

RESOLUTION NO. 15-058

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH LEW EDWARDS GROUP IN CONJUNCTION WITH FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES FOR POLLING AND OUTREACH SERVICES

FINDINGS

1. On August 19, 2015, the City Council directed staff to obtain the services of a consultant to provide consulting services, polling and outreach services for possible revenue measures.
2. A Request for Proposal (RFP) was issued on August 28, 2015. The RFP allowed proposers to submit a proposal for polling or outreach services, or both services together. Staff received two proposals responding to the RFP. One proposal was for polling services only, the other proposal from Lew Edwards Group (LEG) in conjunction with Fairbank, Maslin, Maullin, Metz & Associates (FM3), was for both polling and outreach services.
3. An evaluation of the proposals indicated the proposal from Lew Edwards Group (LEG) in conjunction with Fairbank, Maslin, Maullin, Metz & Associates (FM3) better met the City's needs and was more cost effective. LEG has provided community outreach and revenue planning services since 1997. The two firms have enacted general revenue measures in most counties in California, with a 95% enactment rate. Staff recommends the contract be awarded to LEG/FM3.
4. This action does not constitute a "Project" as that term is defined under the California Environmental Quality Act (CEQA), CEQA Guideline Section 15378, as it is an administrative activity that will not cause a physical change to the environment.

NOW, THEREFORE, BE IT RESOLVED, THAT THE CITY COUNCIL OF THE CITY OF PACIFIC GROVE:

1. The Council determines that each of the Findings set forth above is true and correct, and by this reference incorporates those Findings as an integral part of this Resolution.
2. The Council authorizes authorizing the City Manager to execute a contract with the Lew Edwards Group in conjunction with Fairbank, Maslin, Maullin, Metz & Associates for polling and outreach services in an amount not to exceed \$70,625.
3. This Resolution shall take effect immediately following passage and adoption thereof.

PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE
this 21st day of October, 2015, by the following vote:

AYES: Mayor Kampe, Councilmembers Cuneo, Fischer, Huitt, Lucius and Peake.

NOES: Councilmember Miller.

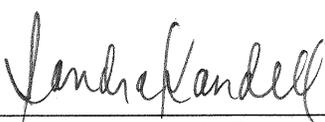
ABSENT: None.

APPROVED:



BILL KAMPE, Mayor

ATTEST:



SANDRA KANDELL, Deputy City Clerk

APPROVED AS TO FORM:



DAVID C. LAREDO, City Attorney