



Notice of Regular Meeting

ECONOMIC DEVELOPMENT COMMISSION

THURSDAY, April 14, 2016 **4:00 P.M.**

City Manager's Conference Room
300 Forest Avenue, Pacific Grove, CA

1) Call to Order / Roll Call

2) Approval of Agenda

3) Commissioner and Council Liaison Announcements

4) Public Comments

(Comments from the audience cannot receive Commission action. Comments must deal with matters subject to the jurisdiction of the Commission and will be limited to three minutes. Whenever possible, letters are to be submitted to the Commission in advance of the meeting.)

5) Approval of Minutes

- a) [March 10, 2016 \(Attachment A\)](#)

6) Unfinished/Ongoing

- a) **EDC Strategic Plan:** Receive reports and take action, if necessary, from Project Groups:

- i) Business Attraction/Retention (Julie Davis/Ruth Matthews)
- ii) Co-Working Space (Jacquie Atchison)

- b) **CALED LEAP Program:** Review, discuss and take action, if necessary on whether to approve moving forward with this program. **(Attachment B)** Reference: Jacquie Atchison

- c) **2016-2017 Budget Request & EDC Work Plan:** Discuss budget and ideas for development **(Attachment C)** Reference: Mark Brodeur and Jacquie Atchison

7) New Business

- a) **Pacific Grove Signs:** Discuss and take action, if necessary. Reference: Richard Stillwell

- b) **Carmel International Film Festival Request:** Discuss a request to hold a Gala at Lovers Point Beach, and take action, if necessary. Reference: Moe Ammar

8) Reports

- a) **Economic Development Director's Report:** Mark Brodeur

- b) **Financial Analysis on Project Bella (Attachment D):** For review only

Next meeting: May 12, 2016 4:00PM

Adjournment

THIS MEETING IS OPEN TO THE PUBLIC AND ALL INTERESTED PERSONS ARE WELCOME TO ATTEND. THE CITY OF PACIFIC GROVE DOES NOT DISCRIMINATE AGAINST INDIVIDUALS WITH DISABILITIES AND MEETINGS ARE HELD IN ACCESSIBLE FACILITIES.