



**CITY OF PACIFIC GROVE**  
300 Forest Avenue, Pacific Grove, California 93950

**AGENDA REPORT**

**TO:** Honorable Mayor and Members of City Council  
**FROM:** Jocelyn Francis, City Manager Pro Tempore  
**MEETING DATE:** August 3, 2016  
**SUBJECT:** Appoint Mr. Amrish Patel as an Advisor to the Board of the Monterey County Convention and Visitors Bureau  
**CEQA:** Does not constitute a "Project" per California Environmental Quality Act (CEQA) Guidelines

**RECOMMENDATION**

Appoint Mr. Amrish Patel as an Advisor to the Board of the Monterey County Convention and Visitors Bureau.

**DISCUSSION**

The City of Pacific Grove is a member of the Monterey County Convention and Visitors Bureau (MCCVB) and as such is allocated one Advisor position to serve on the 2016-17 Board of Directors.

Advisors play a crucial role, bringing to the MCCVB Board and committees a set of additional perspectives and knowledge to further inform MCCVB decisions. Mr. Amrish Patel, the owner and operator of the Centrella Inn and an active member of the Hospitality Improvement District (HID), was previously appointed as an advisor the MCCVB Board. Mr. Patel has indicated his continued interest in serving another year as an Advisor to the MCCVB Board.

**FISCAL IMPACT**

None.

**OPTIONS**

1. Take no action
2. Appoint a different advisor to the MCCVB Board.

**ATTACHMENTS**

1. MCCVB Letter re Re-Appointments

RESPECTFULLY SUBMITTED,

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Jocelyn Francis, City Manager Pro Tempore

Mayor Bill Kampe  
City of Pacific Grove  
300 Forest Avenue, 2nd Floor  
Pacific Grove, CA 93950

Dear Mayor Kampe:

The City of Pacific Grove is an important partner in MCCVB's programs to build tourism for our region. MCCVB Bylaws allow for the City of Pacific Grove to nominate an Advisor to our Board of Directors. Nominations will be considered and ratified at the June 22, 2016 Board meeting. Advisor seats not filled at that time will revert to at-large Advisor seats and may be filled by the Board with an alternate organization, if needed.

We hope that you will forward a Nominee. Board packets are circulated in advance. We request you forward your Nominee by Wednesday, June 15, 2016 so that we may include your Nominee's name in the information. If you have any questions, please contact me.

Thank you for considering service to the MCCVB, its Board of Directors, and the development of our region's tourism industry.

Sincerely,



Tammy Blount  
President & CEO  
Monterey County Convention & Visitors Bureau

Cc: Ben Harvey, City Manager