

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, July 6th, 2016, 8:30 a.m. - 10 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:31 a.m.

1. Welcome and introduction: *Cynthia Garfield, a candidate for Pacific Grove City Council, introduced herself to BID members.*
2. Approval of BID Agenda: *Ron Schenk made a motion to approve the agenda, Tony Campbell seconded the motion. BID members approved the agenda unanimously.*
3. Public Comments: *Public comment included discussion on licenses and a reminder to BID members about Highway 68 construction advertising and when that would take place. BID members also discussed the US Open (coming to the area in 2019) and agreed to start working on preparations soon.*
4. Approval of minutes of June, 2016 meeting: *BID members unanimously approved the June minutes.*
5. New Business
Discuss and take a position on the City Council's direction to increase the business license tax from \$1 per \$1,000 to \$1.40 per \$1,000 or 40% tax hike. Final vote on July 20th (Tom Mc Mahon): BID members voted to support raising the minimum rate to \$30, to raise the cap to \$6k from \$3k, and not to support the rate increase. Schenk opposed the motion, saying he doesn't believe raising taxes is good for the community.
Approve and recommend to the City Council a modification to municipal code that will allow dogs at Elmarie Dyke Open Space on 16th Street (Tony Campbell): Campbell told BID members he believed an area needed to be created for dogs and their owners to share lunch together. After further discussion, former City Council member Alan Cohen suggested Jewell Park. He said the individuals involved in the open space area had no desire for dogs to be in the park. Campbell expressed frustration during the discussion and left the meeting. BID members chose not to take further action on the matter.
6. Old Business
 - Update on the following events by Peter Munteer:
 - A. Back in Time Car Show, July 9th from 9:00 am to 3:00 pm: *Munteer told BID members about street closures and barricades relating to the car show. He said there would be three porta-potties and more than 100 cars involved in the event.*

B. Feast of Lanterns, July 28 – 31: *Mounteer offered a brief description of the upcoming event.*

C. Carmel International Film Festival, October 19 – 22: *Mounteer told BID members approximately 300 individuals are expected for the event. Organizers are seeking an alcohol waiver and currently working with Pacific Grove Public Works on the project, he said. The event's beach party is seeking to move from Carmel to Lovers Point this year.*

7. Adjourn: *McMahon adjourned the meeting at 10 a.m.*

Attendees:

Peter Mounteer - PG Chamber

Steve Thomas-Sprout Boutique

Ron Schenk – St. Vincent DePaul

Tony Gamecho – Grand Ave Flooring and Interiors

Tom McMahon – Monterey Bay Laundry

Tony Campbell-Cottage Veterinary Care

Patrick Whitehurst-PG Museum

Matt Bosworth-Rabobank