



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Honorable Mayor and Members of City Council
FROM: Daniel Gho, Public Works Director
MEETING DATE: May 18, 2016
SUBJECT: Public Art Project at Berwick Park
CEQA: This action is categorically exempt as defined under the California Environmental Quality Act (CEQA) under Class 1, Article 19, Section 15301.

RECOMMENDATION

Authorize the City Manager to proceed with all necessary actions to initiate a public art project at Berwick Park.

DISCUSSION

Berwick Park is a one acre park located adjacent to Ocean View Blvd. that consists of a well-manicured lawn area as well as natural landscaping. This park is commonly used for weddings and recreational activities.

Some years ago, a double spar Cypress tree lost half of its canopy leaving only a large stump for half of the tree. The tree continued to thrive this way for years until it finally succumbed to a large winter storm last January. Due to the potential hazard, the City removed the remaining half of the tree. This resulted in two large stumps now are in the middle of the park.

Recently, the Beautification and Natural Resource Commission received a presentation from a citizen proposing a public art project located at Berwick Park. The project would involve carving the two tree stumps into whales that appear to be breaching out of the water. The project was very well received from the BNRC.

To fund the \$9,000 project, a fundraising campaign will be launched and donations will be received through the Chamber of Commerce. Once the funding goal has been reached, carving the stumps will take approximately 3-5 days.

FISCAL IMPACT

There will be no impact to the General Fund for this project. Funding will be raised through donations.

ATTACHMENT

1. Mock up and draft proposal

RESPECTFULLY SUBMITTED:



Daniel Gho
Public Works Director

REVIEWED BY:

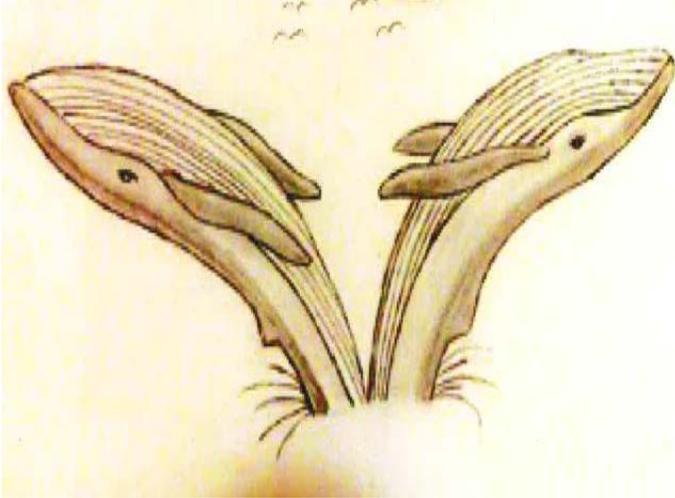


Ben Harvey
City Manager



[DRAFT PROPOSAL]
“BREACHING”

(A Public Art Project at Berwick Park)



VISION: Utilizing the talents of local Monterey artists Jorge Rodriguez, Neftali Palomares, and Javier Campos, transform the tree stump remnant from a grand Cypress tree in Berwick Park blown down during a recent El Nino storm into a new icon for Pacific Grove.

FUNDING: In cooperation with the City we hope to raise \$9,000 of private money to pay for the sculpture and its future maintenance (with the goal of creating no financial burden to the City). Any extra funds received will be committed to consideration of a possible donor plaque (acknowledging donations of \$100+) and/or future general park maintenance.

TIMING: Actual carving should take between 3-5 days during which time temporary safety fencing and scaffolding will be erected. Carving activities will be restricted to M-F 9 a.m. – 5 p.m.

SUPPORTERS: [**TO BE CONFIRMED**] Pacific Grove City Council, City Beautification and Natural Resources Committee, PG Chamber of Commerce, PG Art Center, PG Museum, PG Library, PG Building Improvement District, PG Heritage Society, PG Rotary Club, Monterey Bay Aquarium, (others?), friends, and neighbors.

HOW TO DONATE: Donations can be made directly to the Chamber of Commerce by check (made payable to Pacific Grove Chamber of Commerce; check notation “Breaching”).

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TO OUR HOME TOWN!!!**

