



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Honorable Mayor and Members of City Council
FROM: Thomas Frutchey, City Manager
MEETING DATE: August 5, 2015
SUBJECT: City Membership in Regional and State-wide Bodies
CEQA: Does not Constitute a “Project” per California Environmental Quality Act (CEQA) Guidelines

RECOMMENDATION

Provide direction to staff regarding any regional or statewide body for which Council would like additional analysis.

DISCUSSION

The City is a discretionary member of the following regional and statewide bodies, at the annual membership cost listed:

AMBAG	\$4,151
Community Human Services	15,800
Fort Ord Reuse Authority	14,000
League of California Cities	6,494
Monterey Bay Unified Air Pollution Control District	4,166
Monterey County Convention & Visitors Bureau	88,832
Monterey County Emergency Communications	\$340,000 (est.)
Monterey County LAFCO	15,688
Monterey Peninsula Regional Water Authority	62,829
Transportation Agency of Monterey County (TAMC)	<u>5,161</u>
Total	\$557,121

(As the City has already submitted its notice of intention to withdraw from the Monterey County Emergency Communications center, when and if confirmed by further Council action, effective July 1, 2017, this membership will not be addressed further in this agenda report.)

This list does not include several agencies for which the City’s membership is not truly discretionary, at least in the near term, as they are basic utilities without competitive options, including:

- Monterey Regional Water Pollution Control Agency (sewer)
- Monterey Regional Waste Management District (solid waste landfill and recycling)

The list also does not include the contractual relationships for services the City has with other bodies, such as the City’s contract with the City of Monterey for fire services, even though the

expectation was when the City entered the contract that the contract would segue into a membership relationship, with the City being a voting member of a JPA.

Membership. The Council has requested the opportunity to review the City's membership in these 10 agencies. Relevant material for each is summarized for each in Attachment 1.

Such a review will be, by necessity, an iterative process. It is not possible to comprehensively quantify the benefits the City and the community derive from the City's membership in any of these bodies. Nor have any in-depth analyses been undertaken, either by Pacific Grove or other members to identify and quantify measurable benefits. For some of the agencies, there are one or more partial indicators of the value of the agency to all its members, or the benefits derived by the City. If a majority of the Council does question the City's continued membership in any of these agencies, a more in-depth analysis for that membership can be undertaken.

Thus, there are three broad categories of Council action that can be taken now with respect to the City's membership in any of these 10 agencies:

- ❖ Continuation of membership as is (which requires no formal action by Council at this meeting).
- ❖ Request for an analysis of how the benefits derived by the City and community from continued membership could be increased.
- ❖ Request for an evaluation of the benefits the City and community derive and an analysis of major options.

Staff Support. Due to staffing reductions and the press of other business, the City has not devoted the staff time to regional bodies necessary to ensure the full participation of membership is realized. The most appropriate department to provide staff support for each agency is identified below:

AMBAG	C&EDD
Community Human Services	n/a
Fort Ord Reuse Authority	C&EDD
League of California Cities	CMO
Monterey Bay Unified Air Pollution Control District	PWD
Monterey County Convention & Visitors Bureau	C&EDD
Monterey County Emergency Communications	Police
Monterey County LAFCO	C&EDD
Monterey Peninsula Regional Water Authority	PWD
Transportation Agency of Monterey County (TAMC)	PWD

This listing identifies the key challenge: the departments with the greatest number of commissions to staff and ancillary duties are also the departments with substantive expertise most relevant to these regional agencies. Attendance at the meetings of these bodies, as well as preparation and travel time, will further dilute existing efforts. In spite of this constraint, staff will seek to work collaboratively with the Council-appointed representative, whenever possible, to improve this situation. No other option seems feasible, given current budget and time constraints.

OPTIONS

1. Do nothing.
2. Provide alternative direction to staff.

FISCAL IMPACT

Unknown. The City's membership in each of these agencies is budgeted for the current fiscal year. In most cases, withdrawal would require significant advance notice and replacement services of some type and level would be needed.

ATTACHMENTS

1. General information regarding each agency.

RESPECTFULLY SUBMITTED,

THOMAS FRUTCHY

Thomas Frutchey
City Manager

Regional and Statewide Memberships Mission Statements and Related Information

The Association of Monterey Bay Area Governments (AMBAG)

The Association of Monterey Bay Area Governments was organized in 1968 for the purpose of regional collaboration and problem solving. AMBAG is a joint powers authority (JPA) governed by a 24-member Board, comprising elected officials from each city and county within the three-county region (Monterey, Santa Cruz, and Benito). AMBAG serves as both a federally designated Metropolitan Planning Organization (MPO) and Council of Governments (COG). AMBAG performs metropolitan level transportation planning on behalf of the region, and manages the region's transportation demand model and prepares regional housing, population, and employment forecasts for use in regional and local plans. AMBAG provides strategic leadership and services to analyze, plan, and implement regional policies, balancing local control with regional collaboration. Membership and participation in AMBAG is voluntary. Funding is primarily from state and federal transportation funds and grants as well as other project-specific grants. A small portion of AMBAG funding, which is necessary for many of the grants received, comes from annual member dues.

Council's Appointed Representative: Mayor Kampe

Membership Cost (FY 2014-5): \$4,151

Community Human Services (CHS)

Community Human Services is a 501c(3) public nonprofit and Joint Powers Authority providing substance abuse and mental health counseling and recovery services to middle- and low-income individuals and families in Monterey. Virtually all of the work addresses underlying conditions or root causes of personal, family, and community problems, including addiction, domestic violence, mental illness, emotional health, homelessness, child abuse, and other problems that people have trouble solving on their own. CHS helps its clients develop new skills and support networks, learn new behaviors, and learn how to utilize community resources. Ultimately, CHS services affect change in the community by reducing the need for social services, law enforcement, hospitals, jails, and prisons, and by improving school attendance, performance, and social outcomes for children.

Council's Appointed Representative: Alan Cohen

Membership Cost (FY 2014-5): \$15,800

Fort Ord Reuse Authority (FORA)

The Fort Ord Reuse Authority (FORA), created by the California State Legislature in 1994, oversees and facilitates former Fort Ord conversion from military to civilian activities to support local and regional communities. Central to conversion is local jurisdiction-based economic recovery, educational reuse, and environmental protection and conservation—the three “Es.” This legislatively mandated mission is directed by the 1997 Fort Ord Base Reuse Plan (Reuse Plan) which guides the regional recovery.

Council's Appointed Representative: Councilmember Lucius

Membership Cost (FY 2014-5): \$14,000

League of California Cities (LoCC)

The League lobbies on behalf of cities, establishes opportunities for cities in similar circumstances and in regions to interact, hosts a variety of events and educational conferences. The League seeks to be recognized and respected as the leading advocate for the common interests of California's cities, and to expand and protect local control for cities through education and advocacy.

Council's Appointed Representative: Voting delegate appointed annually.

Membership Cost (FY 2014-5): \$6,494

Local Agency Formation Commission (LAFCO)

LAFCO is an independent regulatory authority of the State of California. The Commission makes decisions about local government boundaries and spheres of influence of the cities and districts in Monterey County. Legislative purposes are to encourage the orderly growth of cities and districts; protect agricultural lands and open space; discourage urban sprawl; and ensure the efficient delivery of local government services.

Council's Appointed Representative: n/a

Membership Cost (FY 2014-5): \$15,688

Monterey Bay Unified Air Pollution Control District (MBUAPCD)

The mission of the Monterey Bay Unified Air Pollution Control District is to Protect Public and Environmental Health while balancing Economic and Air Quality Considerations.

The District is responsible for air monitoring, permitting, enforcement, long-range air quality planning, regulatory development, education and public information activities related to air pollution, as required by the California Clean Air Act and Amendments (HSC Section 40910 et seq.) and the Federal Clean Air Act and Amendments (42 U.S.C. Section 7401 et seq.).

California Health and Safety Code Sections 39002, et seq. and 40000, et seq. require local districts to be the primary enforcement mechanism for air pollution control. Districts must have rules and regulations for the implementation and enforcement for the attainment and maintenance of federal and state ambient air standards.

Council's Appointed Representative: Councilmember Miller

Membership Cost (FY 2014-5): \$4,166

Monterey County Communications Center

The County, all of the cities except Carmel, and fire districts throughout the County, participate jointly in the countywide 9-1-1 emergency communications and dispatching system, consisting of all necessary 9-1-1 call taking, logging, dispatching, and other related services for law enforcement, fire, emergency medical, and other services. The Communications Center and related services (such as IT support) are operated by Monterey County, on behalf of the member agencies, and began receiving enhanced wireless 9-1-1 calls in mid-2004, shortly after moving into the new consolidated Emergency Services Center. The Center is supervising the transition to the NGEN radio system for emergency responders, as mandated by the Federal Government.

Membership Cost (FY 2014-5): \$340,000 (est.)

Monterey County Convention & Visitors Bureau (MCCVB)

The Monterey County Convention & Visitors Bureau (MCCVB) is the destination marketing organization for Monterey County, including the cities and areas of Monterey, Carmel-by-the-Sea, Carmel Valley, Pacific Grove, Seaside, Sand City, Marina, Salinas, Moss Landing, Salinas Valley and Del Rey Oaks, as well as world renowned assets like the Monterey Bay Aquarium, the epic Big Sur coastline, Monterey wine country and iconic Pebble Beach. Tourism is the second largest industry in Monterey and generates \$2 Billion in spending and nearly 23,000 jobs for its communities. Our vision is to inspire the world to experience our extraordinary destination and our mission is to drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests and members.

Council's Appointed Representative: Amrish Patel (nomination pending)

Membership Cost (FY 2014-5): \$88,832

Monterey Peninsula Regional Water Authority (MPRWA)

The Monterey Peninsula Regional Water Authority (MPRWA) is a joint powers authority (JPA) that consists of the six peninsula cities (the cities of Carmel-by-the-Sea, Del Rey Oaks, Monterey, Pacific Grove, Sand City, and Seaside) with the goal to find a solution to the Peninsula Water Shortage due to the over drafting of the Carmel River. The Authority believes in a portfolio approach to adequate and cost effective water for the Peninsula while addressing public concerns about the transparency of the project development process and about the projected increased cost of water. Since 2012, the Authority has focused on consensus, transparency, adequate financing, and the importance of contingency planning.

Council's Appointed Representative: Mayor Kampe

Membership Cost (FY 2014-5): \$62,829

The Transportation Agency of Monterey County (TAMC)

The mission of TAMC is to develop and maintain a multimodal transportation system that enhances mobility, safety, access, environment quality, and economic activities in Monterey County. TAMC is Monterey County's designated Regional Transportation Planning Agency (RTPA), Congestion Management Agency (CMA), Local Transportation Commission (LTC), and Service Authority for Freeways and Expressways (SAFE) TAMC is a twenty-three member agency governed by a board consisting of local officials from each of its twelve incorporated cities and five county supervisorial districts, and ex-officio members from six public agencies. The non-voting ex-officio members include the Association of Monterey Bay Area Governments (AMBAG), Monterey-Salinas Transit (MST), the Monterey Bay Unified Air Pollution Control District (MBUAPCD), the California Department of Transportation (Caltrans), the Monterey Regional Airport (MRA) and the City of Watsonville.

Council's Appointed Representative: Mayor pro tem Huitt

Membership Cost (FY 2014-5): \$5,161

Membership in Regional and Statewide Agencies

City Council Budget

	Organization	Purpose	FY 2014-15
623	Community Human Services	JPA Allocation	\$ 15,800
1014	Fort Ord Reuse Authority	Voting Member	\$ 14,000
5364	Monterey Bay Unified Air Pollution	Assessment	\$ 4,166
3146	Monterey County	LAFCO	\$ 15,688
1788	Monterey County Convention & Visitors Bureau*	Marketing	\$ 88,832
6454	Monterey Peninsula Regional Water Authority	JPA Member	\$ 62,829
			<u>\$ 201,315</u>

*Collected as part of TOT, passed through to MCCVB

City Manager's Budget

	Organization	Purpose	FY 2014-15
91	AMBAG	Membership	\$ 4,151
	League of California Cities	Membership	\$ 6,494
			<u>\$ 10,645</u>

Police Department Budget

	Organization	Purpose	FY 2014-15
	Monterey County Emergency Communications	9-1-1 Services	\$ 340,000 (est.)

Fund 18 Gas Tax

	Organization	Purpose	FY 2014-15
2635	TAMC	Congestion Management	\$ 5,161

	TOTAL		<u>\$ 557,121</u>
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