissioner Cohen, the approval of the Agenda was passed unanimously.

3) Commissioner and Council Liaison Announcements - Chair Atchison reminded the Commissioners of the Ethics training scheduled for August 23rd from 9:30 a.m. - 11:30 a.m. If you are unsure if training is needed please contact Kerry Lindstrom. Commissioner Ammar announced upcoming events; Community Expo on September 15th from 4:00 p.m. to 7:00 p.m. at Chautauqua Hall and Flavors of Pacific Grove on November 19th from 5:30 p.m. to 8:30 p.m. at Asilomar Conference Grounds.

4) Public Comments - None

5) Approval of Minutes

Action: Motion made by Commissioner Addeman and seconded by Commissioner Nelson to approve the July 14, 2016 minutes. Motion approved unanimously

6) Unfinished/Ongoing

a) CALED LEAP Update: Update on planning sessions, discuss and take action on approval of expenses. Reference: Jacquie Atchison

The planning session will start with an early morning breakfast, hosted by Richard Stillwell, on August 30th at Victorian Corner. There are approximately 40 key decision makers and stakeholders that will be interviewed individually. The interviews will be held at City Hall over a two day period. Lunches will be hosted by Violo's Chowder House and Fandango. On August 31st there will be a wrap-up meeting, location and time TBD.

Motion made by Chair Atchison and seconded by Commissioner Davis to approve an additional \$1,000 to cover expenses for the CALED LEAP sessions on August 30th and 31st. Motion approved unanimously. Chair Atchison will email the Commissioners their individual interview times and schedule next week.

b) First Friday Sponsorship: Approve sponsorship match of the Business Improvement District's funding support of First Friday. Reference: Jacquie Atchison Chair Atchison attended the BID meeting and they approved \$2,000 for First Friday. **Motion** made by Commissioner Cohen and seconded by Commissioner Davis to approve \$2,000 for the First Friday sponsorship. Motion approved unanimously.

7) New Business

a) Proposal to Support Marketing Efforts during the Highway 68 Construction Period (Attachment B) Review, discuss and take action, if necessary Reference: Moe Ammar The Commissioners discussed the PGDBID Roundabout Outreach proposal and decided to discuss it further at our next meeting.

b) Next EDC Meeting: Reschedule date or time for September 8th EDC meeting due to Candidates Forum scheduled for September 8th at 5:30 p.m. Reference: Ruth Matthews

Motion made by Commissioner Ammar and seconded by Commissioner Nelson to schedule our next meeting for September 8th starting at 3:00 p.m., Vice Chair Davis requested the time be amended to 3:30 p.m., no second for the amendment. Motion approved unanimously to start the meeting at 3:00 p.m. on September 8th.

8) Reports

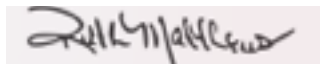
a) Economic Development Director's Report: Mark Brodeur

Director Brodeur highlighted a few of the ongoing projects, updating the Commissioners on the Holman Building, @Lovers Point property, parking lot behind the theatre, Starbucks and various downtown buildings that are for sale. A full time Code Enforcement Officer position has been approved, interviews have been held, and an offer has been extended. Director Brodeur will address the gull abatement program for 2017/18 at the City Council meeting on August 17th.

ADJOURNMENT

Meeting adjourned at 5:14 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ruth Matthews", is written on a light-colored rectangular background.

Ruth Matthews, Secretary