



## Notice of Regular Meeting

### ECONOMIC DEVELOPMENT COMMISSION

**THURSDAY, January 14, 3:00 P.M.**

City Manager's Conference Room  
300 Forest Avenue, Pacific Grove, CA

- 1) Call to Order / Roll Call**
- 2) Approval of Agenda**
- 3) Commissioner and Council Liaison Announcements**
- 4) Public Comments**

*(Comments from the audience cannot receive Commission action. Comments must deal with matters subject to the jurisdiction of the Commission and will be limited to three minutes. Whenever possible, letters are to be submitted to the Commission in advance of the meeting.)*

- 5) Approval of Minutes**

- a) [December 10, 2015](#) (**Attachment A**)

- 6) Unfinished/Ongoing**

- a) **EDC Strategic Plan:** Receive reports from Project Groups.
    - i) **Business Attraction/Retention** (Jacquie Atchison)
    - ii) **AT&T ProAm Promotional Marketing** (Moe Ammar)

- 7) New Business**

- a) Coastal Access Project Update: Reference: Alan Cohen
  - b) Discuss the idea of prohibiting professional services on the ground level main street Lighthouse Ave. Reference: Mark Brodeur
  - a) Discuss & approve a recommendation to the Council to waive permit & encroachment fees in 2016 related to upgrading, or any improvement to the exterior of commercial properties in the downtown historic district. Reference: Moe Ammar

- 1) Reports**

- a) **Economic Development Director's Report:** Mark Brodeur

**Next meeting:** February 11, 2016 at 3:00 pm

**Adjournment**

THIS MEETING IS OPEN TO THE PUBLIC AND ALL INTERESTED PERSONS ARE WELCOME TO ATTEND. THE CITY OF PACIFIC GROVE DOES NOT DISCRIMINATE AGAINST INDIVIDUALS WITH DISABILITIES AND MEETINGS ARE HELD IN ACCESSIBLE FACILITIES.