

Pacific Grove Business Improvement District Meeting Minutes

Downtown Business Improvement District Meeting
Wednesday, May 4, 2016, 8:30 a.m. - 10 a.m.
City Hall/City Manager Conference Room
300 Forest Avenue, Pacific Grove

Meeting Opened: 8:30 a.m.

1. Welcome and introduction
2. BID Agenda was unanimously approved
3. Public Comments: None
4. Minutes of March 2016 were approved
5. Presentation: Administrator Moe Ammar presented the budget that was discussed by the City Council at the last City Council meeting. Final approval is on June 1, 2016
6. Old Business
 - Discussed the parking challenges downtown. Lighthouse Avenue and Forest will convert back to 2 hours instead of 3 hours. Bill Derowski of Pacific Grove Hardware would like Laurel between Forest and Grand to convert back to 2 hours and add a 20-minute zone. Derowski was directed to petition the traffic commission
 - Received an update on the Carmel International Film Festival. The service of beer and wine on the beach may be a challenge. Ammar to work directly with City Manager on the approval.
7. New Business
 - BID will meet on Thursday, May 5th at 3:00 pm to discuss the location of the new downtown directional sign. City Manager Ben Harvey and City Signs Supervisor Joe Vital will attend the meeting. All members encouraged to attend and select the appropriate location
 - Received a full report on Project Bella. Hope to open prior to US Open in June 2019. BID will support Domaine Hospitality at all public meetings. Measure X passed by almost 60% of the voters on April 19th
 - Community and Economic Development Director Mark Brodeur challenged the BID Advisory Board members to consider the development of a unique attraction downtown. The purpose of the attraction is to increase foot traffic and attract area visitors. Several ideas were discussed. The item will be on the June meeting agenda.
8. Closing
 - Several non-action items were discussed
9. Meeting adjourned at 9:28 am

Attendees:

Moe Ammar- PG Chamber

Tony Campbell-Cottage Veterinary Care

Tony Gamecho – Grand Avenue Flooring and Interiors

Steve Thomas-Sprout Boutique

Ron Schenk – St. Vincent DePaul

Marietta Bain-Fandangos

Absent:

Tom McMahon – Monterey Bay Laundry

Matt Bosworth - Rabobank