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STAFF:**Brian E. Turlington**

Executive Director



February 29, 2016

National Small Business Week, May 1-7, 2016 is a time to recognize the critical contributions of America's entrepreneurs and small business owners. More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year. These entrepreneurs and small business owners are working hard to grow small businesses, create 21st century jobs, drive innovation, and increase our global competitiveness.

We are pleased to announce that the Monterey County Business Council (MCBC) will be honoring outstanding small businesses in Monterey County during National Small Business Week. MCBC's *Celebration of Small Businesses in Monterey County* will be held on Friday, May 6, 2016, at Embassy Suites, 1441 Canyon Del Rey, Seaside from 3:00-5:30 PM. The event will consist of a presentation from U.S. Congressman Sam Farr as well as panels of traditional and alternative lenders discussing ongoing loan and financing programs. We respectfully ask your organization honor these small businesses in the following ways:

- (1) By nominating up to three local small, independently owned and operated businesses. Along with your nomination selection, please include a short explanation as to the criteria you used in making your decision. We ask that you provide us, among other things, the company's number of employees; if/how they provide training for their employees; other business locations; how they participate in the community through charitable giving, serving on boards, etc.; and, if the company will provide it, approximate annual revenue. We will then select one business to represent your organization as an outstanding Small Business in Monterey County at this year's event.
- (2) By financially sponsoring this event in the amount of \$500. All sponsors will receive listing on the event program; recognition at the event; recognition in all marketing publications and Friday Facts, our weekly email newsletter; and two tickets and preferred seating at the event.

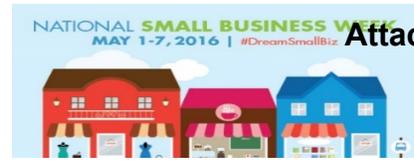
Small business owners are the backbone of our economy and we invite you to help us honor their determination and entrepreneurial spirit. I am enclosing a nomination and participation form and would appreciate your response by **April 15, 2016**. Please either mail or email your nominations to Monterey County Business Council, P.O. Box 2746, Monterey, CA 93940, bturlington@mcbc.biz.

Thank you in advance for your participation.

Sincerely,

BETurlington

Brian E. Turlington
Executive Director



CELEBRATION OF SMALL BUSINESSES – MONTEREY COUNTY

Nominations

(1) Name & Address of Business: _____

Other Business Locations: _____

Annual Revenue: \$_____ No. of Employees: _____

Type(s) of training provided for their employees: _____

Community Participation: _____

Reason for nomination: _____

(2) Name & Address of Business: _____

Other Business Locations: _____

Annual Revenue: \$_____ No. of Employees: _____

Type(s) of training provided for their employees: _____

Community Participation: _____

Reason for nomination: _____

(3) Name & Address of Business: _____

Other Business Locations: _____

Annual Revenue: \$_____ No. of Employees: _____

Type(s) of training provided for their employees: _____

Community Participation: _____

Reason for nomination: _____

Local Lender Panels

_____ Yes, I am interested in participating in the local lenders panel at this event

_____ Not this time, but please keep me in mind for future panels

Local Lender Sponsor \$500

- Listing on event program
- Recognition at event
- Recognition in all marketing publications and Friday Facts
- Two (2) tickets and preferred seating

_____ **Yes, sign me up to sponsor this celebration of local small businesses!**

Contact Name: _____

Business Name: _____

Business Address: _____

Email: _____ Phone: _____