



**PARTS Partners
on the Peninsula**

**Abra Tockerman, Chairperson,
Parent, Monterey**

AOD Organizations
Alcoholic Anonymous
Sun Street Centers

Community Organizations
Alliance on Aging
Community Connection
The Village Project
YWCA Monterey County

Government
City of Marina
City of Pacific Grove

Healthcare
CHOMP - Community Hospital of the
Monterey Peninsula
Monterey County Behavioral Health
Planned Parenthood Mar Monte

Law Enforcement
CA Department of Fish & Wildlife
Carmel Police Department
Marina Police Department
Monterey County Sheriff's Department
Monterey Police Department
Pacific Grove Police Department
Seaside Police Department

Parents
Monterey Parents
Pacific Grove Parents
Carmel Valley Parents

Residents
Carmel Valley Residents
Seaside Residents

Schools
CA State University Monterey Bay
Carmel Unified School District
Monterey Peninsula College
Seaside High School

Youth
Natural High, Youth Group
STEPS, Youth Group

Youth Organizations
Community Human Services
Community Partnership for Youth
Impact for Youth

Preventing Alcohol Related Traumas on the Peninsula

1760 Fremont Blvd. Suite E1, Seaside, CA 93955

Phone: 831.899.6577 Fax: 831.899-6575
Agenda No. 15A

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PARTS COALITION

Meeting Agenda

Thursday, February 18th, 2016

12:00 - 1:30pm

Welcome and Introductions: **Abra Tockerman "Chair"**

Guest Speaker: **Bianca Madrid
Program Coordinator
Seaside Youth Resource Center.**

Announcements:

- Youth Engagement Workshop Report– **Melissa Raney**
- Pink shirt Day Teen Focus Group Feb. 24th- **Melissa Raney**
- Walgreens Prescription Drug Take back- **Melissa Raney**

Partnership Updates:

Adjournment:

Next meeting: Thursday, March 17th, 2016

Time: 12:00 – 1:30pm

Location: 1760 Fremont Blvd Ste1E, Seaside 93955

Coalition Mission

To prevent alcohol-related injuries and fatalities,
Prevent youth access to alcohol and drugs,
And the initiated use of alcohol, tobacco, and other drugs
Throughout the Monterey Peninsula.



SEASIDE YOUTH RESOURCE CENTER

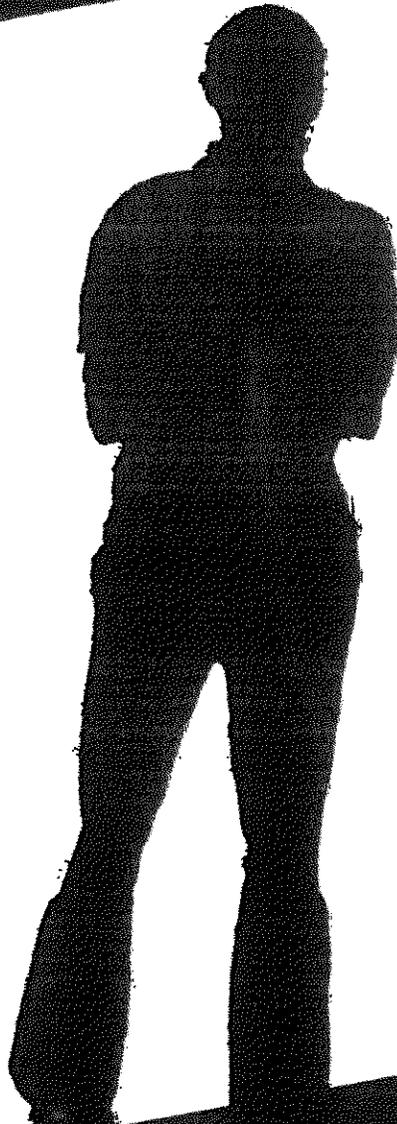
Helping Youth & Families Thrive

831.899.1105

WHO WE ARE

The SYRC mission is to promote a coordinated effort focused on health and safety for our youth and families, using evidence-based practices of prevention and intervention.

Our vision is to keep our community safe and our youth focused on a positive strong future.



WHAT WE DO

Our center offers youth and their families a one-stop program available to assist in accessing a variety of service providers.

We help youth that are experiencing difficulties in the areas of :

- ♦ mental and emotional health issues/concerns
- ♦ substance abuse
- ♦ truancy
- ♦ employment support
- ♦ gang involvement

BUSINESS HOURS:

Tuesday-Saturday, 9-6 pm

Walk-in's are welcomed, or call to make an appointment.

1069 Broadway Avenue, #201, Seaside, CA

STAFF

Program Coordinator: Bianca Madrid

Email: Bianca@seasideyrc.org

Activities Coordinator: Ted Black

E-mail: Ted@seasideyrc.org



Building drug-free communities. DONATE MEMBER LOGINAgenda No. 15A
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MENU



Home › News › CADCA Applauds Walgreens for its Rx Take-Back Initiative

02/09/2016

CADCA Applauds Walgreens for its Rx Take-Back Initiative

The Drugstore Chain Plans to Collect Unused Drugs and Provide OTC Naloxone

WASHINGTON, D.C. – CADCA commends Walgreens for its commitment to install secure collection bins for unused, unwanted and/or expired prescription drugs in their stores.

“On behalf of our organization and our 5,000 coalitions nationwide, CADCA applauds Walgreens, one of the nation's largest drugstore chains, for the launch of a comprehensive new effort to combat drug use and prescription and over-the-counter drug misuse, which have, reached epidemic numbers in this country,” said CADCA Chairman and CEO General Arthur T. Dean. “Their bold move will make the disposal of medications easier and more convenient while helping to reduce the misuse of medications and the rise in overdose deaths, especially with opioids.”

According to the 2014 National Survey on Drug Use and Health, an estimated 6.5 million Americans misused a prescription drug in 2014. Most people who misuse prescription drugs first obtain them from a family member or friend, often from a home medicine cabinet.

Walgreens plans to install the collection kiosks in more than 500 of their drugstores in 39 states and Washington, D.C., primarily in stores that are open 24 hours. There will be no charge for customers to drop off their medications. The initial installation of the safe medication disposal kiosks has begun in California. By the end of the year, the following states will also possess the kiosks: Alabama, Arizona, Arkansas, California, Colorado, Connecticut, District of Columbia, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, Virginia, Washington, and Wisconsin.



In addition to that, CADCA applauds Walgreens' upcoming availability of the opioid/heroin overdose reversal drug naloxone, which will be sold without a prescription in the following



states: Alabama, Arkansas, California, Colorado, Connecticut, District of Columbia, Idaho, Illinois, Indiana, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Minnesota, Mississippi, Montana,



Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Utah, Vermont,

ia, Washington, and Wisconsin.



 e are all states where CADCA's members are engaged in ways to reduce OTC and opiate use, and where many coalitions already partner with their local Walgreens stores on the Drug Enforcement Administration's bi-annual Take Back Day," Gen. Dean said.

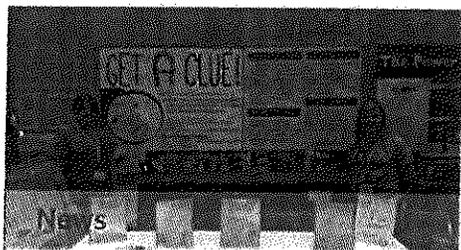
Drug Type: Heroin
 Prescription and Over-the-Counter Medications
 Public Health

About CADCA

CADCA (Community Anti-Drug Coalitions of America), is the national membership organization representing over 5,000 coalitions and affiliates working to make America's communities safe, healthy and drug-free. CADCA's mission is to strengthen the capacity of community coalitions by providing technical assistance and training, public policy advocacy, media strategies and marketing programs, conferences, and special events.

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NEWS



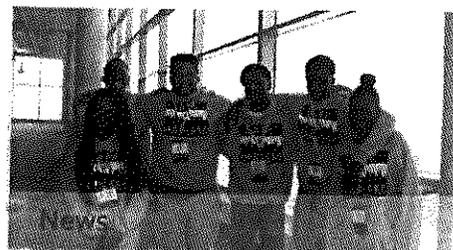
Coalitions in Action: ROHC Band and ROHC STARS

The Reaching Our Hulbert Community Board of Antidrug Network Delegates (ROHC BAND) coalition uses 'horse-power' to highlight



Make An Impact: Participate in CADCA's 2016 Annual Survey of...

Don't miss the opportunity to be included in the largest survey of substance abuse prevention coalitions in the nation.



Prevention Specialists Made a 'Monumental Impact' at CADCA's...

Nearly 2,700 substance abuse prevention and treatment specialists from throughout the country convened at CADCA's 26th



Since 1997, the California Youth Advocacy Network (CYAN) has been providing tobacco control services in California and throughout the country. What began as a youth advocacy program, has grown into a multi-dimensional organization with focused programs in higher education, military communities, and youth engagement. CYAN offers technical assistance, training, campaign support, and networking opportunities to tobacco-free advocates. Our services are available to local health department programs, college and universities, community-based organizations, military installations and individuals working toward a tobacco-free California.



YOUTH

CYAN's Youth Program empowers young people to make a positive change in their communities by preventing and reducing tobacco use. The program encourages youth engagement in local tobacco control activities by providing direct support to county health departments and community-based organizations on working with young people to address tobacco. CYAN also oversees a six-member Youth Board of Directors that provides guidance on our organization's statewide youth-focused activities.



COLLEGE

CYAN's College Program partners with students, faculty, staff, and tobacco control professionals to transform tobacco-related norms on California campuses. The program supports tobacco-free policy development, implementation, and enforcement as well as the promotion and utilization of comprehensive cessation services on college campuses. CYAN also coordinates COUGH, a statewide coalition of students working to promote tobacco-free college and university campuses.



MILITARY

CYAN's Military Program, Project UNIFORM, creates military-civilian partnerships to address tobacco use in military communities. The program provides culturally appropriate tobacco control resources and trainings to existing military cessation programs on installations; collaborates with military support networks to promote tobacco cessation best practices; and educates tobacco control professionals on the culture and existing services within the Armed Forces of the United States.

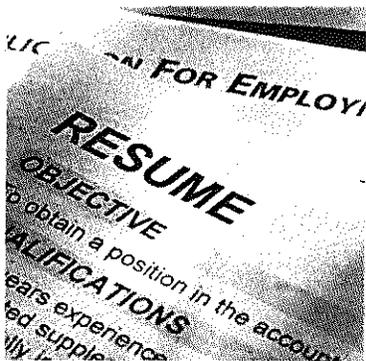




Recruiting Youth: Where and How

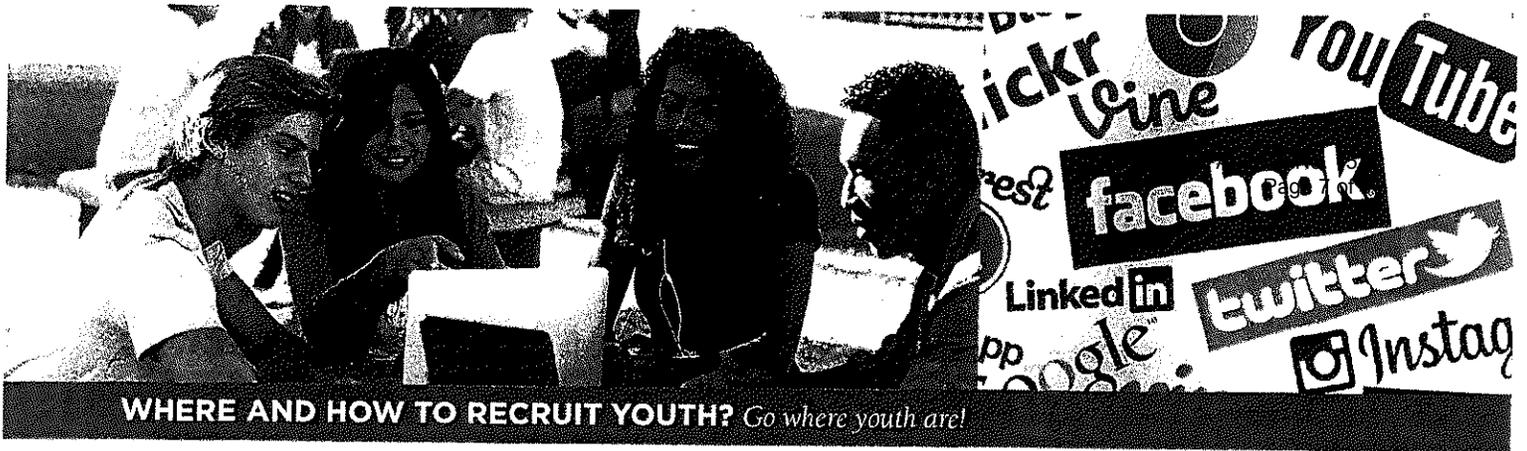
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Recruiting youth is an essential part of youth engagement. Using the right techniques and approaches to youth engagement can lay a strong foundation for youth-adult partnerships.



GENERAL RECRUITMENT STRATEGIES

- Meet youth in accessible places. Go to where they are so nothing prevents them from meeting you such as lack of transportation.
- Meet at convenient times. Most youth have to attend school and/or extracurricular activities so their schedule might be tight. Keep the meetings in the evenings, during lunch periods, or on weekends.
- Provide opportunities, such as:
 - Trainings on tobacco issues.
 - Workshops on leadership skills.
 - Meetings with decision makers.
 - Field trips to the State Capitol, city council meetings, tobacco control conferences, etc.
- Offer incentives such as gift cards, movie passes, food, etc.
- Use promotional items such as t-shirts, water bottles, pens, etc.
- Write letters of recommendations.
- Recognize their time. Whether they partner with you or not, thank them for taking the time to learn more about your cause. If they do work with you, recognize their achievements and participation with thank you cards, certificates, etc. Everyone likes to feel appreciated.
- Offer community service hours. Publicize this opportunity at schools through teachers, counselors, and club advisors.
- Highlight resume-building opportunities. Students need activities to add to their resumes. This, and service hours, can attract high school students.



WHERE AND HOW TO RECRUIT YOUTH? *Go where youth are!*

- Schools - youth spend most of their time each day in school
 - Partner with the Tobacco Use Prevention and Education (TUPE) program and provide opportunities to youth already involved and passionate about tobacco prevention work.
 - Meet with youth from service-oriented organizations, health groups, environmental clubs, and other student groups that may align with tobacco issues (eg. National Honor Society, student government, key clubs, peer helper programs).
 - Present during class sessions, and school club/organization meetings that promote community service.
 - Have a booth during lunch, college and club fairs, school games, or freshman orientation.
 - Place an ad in school newspaper, school TV announcements, and social media.
- Neighborhood hangouts
 - Post flyers in locations where youth go such as coffee shops, yogurt shops, book stores, and restaurants.
- Community and recreation centers
- Youth events and concerts
- Community events (eg. concerts in the park, 4th of July parades)
- Off-campus clubs and organizations
 - Partnering with youth-serving organizations is a great way to learn about what interests youth and creates an opportunity to gain more adult partners.
 - Potential partners include: Boys & Girls Clubs, Friday Night Live, church youth groups, YMCA, and YWCA.
- Online - Approximately 95% of teens use social media
 - Reach youth through mediums like Twitter, Instagram, Snapchat, Facebook, etc.
 - Place “sponsored” ads to communicate with youth as well as provide opportunities for them to get involved in local activities.



Seaside Youth Resource Center
"Helping Youth & Families Thrive"

WILL ALSO SUPPORT
PACIFIC GROVE
FAMILIES
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Who we are:

- The Seaside Youth Resource Center (SYRC) is a walk-in one-stop program. We are available to assist youth and their families in accessing a variety of service providers operating as local agencies, non-profit organizations, faith-based groups, etc. to support the dynamics of their children/family needs and/or challenges. In short, we are a referral agency with a network of partners that provide specialized services at no cost to our clients. Our vision is for a safe and strong community where youth & families thrive.

Who we serve:

- Youth & families who live in Seaside and around the Monterey Peninsula. We work with youth/young adult's ages 10-24 years old and we can also provide services to parents/guardians of the client, on a need basis.

What we do & how we do it:

- We provide youth and family supportive services through professional agency's that are committed to developing and strengthening our community.
- A client/family can refer themselves to our program or they may be referred by another person, once that referral comes to us at the SYRC, we will make a point of contact with the client/family and schedule an intake meeting so that we can spend time getting to know them. We stay in contact with the family throughout all the next steps following the intake meeting. Our number one goal is to assure our clients that we are dedicated to providing quality services to them throughout their entire experience at the SYRC.
- Our services are bilingual!

SYRC Staff Team:

There are two staff members that support our (SYRC) center:

- Ted Black is our Activities Coordinator, he supports our efforts to promote our program services as well as working closely with our family clients and keeping open lines of communication with them to develop and strengthen areas they are lacking and/or needing support in.
- Bianca Madrid is our Program Coordinator, she supports our efforts to network with our partner agencies and developing systems so that families have a comfortable experience at our program and so that they are placed with the most effective supportive services.

Where we are located:

- Temporarily located temporarily at: The Village Project, 1069 Broadway Ave. Suite #201, Seaside, 93955
- Our phone number is: 831-899-1105

Business days/hours:

- Tuesday-Saturday, 9:00 am- 6:00 pm (Closed all major holidays)

How to submit a Seaside Youth Resource Center Referral Form:

- Scan & e-mail to:
 - Ted@seasideyrc.org
- OR**
- Drop off @ SYRC Office

SYRC Referrals are reviewed during monthly collaborative meetings, or sooner, on an emergency basis, by SYRC Staff members.



Seaside Youth Resource Center

1069 Broadway Avenue, Suite #201
 Seaside, CA 93955
 Phone: 831-899-1105

“Helping Youth & Families Thrive”

SYRC Office Staff only

Date referral received: _____
 Date client contacted: _____
 Date of Intake Appointment: _____
 Referral closed Reason: _____
 Notes: _____
 Staff initials: _____

The Seaside Youth Resource Center (SYRC) is a one-stop referral-based program. We provide our youth and their family’s access to a variety of service providers operating as local agencies, non-profit organizations, faith-based groups, etc. to support the dynamics of their children/family needs and/or challenges and other opportunities for them to thrive and be successful.

SYRC Referral Form

Please fill in the following information if you would like to refer a client to the Seaside Youth Resource Center (SYRC). You and/or the client/guardian will be contacted by a Staff Member from the SYRC about the next steps to schedule an appointment to begin services that meet the needs of the youth, family and/or young adult.

Date of Referral: _____
 Name of person making referral: _____
 Phone number: _____
 E-mail (optional): _____
 Agency/Program Name: _____
 Position Title: _____
 Is client/family aware they are being referred to SYRC?
 Yes ___ No ___ Other: _____
 Other notes: _____

First & last name of Client being referred: _____ Age: _____
 DOB: _____ Gender: _____ School Name: _____ Grade: _____
 Ethnicity, please check all that apply: ___ African-American ___ Asian ___ Caucasian ___ Indian
 ___ Latino ___ Native-American ___ Pacific Islander Other: _____
 Client primary language spoken: _____
 Is this client currently on Probation: ___ Yes ___ No If yes, P.O. Name: _____
 Is this client receiving services from any other county/city agencies/programs? ___ Yes ___ No
 If yes, please list what services? _____

Primary Guardian Name: _____
 Relation to Client: _____ Phone Number: _____
 Alternate Phone #: _____ Guardian primary language: _____

Client Strengths/Interests:

Hobbies: _____ **Sports:** _____

Service recommendations most closely related to support client needs, please check all that apply:

- ___ Drug/Alcohol Counseling
- ___ Mentoring/Positive Guidance Support
- ___ Academic support/intervention
- ___ Parenting/Family support program
- ___ Therapy (individual and/or family)
- ___ Youth Leadership/Development program
- ___ Employment Experience/Opportunity
- Other: _____

How did you hear about our Seaside Youth Resource Center?

- ___ School ___ Friend ___ Flyer/Brochure
- ___ SYRC Client ___ Probation Dept.
- ___ Behavioral Health ___ SYRC Staff
- A local agency: _____
- Other: _____

You can contact the SYRC for more information about our Referral process, services/programs available or any other inquires:

Bianca Madrid, Program Coordinator

Ted Black, Activities Coordinator

Office Phone: 831-899-1105

Office Hours: Tues-Sat, 9-6 pm

Client Challenges, please check all that apply:

- ___ Behavior issues at school ___ Failing Grades ___ Truancy
- ___ Gang involved ___ Gang activity ___ Family gang-involved
- If gang involved, please list additional notes: _____
- ___ Substance abuse ___ Experimenting w/ drugs/alcohol
- If substance(s) are used, please list what substance(s): _____
- ___ Violent towards others ___ Aggressive behaviors/attitude
- If so, please explain: _____
- ___ Suicidal ___ Suicide ideation ___ History of suicide attempts
- If so, date of last attempt: _____ Hospitalized? ___ Yes ___ No
- Additional notes: _____