



Downtown Business Improvement District Meeting
Wednesday, June 1, 2016 8:30 am - 9:30 am
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

A G E N D A

1. Welcome and introduction
2. Approval of BID Agenda
3. Public Comments
4. Approval of minutes of May, 2016 meeting
5. New Business
 - Approve investment in 3 directional signs from Central Avenue to downtown. Total investment is estimated at \$4500. The BID's portion is 1/3 or \$1,350. The City will pay the balance and install the signs
 - Support The Gold Coast Rods "Back In Time" car show that will be on the Council agenda June 15th. The BID already approved the event that is planned on July 9th, from 9:00 a.m. until 3:00 p.m.
 - F.Y.I. An increase in the City's business license tax is under consideration by the City Council as a potential revenue option. The item will be before the Council on June 15th. If approved, the measure will be on the ballot November 8, 2016.
6. Old Business
 - Update on Coastal Access Project from Lovers Point to downtown Pacific Grove
7. Adjourn