

Downtown Business Improvement District Meeting
Wednesday, June 1, 2016, 8:30 a.m. - 10 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

- Meeting called to order by Chairman Tom McMahon at 8:31 a.m.
- Approved BID Agenda
- No public comment
- Approved minutes of May 2016 meeting
- Approved investment in three directional signs from Central Avenue to downtown. Total investment is estimated at \$4,500. The BID portion is 1/3 or \$1,300. The City will pay the balance and install the signs. Treasurer Matt Bosworth confirmed availability of excess funds. Moe Ammar detailed the three meetings that were held by various groups. Sign designs were handed out at the meeting.
- Voted to support the Gold Coast Rods "Back In Time" car show that will be on the City Council agenda on June 15th. BID will sponsor the event that was already approved at the May meeting. The car show will be on Lighthouse Avenue on July 9th from 9:00 a.m. until 3:00 p.m.
- Mark Brodeur reported on the idea of developing a project in the City lot behind the Cinema on Fountain Avenue between Lighthouse and Laurel. The concept is to allow a mixed use development. Residential, commercial, as well as an increase in parking would benefit downtown.
- Moe Ammar reported that 612 Lighthouse Avenue (Rudas Building) is in escrow and sold above listed price. It will close escrow mid to end of June. Additional buildings will be listed towards the end of May. Ammar credited Monterey Capital Group who purchased the Holman building that created a chain reaction in building purchases.
- Discussed potential increase of the City's business license tax that is under consideration. The board could not reach a decision and voted to wait until the City Council proposal is available to the public.
- Coastal Access Project is ongoing and its design and engineering are pending.
- Meeting adjourned at 9:47 a.m.

Attendees:

Tom McMahon - Monterey Bay Laundry
Tony Campbell-Cottage Veterinary Care
Marietta Bain-Fandango

Ron Schenk – St. Vincent DePaul
Matt Bosworth - Rabobank

Absent

Tony Gamecho - Grand Avenue Flooring & Interiors
Patrick Whitehurst - Pacific Grove Museum of Natural History

Administration:

Moe Ammar – PG Chamber