



Downtown Business Improvement District Meeting
Wednesday, March 2, 2016 8:30 am - 9:30 am
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

A G E N D A

1. Welcome and introduction
2. Approval of BID Agenda
3. Public Comments
4. Approval of minutes of February, 2016
5. Old Business
 - Update on Pony League baseball promotion
 - Discuss investing \$6,000 of BID funds in marketing downtown accessibility during the construction of the roundabout at Highway 1 & 68
6. New Business
 - Approve supporting the Carmel International Film Festival on October 19 – 23, 2016
 - Discuss future of First Friday and possibility of adding monthly entertainment at Bank of America
 - Report on the 59th Annual Good Old Days and support of local businesses
7. Adjourn