



**CITY OF PACIFIC GROVE**  
300 Forest Avenue, Pacific Grove, California 93950  
**AGENDA REPORT**

**TO:** Honorable Mayor and Members of the City Council  
**FROM:** Mark Brodeur, Community & Economic Development Director  
**MEETING DATE:** February 3, 2016  
**SUBJECT:** Amend Municipal Code Chapter 15.16 – Sidewalks.

**CEQA:** Draft ordinance involves negligible or no expansion of use, and thus qualifies for an exemption from the California Environmental Quality Act under Class 1, as set forth in section 15301 of the CEQA Guidelines.

**RECOMMENDATION**

Hold first reading of an Ordinance to Amend Municipal Code Chapter 15.16, and direct its publication in the form required by the City Attorney

**DISCUSSION**

On December 3, 2014 and on December 17, 2014, the City Council considered the merits of a substantive rewrite of the ordinance pertaining to outdoor seating adjacent to eating establishments. During those meetings, Council provided staff with considerable suggested modifications to the revised ordinance proposal. Direction included implementing a one-year Pilot Program which would give the Council the ability to assess the effectiveness of the proposed ordinance changes. The Pilot Program was adopted by City Council On January 21, 2015.

The one year Pilot Program ceases on February 17<sup>th</sup>.

Measurement of various factors was considered during the Pilot Program and it can be asserted that the Pilot Program was a total success. The metrics can be reviewed in Attachment 3 of this Agenda Report.

**FISCAL IMPACT**

Allowing sidewalk dining opportunities should result in a positive fiscal impact (additional sales tax revenues) for the City by adding patronage in the downtown area.

**ATTACHMENTS**

1. Draft Sidewalk Dining Ordinance
2. Memorandum on Pilot Program Outcomes

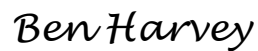
RESPECTFULLY SUBMITTED:



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Mark Brodeur  
Community & Economic Development Director

REVIEWED BY:



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Interim City Manager

**ORDINANCE NO. 16-0XX**

**AN ORDINANCE OF THE CITY OF PACIFIC GROVE  
AMENDING PACIFIC GROVE MUNICIPAL CODE CHAPTER  
15.16 RELATING TO SIDEWALK DINING ADJACENT TO  
EATING ESTABLISHMENTS**

**WHEREAS**, the City last amended its Municipal Code pertaining to Sidewalk Encroachments in 1965 by Ordinance 525 (New Series 2) and last amended its Municipal Code pertaining to sidewalk seating adjacent to eating establishments in 2013 by Ordinance 13-003; and

**WHEREAS**, the City Council approved an Sidewalk Dining Pilot Program on January 21, 2015 to examine impacts of modified regulations to better inform the Council as to whether this approach should be enacted on a continuing, long-term basis, and whether further modifications are warranted any significant issues might arise before implementing a permanent Ordinance modification; and

**WHEREAS**, the Community and Economic Development Department did not experience any negative outcomes with the Pilot Program; and

**WHEREAS**, the City of Pacific Grove enjoys year-round fair weather conducive to sidewalk dining; and

**WHEREAS**, several eating establishments in the commercial areas participated in the Pilot Program and want to be permitted to serve their patrons out-of-doors and believe this activity enlivens the City, enhances revenues, and makes commercial areas more pedestrian friendly; and

**WHEREAS**, this measure allows the City Council to establish appropriate fees and conditions for use of the City's public sidewalks; and

**WHEREAS**, this ordinance is intended to enhance use of sidewalks while minimizing adverse impacts on the walkability of sidewalks by requiring specific setbacks and rules for placement of furniture on the public sidewalks; and

**WHEREAS**, this ordinance shall enable permitting and use of existing facilities involving negligible or no expansion of use, and thus qualifies for an exemption from the California Environmental Quality Act under Class 1, as set forth in section 15301 of the CEQA Guidelines.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE:**

SECTION 1. The foregoing recitals are adopted as findings of the City Council as though set forth fully herein.

SECTION 2. For the period beginning with the enactment of this ordinance, the provisions of Chapter 15.16 of the Pacific Grove Municipal Code shall be modified as shown in Sections 3 and 4 of this ordinance.

SECTION 3. Pacific Grove Municipal Code section 15.16.045 – Sidewalk Seating and Sidewalk Dining – shall be amended as shown in this section. Text shown in ***bold italics*** shall be added, and text shown in ~~strikeout format~~ shall be deleted.

**15.16.045 Sidewalk Seating and Sidewalk Dining ~~adjacent to eating establishments.~~**

The ***Zoning Administrator, after holding a duly noticed public hearing*** ~~community development director~~ shall have the authority to allow, ***deny***, or condition placement of tables, chairs, ***benches, and other normally associated furniture to encroach*** on public sidewalks ~~or similar areas adjacent to abutting eating establishments within the C-D, C-FH and C-1 zoning districts~~ ***for sidewalk dining purposes within all commercial*** zoning districts, subject to the following restrictions and conditions:

(a) Tables, chairs, benches, ***umbrellas, waiter stands, barriers, tray stands, planters, trash receptacles, and other furniture normally associated with dining*** (collectively hereafter for convenience, “furniture”) ***may be placed on the sidewalk but*** shall not be placed so as to obstruct the minimum unobstructed pedestrian ***travel*** width of the sidewalk ***defined as a minimum of five feet. All applicable Americans with Disabilities (ADA) requirement minimums shall be met. Sidewalk dining furniture placed on the sidewalk shall be of a consistent design and employ similar materials and colors as approved by the City to complement all other approved sidewalk furniture and fixtures, such as street lights and bicycle racks, throughout the City.*** ~~meeting ADA requirements.~~

(b) Furniture shall not be attached, ***drilled into, adhered to, chained to***, or otherwise affixed to the sidewalk, ***tree, pole, or*** other furniture, or ***to*** any permanent structure or building.

(c) ***Sidewalk dining furniture shall be placed immediately adjacent to and abutting the eating establishment and shall not be placed adjacent to the curb. Exceptions to this requirement may be made for self-serve seating (i.e., no table service).***

(d) ***Eating establishments serving alcohol shall delineate and separate the sidewalk dining area with a non-affixed, removable barrier/fence (e.g. a planter box, rope, fence, or other material approved by the Zoning Administrator). Each such barrier shall be easy to remove and store. No barrier shall exceed 36 inches in height. Barriers shall not be chain link fencing, solid wood walls, cyclone fencing, or any***

***material bearing advertising. Eating establishments that do not serve alcohol are not required to delineate the sidewalk dining area.***

***(e) Eating establishments, and all others, are prohibited from making any modification to the public sidewalk such as staining the concrete, painting, or tiling. Minor patching of holes and cracks, and the elimination of trip and fall hazards, are to be referred to the Public Works Department for modification.***

***(f) Use of sound amplification on the exterior of an eating establishment is prohibited.***

***(g) Sidewalk dining and associated furniture as listed in paragraph (a) above is prohibited on any public sidewalk that is less than seven-feet wide unless the storefront is setback from the back of sidewalk. Further, sidewalk dining and associated furniture shall not occupy more than 45% of the gross total width of any public sidewalk.***

***(h) The eating establishment placing the furniture shall provide proof of public liability insurance, naming the City as an additional insured, in the amount and form subject to approval of the City Attorney.***

***~~(i) Seating shall be limited to the area immediately abutting the eating establishment.~~***

***(i) Businesses placing furniture shall be responsible for keeping the furniture and immediately surrounding area clean and presentable at all times, and to this end shall promptly clean and remove all litter, spillage, and other materials resulting from use of the furniture.***

***(j) Approved Sidewalk Dining Permits allowing for placement of furniture or associated furniture may be revoked by the community development director Zoning Administrator at any time, for violation of any of these restrictions or and conditions.***

***(k) Application for sidewalk dining and placement of furniture shall be made on a form provided by the Ceommunity and Economic Ddevelopment director Department. The Zoning Administrator may refer the application to any City department, commission or committee for a recommendation. Denial of an application may be appealed to the city manager. The decision of the city manager shall be final. The decision of the Zoning Administrator shall be subject to direct appeal to the Planning Commission in accord with Pacific Grove Municipal Code sections 23.74.020(b) and 23.74.030.***

***(l) At least 10 days prior to the Zoning Administrator's public hearing on the Sidewalk Dining Permit, the property abutting the sidewalk location shall be posted with notice of the request for and pending decision on the Permit. Two identical***

*notices shall be posted on public property within 200 feet of the property site in positions clearly visible to the public.*

*(m) Sidewalk Dining Permits are interruptible and terminable licenses for use granted by the City. No property interest shall be conveyed to the eating establishment or to any other person. The City shall have the right and power, acting through the Zoning Administrator, to revoke, prohibit, or limit operation and use of a Sidewalk Dining Permit at any time by reason of anticipated, threatened, or actual problems or conflicts in the use for the sidewalk area. Such circumstances may arise from, but are not limited to, changing patterns of sidewalk use, scheduled festivals or similar events, parades or marches, repairs to the street or sidewalk, or for any other reason.*

*(n) Sidewalk dining furniture, equipment, and other amenities must be removed from the sidewalk dining area for extended periods of non-use (two weeks or more). The City may require removal during special events, etc. The City shall have the right to unilaterally remove unapproved exterior furniture and/or equipment from the sidewalk dining space, and costs of removal shall be borne by the eating establishment.*

*(o) Sidewalk dining furniture, equipment, and other amenities shall be constructed of metal, unless an alternative material is approved in advance by the Zoning Administrator.*

*(p) Each eating establishment may use umbrellas provided each shall maintain the seven-foot minimum sidewalk clearance for the entire height of the umbrella. The base weight of the umbrella shall be of appropriate size and design to avoid tipping over in the wind. Freestanding gas heaters shall not be utilized where umbrellas are present, for fire safety. Umbrellas shall not bear commercial logos.*

*(q) Each Sidewalk Dining Permit shall require payment of two fees: (1) the general Encroachment Permit fee (a one-time fee for placing furniture on the public sidewalk); and (2) an annual Sidewalk Dining License fee associated with continued use of the public sidewalk. The City Council shall set both fees by resolution in its Master Fee Schedule.*

*(r) Applications for each Sidewalk Dining Permit must submit:*

*1. Description. A brief written description to include the name and address of the Eating Establishment, a description of the proposed sidewalk dining space, the number of tables and seats, whether the Eating establishments intends to serve alcohol, and whether water credits or water allocations are needed for the proposed Permit.*

***2. Site Plan. A plan, drawn to scale, showing the proposed sidewalk dining space including all tables, seats, associated furniture, and barriers; the plan shall show all sidewalk clearance dimensions and elevations. Specifications shall be provided for any sidewalk heaters.***

***3. Photos or Drawings. Color photos, renderings, and/or graphics shall show the setup, type of furniture, and materials to be used for all surfaces, including barriers or umbrellas.***

***(s) The Zoning Administrator is authorized to place or modify conditions under this section on Sidewalk Dining adjacent to eating establishments to promote public health and/or safety, or to address unique site factors that apply to a specific location.***

***(t) Sidewalk dining sites that encroached on public sidewalks before enactment of this ordinance are required to comply with all Sidewalk Dining Permit requirements of this section, provided each site shall have a 12-month grace period to apply for the Sidewalk Dining Permit, and further provided modifications may be made to these requirements by the Zoning Administrator as needed to address handicapped access, safety issues, public utility placement, or other unique site factors that may exist.***

***(u) Sidewalk Dining Permits and/or Encroachment Permits issued under this section do not afford an exclusive right for use by the eating establishment or its patrons. The general public may make reasonable temporary use of the area and furniture at that location provided this public use does not interfere with the Sidewalk Dining use.***

SECTION 4. Exceptions to Pacific Grove Municipal Code section 15.16.040 shall be allowed during the Pilot period in compliance with the provisions of Section 3.

SECTION 5. The City Council shall set the appropriate sidewalk license fee and sidewalk encroachment fee in the City's Master Fee Schedule.

SECTION 6. In accord with Article 15 of the City Charter, this ordinance shall take effect thirty days following passage and adoption hereof.

SECTION 7. The City Manager and City Clerk are directed to perform all tasks necessary to implement this ordinance. This measure may, but shall not be required to, cause republication of the Pacific Grove Municipal Code.

SECTION 8. If any provision, section, paragraph, sentence, clause, or phrase of this ordinance, or any part thereof, or the application thereof to any person or circumstance is for any reason held to be invalid or unconstitutional by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance, or any part thereof, or its application to other persons or circumstances. The City Council hereby declares

that it would have passed and adopted each provision, section, paragraph, subparagraph, sentence, clause, or phrase thereof, irrespective of the fact that any one or more sections, paragraphs, subparagraphs, sentences, clauses, or phrases, or the application thereof to any person or circumstance, be declared invalid or unconstitutional.

**PASSED AND ADOPTED BY THE COUNCIL OF THE CITY OF PACIFIC GROVE**  
this 17 st day of February, 2016, by the following vote:

AYES:

NOES:

ABSENT:

APPROVED:

\_\_\_\_\_  
BILL KAMPE, Mayor

ATTEST:

\_\_\_\_\_  
SANDRA KANDELL, Deputy City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
DAVID C. LAREDO, City Attorney





## CITY OF PACIFIC GROVE

### Community Economic Development Department

300 Forest Avenue, Pacific Grove, CA 93950

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Agenda No. 11C, Attachment 2  
Page 1 of 1

## MEMORANDUM

**To:** Mark Brodeur, CEDD Director

**From:** Haroon Noori, Administrative Technician

**Date:** January 27, 2016

**Re:** Sidewalk Dining Pilot Program

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Upon your request, I looked at the Sidewalk Dining Program since its inception, and I am pleased to report that the program has been very effective on account of the following:

1. The City received 15 Sidewalk Dining License applications and approved 14. One applicant did not need a Sidewalk Dining License as their furniture was on private property. On average, it took up to 3 weeks to process and approve each Sidewalk Dining application.
2. There were no appeals to either to the Zoning Administrator or Planning Commission regarding any of the Sidewalk Dining License applications.
3. The Zoning Administrator did not unilaterally remove furniture from the City's public sidewalk.
4. The City received only two complaints regarding sidewalk encroachment on one property (i.e. 219 Forest Avenue - Pavel's Backerei). The City is looking into removing a pedestrian crossing sign at this sidewalk to ensure 5 feet clearance for the public sidewalk.
5. Existing eating establishments did not permanently remove sidewalk dining furniture.
6. The Chamber president, Moe Ammar, was also asked for his opinion regarding the Sidewalk Dining Program. Mr. Ammar believes that "outdoor dining has added to the vibrancy of downtown PG. The chamber has received extremely positive feedback from all local businesses. More importantly, the visitors & locals love it."

It is evident from the above findings that the Sidewalk Dining Program seems to be working effectively.