



Notice of Regular Meeting

ECONOMIC DEVELOPMENT COMMISSION

THURSDAY, February 11, 2016 3:00 P.M.

City Manager's Conference Room
300 Forest Avenue, Pacific Grove, CA

1) Call to Order / Roll Call

2) Approval of Agenda

3) Commissioner and Council Liaison Announcements

4) Public Comments

(Comments from the audience cannot receive Commission action. Comments must deal with matters subject to the jurisdiction of the Commission and will be limited to three minutes. Whenever possible, letters are to be submitted to the Commission in advance of the meeting.)

5) Approval of Minutes

a) [January 14, 2016 \(Attachment A\)](#)

6) Nominations and Election of Economic Development Commission Chair, Vice-Chair and Secretary Positions. Reference: Jacquie Atchison, Chair

7) Unfinished/Ongoing

a) **EDC Strategic Plan:** Receive reports and take action, if necessary, from Project Groups:

- i) **Business Attraction/Retention** (Jacquie Atchison)
- ii) **Co-Working Space** (Jacquie Atchison)
- iii) **AT&T Pro-Am Promotional Marketing** (Moe Ammar)

8) New Business

- a) Discuss & approve the endorsement of change in zoning at the ATC from commercial to hotel site in order to allow the development of Project Bella. Estimated revenue to the City is \$4 million per year. Reference: Michael Crall, Domaine Hospitality
- b) [Receive and Review Mid-Year Report on EDC Activities \(Attachment B\)](#). Reference: Jacquie Atchison
- c) Discuss process of developing 2016-2017 EDC Strategic Plan: Reference: Jacquie Atchison

9) Reports

a) **Economic Development Director's Report:** Mark Brodeur

Next meeting: March 10, 2016 at 3:00 pm

Adjournment

THIS MEETING IS OPEN TO THE PUBLIC AND ALL INTERESTED PERSONS ARE WELCOME TO ATTEND. THE CITY OF PACIFIC GROVE DOES NOT DISCRIMINATE AGAINST INDIVIDUALS WITH DISABILITIES AND MEETINGS ARE HELD IN ACCESSIBLE FACILITIES.