



CITY OF PACIFIC GROVE
300 Forest Avenue, Pacific Grove, California 93950

AGENDA REPORT

TO: Architecture Review Board

FROM: Wendy Lao, Assistant Planner

MEETING DATE: May 10, 2016

SUBJECT: To allow the Chevron Fuel Station an illuminated channel letter sign of maximum 9 square feet for the “Extra Mile” convenience store logo; 1152 Forest Avenue (APN 007-651-022)

CEQA STATUS: Categorical Exemption, Section 15301, Class 1

RECOMMENDATION

Final approval of Sign Permit Application No. 15-759.

BACKGROUND

On September 18, 2014, the Planning Commission approved the Forest Hill Fuel Station to be converted to a Chevron Fuel Station. The approval involved exterior changes and six signs, including a “Food Mart” channel letter building sign of approximately 9 square feet.

On November 24, 2015, as part Chevron Corporation’s company-wide rebranding, property owner Mr. Mahesh Konduru applied for a sign permit to change the “Food Mart” building sign to an “Extra Mile” sign. Mr. Konduru proposed an illuminated can sign of 36.8 square feet.

On December 8, 2015, the Architecture Review Board discussed the proposed sign. During the public comment period, Planning Commissioner Robin Aeschliman noted that the proposal was a different color and significantly larger than what the Planning Commission had approved. As a result, the Architecture Review Board requested additional information regarding the sign, and decided to continue the item to a future date.

Over the course of the next several months, Planning staff worked with Mr. Konduru to explore alternative size and design options. The proposed “Extra Mile” sign now is an illuminated channel letter sign of approximately 9 square feet, similar to the Planning Commission’s approval. The permit includes a condition of approval stating that the illumination from the light fixtures shall be reduced to an appropriate level, if determined necessary by the Community and Economic Development Department.

DISCUSSION

There are numerous applicable zoning code regulations and guidelines to consider:

Size:

1. *“The maximum allowed sign area on a primary business frontage is one square foot for each lineal foot of primary business frontage.”* [P.G.M.C. 23.04.050(c)]

The existing convenience store is 54 feet and 6 inches in length, so has a primary business frontage of 54.5 feet. Therefore, the maximum allowed sign area is 54.5 square feet, and the proposed sign of approximately 9 square feet meets this requirement. Note: the site currently has five additional existing signs.

2. *“No sign shall exceed 150 square feet in area. The architecture review board may restrict sign size to a lesser size than the maximum standards pursuant to the purposes of this chapter.”* [P.G.M.C. 23.04.050(c)]

The proposed sign is approximately 9 square feet and meets this requirement. Note: the site currently has five additional existing signs.

3. *“All signs should be of minimum size and height to adequately identify a business for motorists on Forest Avenue.”* [Forest Hill Specific Plan – General Design Guidelines, Page 53]

The proposed sign of 9 square feet to be located a minimum of 16 feet above grade will meet this guideline.

Number of Signs:

1. *“An individual business shall be allowed one primary sign.”* [P.G.M.C. 23.04.050(b)]

Please see below.

2. *“Additional primary signs, generally smaller in scale, may be allowed on a case-by-case basis, consideration being given to building architecture, business frontage, building size, type of business and other factors deemed pertinent to allowing more than one primary sign.”* [P.G.M.C. 23.04.050(b)]

On September 18, 2014, the applicant received approval for a total of six signs. The approval included one “Food Mart” building sign, one monument price sign, two canopy wordmark “Chevron” channel letter signs, and two canopy hallmark channel logo signs.

3. *“Develop a signage program that reduces the visual clutter along Forest Avenue and unifies the image of the street.” [Forest Hill Specific Plan – Policy 3.4]*

As of date, a signage program for this neighborhood has not yet been developed.

Illumination:

1. *“Use of illuminated signs shall be designed to respond to the following guidelines and regulations...:*
 - (1) *Illumination of nonprimary signs may be allowed... subject to the following restrictions:*
 - (A) *No more than one illuminated nonprimary sign per business; and*
 - (B) *The area of an illuminated primary sign shall not exceed three square feet.” [P.G.M.C. 23.04.050(f)(1)]*

On September 18, 2014, the applicant received approval for five additional illuminated nonprimary signs which exceeded three square feet.

2. *“Use of illuminated signs shall be designed to respond to the following guidelines and regulations...:*
 - (2) *Light source for sign illumination shall be the least visibly obtrusive of the available installation options and shall not be visible beyond the premises. The order of preference for the type of illumination is as follows, beginning with the preferred method of illumination:*
 - (A) *Indirectly illuminated signs;*
 - (B) *Internally illuminated backlit signs;*
 - (C) *Internally illuminated face signs;*
 - (D) *Exposed luminary source signs;*
 - (E) *Reflecting signs. [P.G.M.C. 23.04.050(f)(2)]*

On September 18, 2014, the applicant received approval for a total of six internally illuminated signs.

3. *“Use of illuminated signs shall be designed to respond to the following guidelines and regulations...:*
 - (3) *“Sign illumination shall be designed so as not to display beyond the limits of the sign area nor to create excessive glare. Illuminated signs shall be subject to review by the architecture review board three months after approval to assure compliance with this standard.” [P.G.M.C. 23.04.050(f)(3)]*

The permit includes a condition of approval stating that the illumination from the light fixtures shall be reduced to an appropriate level, if determined necessary.

4. *"Illumination should be projected onto the sign face. The light source should be fully shielded from view. Internally illuminated plastic signs are discouraged."* [Forest Hill Specific Plan – General Design Guidelines, Page 53]

The project proposes an internally illuminated sign, which does not meet this guideline but is consistent with the approval from September 18, 2014.

Examples:



An example of an Extra Mile channel letter sign



An example of an Extra Mile can sign

ALTERNATIVES

The Architectural Review Board may:

- A. Recommend an alternative design or include a condition to change minor design aspects
- B. Refer the approval back to staff or request a subcommittee made up of Architectural Review Board members for final approval
- C. Deny the application.

ATTACHMENTS

- A. Permit Application
- B. Draft Permit
- C. CEQA Exemption Form
- D. Proposed Plans
- E. Additional Information

RESPECTFULLY SUBMITTED:

Wendy Lao, Assistant Planner



CITY OF PACIFIC GROVE

Community Development Department – Planning Division

300 Forest Avenue, Pacific Grove, CA 93950

Tel: 831.648.3190 • Fax: 831.648.3184 • www.cityofpacificgrove.org/cedd

Permit Application

Application #

15-0759
Item 6a

Date:

11-24-15

Total Fees:

\$ 1,008.55

Received by:

Lavel O'Halloran

APPLICANT/OWNER:

Project Address: 1152 Forest Ave.

APN: 007-651-022

Project Description: Extra mile Price Sign

Keep the storage Area on the property

Applicant

Name: MAHESH KONDURU

Phone: 209 423 1420

Email: DRKONDURU@YAHOO.COM

Mailing Address: 1152 FOREST AVE

PACIFIC GROVE CA 93940

Owner

Name: MAHESH KONDURU

Phone: 209 423 1420

Email: DRKONDURU@YAHOO.COM

Mailing Address: 1152 FOREST AVE

PACIFIC GROVE CA

PLANNING STAFF USE ONLY:

Permit Request:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> CRD: Counter Determination | <input type="checkbox"/> AUP: Administrative UP | <input type="checkbox"/> IHS: Initial Historic Screening | <input type="checkbox"/> AVAR: Administrative VAR |
| <input type="checkbox"/> AP: Architectural Permit | <input type="checkbox"/> UP-A: UP Amendment | <input type="checkbox"/> HPP: Historic Preservation | <input type="checkbox"/> VAR-A: VAR Amendment |
| <input type="checkbox"/> AAP: Administrative AP | <input type="checkbox"/> AUP-A: AUP Amendment | <input type="checkbox"/> HD: Historic Determination | <input type="checkbox"/> AVAR-A: AVAR Amendment |
| <input type="checkbox"/> ADC: AP Design Change | <input type="checkbox"/> SU: Second Unit | <input type="checkbox"/> TPD: Tree Permit W/ Dev't | <input type="checkbox"/> MMP: Mitigation Monitoring |
| <input checked="" type="checkbox"/> SP: Sign Permit | <input type="checkbox"/> LLA: Lot Line Adjustment | <input type="checkbox"/> PUU: Undocumented Unit | <input type="checkbox"/> Stormwater Permit |
| <input type="checkbox"/> UP: Use Permit | <input type="checkbox"/> LM: Lot Merger | <input type="checkbox"/> VAR: Variance | <input type="checkbox"/> Other: |

CEQA Determination:

- ☒ Exempt
☐ Initial Study & Mitigated Negative Declaration
☐ Environmental Impact Report

Review Authority:

- ☐ Staff ☐ HRC
☐ ZA ☐ PC
☐ SPRC ☐ CC
☒ ARB ☐

Active Permits:

- ☒ Active Planning Permit
☐ Active Building Permit
☐ Active Code Violation
Permit #:

Overlay Zones:

- ☐ Butterfly Zone
☐ Coastal Zone
☐ Area of Special Biological Significance (ASBS)
☐ Environmentally Sensitive Habitat Area (ESHA)

Property Information

Lot: _____

Block: _____

Tract: Desc As Parcel

ZC: C-FH

GP: Commercial

Lot Size: 16,537 sf

☐ Historic Resources Inventory

☐ Archaeologically Sensitive Area

Staff Use Only:

PAID
1,010.55
11-24-15

CERTIFICATION – I, the undersigned, under penalty of perjury, depose and certify that I am the applicant for this request, that the property owner approves this application and that all statements contained herein, including all documents and plans submitted in connection with this application, are true and accurate to the best of my knowledge.

Applicant Signature: _____

Date: 11/24/15

Owner Signature (Required): _____

Date: 11/24/15



CITY OF PACIFIC GROVE

Community Economic Development Department – Planning Division

300 Forest Avenue, Pacific Grove, CA 93950

T : 831.648.3183 • F : 831.648.3184 • www.ci.pg.ca.us/cdd

SIGN PERMIT (SP) 15-759

FOR A PROPERTY LOCATED AT 1152 FOREST AVENUE TO ALLOW AN ILLUMINATED CHANNEL LETTER SIGN OF MAXIMUM 9 SQUARE FEET FOR THE “EXTRA MILE” LOGO.

FACTS

1. The subject site is located at 1152 Forest Ave, Pacific Grove, 93950 (APN: 007-651-022)
2. The subject site has a designation of Commercial on the adopted City of Pacific Grove General Plan Land Use Map.
3. The project site is located in the Forest Hill Commercial (C-FH) zoning district.
4. The subject site is an interior lot of approximately 16,537 square feet.
5. The subject site is developed with a gas station, “Forest Hill Gas Station.”
6. This project has been determined to be CEQA Exempt under CEQA Guidelines 15301, Class 1.

FINDINGS

1. The proposed development will meet the regulations set forth in the C-FH zoning district including sign standards, and;
2. The general appearance of the completed project is compatible with the neighborhood because the proposed exterior will be compatible with the size, scale and proportions of the existing building and other buildings in the neighborhood, and;
3. The completed project will neither be detrimental to the orderly and harmonious development of the city nor impair the desirability of investment or occupation in the neighborhood because the project will be improving the subject property, and;
4. The Staff have been guided by and made reference to applicable provisions of Chapter 20.04 in making its determinations on signs.

PERMIT

Sign Permit (SP) #15-759 to allow:

An illuminated channel letter sign of 9 square feet for the “Extra Mile” logo, per Pacific Grove Municipal Code 20.04:

CONDITIONS OF APPROVAL

1. **Permit Expiration.** This permit shall expire and be null and void if a building permit has not been applied for within one (1) year from and after the date of approval. Application for extension of this approval must be made prior to the expiration date.
2. **Construction Compliance.** All construction must occur in strict compliance with the proposal as set forth in the application, subject to any special conditions of approval herein. Any deviation from approvals must be reviewed and approved by staff, and may require Architectural Review Board approval.
3. **Terms and Conditions.** These terms and conditions shall run with the land, and it is the intention of the CDD Director and the Permittee to bind all future owners and possessors of the subject property to the terms and conditions, unless amended. Amendments to this permit may be achieved only if an application is made and approved, pursuant to the Zoning Code.
4. **Public Works, Fire and Building.** Review and approval by the Public Works, Fire and Building Departments are required prior to issuance of a building permit. Work taking place in the public right-of-way shall require an encroachment permit prior to issuance of the building permit.

5. **Conformance to Plans.** Development of the site shall conform to approved plans, on file with the Community and Economic Development Department and to the Building Code submitted April 22, 2016, with the exception of any subsequently approved changes.
6. **Stormwater Treatment Measure:** The stormwater treatment measures shall be maintained by the property owner in perpetuity and City of Pacific Grove staff shall be allowed access to inspect all stormwater treatment measures on an annual basis.
7. **Illumination:** After building completion, the light fixtures for the signage shall be dimmed to an appropriate level, if determined necessary by the Community and Economic Development Department.
8. **Building Plans:** All conditions of approval for the Planning permit(s) shall be printed on a full size sheet and included with the construction plan set submitted to the Building Department.

NOW, THEREFORE, BE IT RESOLVED BY THE ARCHITECTURAL REVIEW BOARD OF THE CITY OF PACIFIC GROVE:

1. The Board determines that each of the Findings set forth above is true and correct, and by this reference incorporates those Findings as an integral part of this Permit.
2. The Board authorizes Approval of SP 15-759 to allow an illuminated channel letter sign of maximum 9 square feet for the "Extra Mile" logo.
3. This permit shall become effective upon the expiration of the 10-day appeal period.
4. This permit shall not take effect until the owner acknowledges and agrees to all terms and conditions and agrees to conform to and comply with those terms and conditions.

Passed and adopted at a regular meeting of the Architectural Review Board of the City of Pacific Grove on the 10th day of May, 2016, by the following vote:

AYES:

NOES:

ABSENT:

APPROVED:

Rick Steres, Chair

The undersigned hereby acknowledge and agree to the approved terms and conditions, and agree to fully conform to, and comply with, said terms and conditions.

Mahesh Konduru, Owner

Date



CITY OF PACIFIC GROVE

Community Development Department – Planning Division

300 Forest Avenue, Pacific Grove, CA 93950

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NOTICE OF EXEMPTION FROM CEQA

Property Address/Location: 1152 Forest Ave, Pacific Grove, CA 93950

Project Description: SP 15-759

Description: To allow an illuminated can sign of 36.8 square feet (8 feet 10 inches width by 4 feet 2 inches height) for the “Extra Mile” logo.

APN: 007-651-022

ZC: C-FH GP: Commercial Lot Size: 16,537.15 square feet

Applicant Name: Mahesh Konduru Phone #: (209) 423-1420

Mailing Address: 1152 Forest Ave. Pacific Grove, CA 93940

Email Address: DrKonduru@yahoo.com

Public Agency Approving Project: City of Pacific Grove, Monterey County, California

Exempt Status (Check One):

- ☐ Ministerial (Sec. 21080(b)(1):15268))
- ☐ Declared Emergency (Sec. 21080(b)(3): 15269(a))
- ☐ Emergency Project (Sec. 21080(b)(4); 15269(b)(c))
- ☐ Categorical Exemption

Type and Section Number: Categorical Exemption - Section 15301

Exemption Findings:

The project includes the the addition of 2,015 square feet, and therefore qualifies for a Categorical Exemption from CEQA requirements, pursuant to Section 15301(e)(1) – Existing Facilities.

The proposed alterations do not present any unusual circumstances that would result in a potentially significant environmental impact.

Contact: Wendy Lao, Assistant Planner **Contact Phone:** (831) 648-3185

Signature:

Date: December 1, 2015

Project / Owner:

ONE STOP GAS & FOOD MART

1152 FOREST AVENUE
PACIFIC GROVE, CA 93950
A.P.N. 007-651-022-000

THE PAUL DAVIS PARTNERSHIP
ARCHITECTS & PLANNERS

The Paul Davis Partnership, LLP
286 Eldorado Street
Monterey, CA 93940
(831) 373-2784 FAX (831) 373-7459
EMAIL: info@pauldavispartnership.com

SHEET NOTES

- (N) ACCESSIBLE PARKING SPACE, SEE 12/A0.2
- 5' WIDE STRIPING PATH OF TRAVEL - MAX. 2% CROSS SLOPE
- (E) LANDING & RAMP
- (E) LIGHT POLE TO REMAIN
- CLEAN / CLEAR (E) CATCH BASIN
- DRAIN THRU CURB
- (N) 6' WOOD FENCE
- TRASH ENCLOSURE, 9'-4" x 7'-0"
- (E) RETAINING WALL
- OVERHANG
- (N) CANOPY OUTLINE
- (N) CANOPY COLUMNS
- RELOCATE AIR/WATER STATION
- (N) MONUMENT SIGN
- (E) SUCCULENT LANDSCAPING TO REMAIN
- (E) UNDERGROUND FUEL TANKS
- (N) MULCH.
- EXISTING VAPOR RECOVERY TANK
- CLEAN OUT

NOTES

- PROVIDE CONSTRUCTION STORM WATER BEST MANAGEMENT PRACTICES IN ACCORDANCE WITH STATE CONSTRUCTION GENERAL PERMIT & THE CITY OF PACIFIC GROVE.
- CLEAN EXISTING STORM DRAIN INLETS. INSTALL FILTER FABRIC AT INLETS. PLACE GRAVEL BAGS AROUND/OVER ALL INLETS POTENTIALLY IMPACTED BY CONSTRUCTION
- CONCRETE WASH OUT IN PLASTIC/VINYL CONTAINER/CONTAINMENT AREA. DISPOSAL OF CONCRETE WASTE/WATER TO LANDFILL OR RECYCLE.
- RECYCLE CONTAINERS FOR RECYCLING CONSTRUCTION MATERIALS
- PROVIDE STORM DRAIN INLET PROTECTION FOR OFF-SITE/STREET STORM DRAIN SYSTEM PER SHEET NOTE 2.
- PROVIDE STRAW WATTLES FOR SEDIMENT & PERIMETER CONTROL AT CONSTRUCTION OF A PORTION OF THE BUILDING

PATH OF TRAVEL - MINIMUM 4'-0" WIDE WITH MAXIMUM 1/4" GRADE DIFFERENCE. SLOPE UNDER 5% AND CROSS SLOPE MAXIMUM 2%

Drawn By: VQ

Drawing Date: 11/12/15

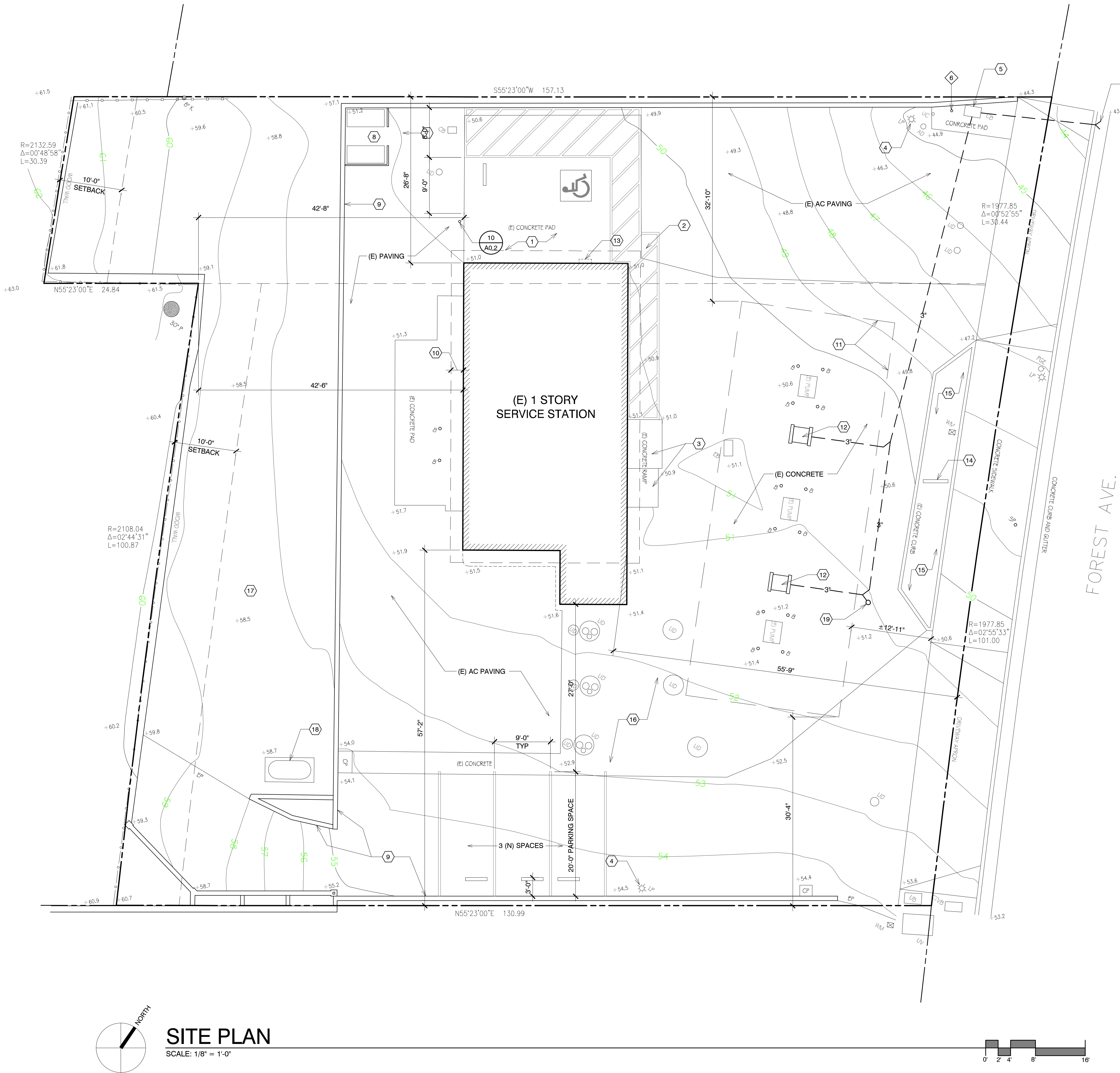
Project Number: 1440

Revisions:

Sheet Title:
(N) SITE PLAN

Sheet Number:

A1.1



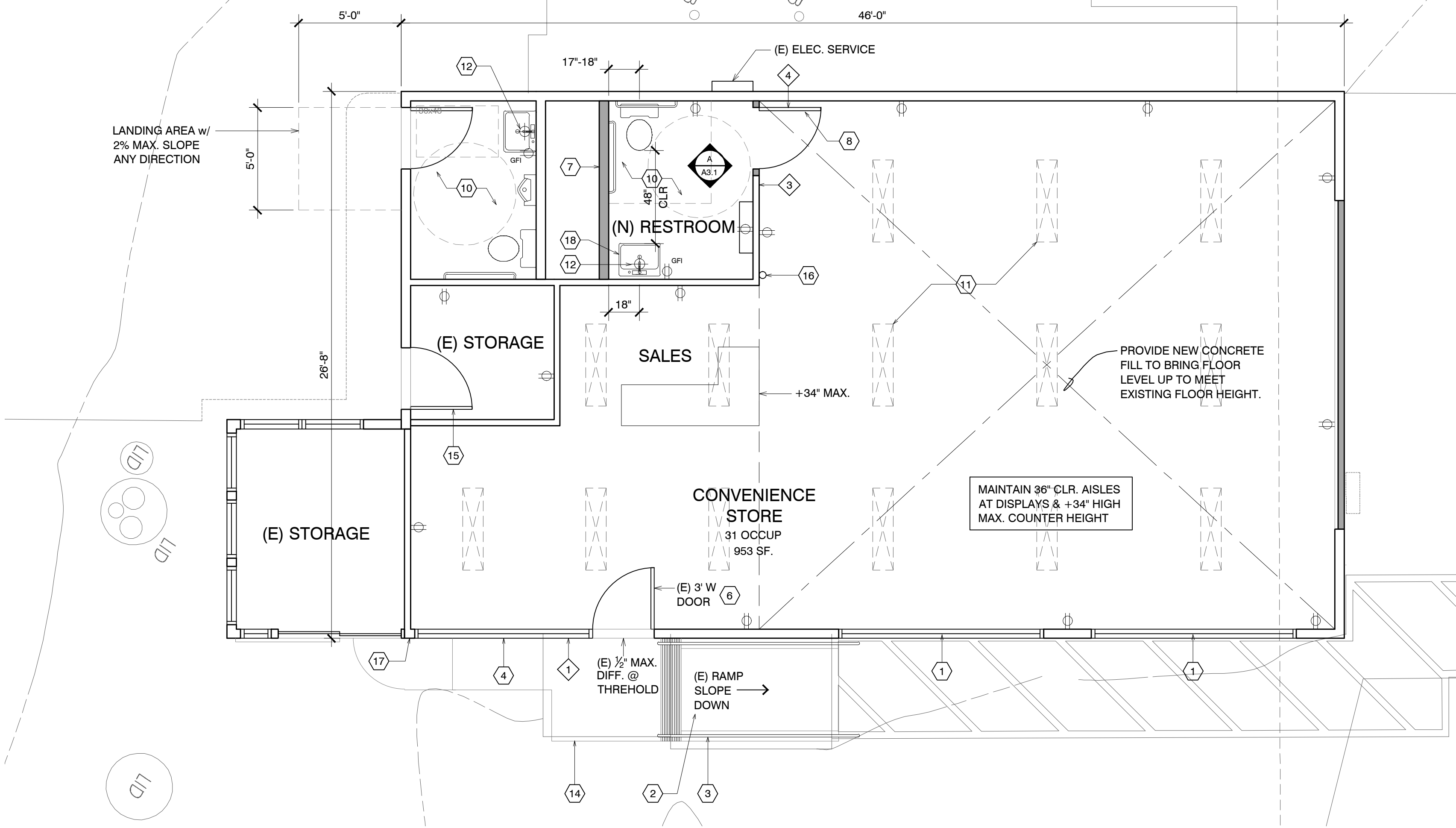
Project / Owner:

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1152 FOREST AVENUE
PACIFIC GROVE, CA 93950
A.P.N. 007-651-022-000

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(N) FLOOR PLAN

SCALE: 1/4" = 1'-0"

SHEET NOTES

- (E) ROLL-UP DOORS TO REMAIN
- (E) ACCESSIBLE RAMP
- (E) HANDRAIL
- PAINT (E) STEEL STOREFRONTS
- (E) STEEL WINDOWS TO REMAIN
- VERIFY IF (E) DOOR HARDWARE IS COMPLIANT
- (N) FURRED WALL
- (N) 3'-0" WIDE DOOR
- (N) FLAT THRESHOLD w/ MAX 1/4" HEIGHT
- (N) RESILIENT SHEET FLOOR ON (N) MOISTURE RESISTANT SHEETROCK
- (N) LIGHTING ABOVE, TYP. SEE T-24 CALCS
- (N) WALL MOUNTED LIGHT
- REMOVE (E) SERVICE SINK
- (E) 1-RISER, PAINT NOSING w/ 2" WHITE STRIPE
- (E) DOOR TO REMAIN
- WALL HUNG FIRESPRINKLER (2A 10-BC) AT + 48" ABOVE FLOOR
- KNOX BOX - CONTACT P.G. FIRE FOR FORMS AND VERIFY FINAL LOCATION WITH THE FIRE DEPARTMENT
- (N) SINK

GENERAL NOTES:

- PROVIDE ELECTRICAL OUTLETS AS REQUIRED. COORDINATE WITH FIXTURES, APPLIANCES AND EQUIPMENT.

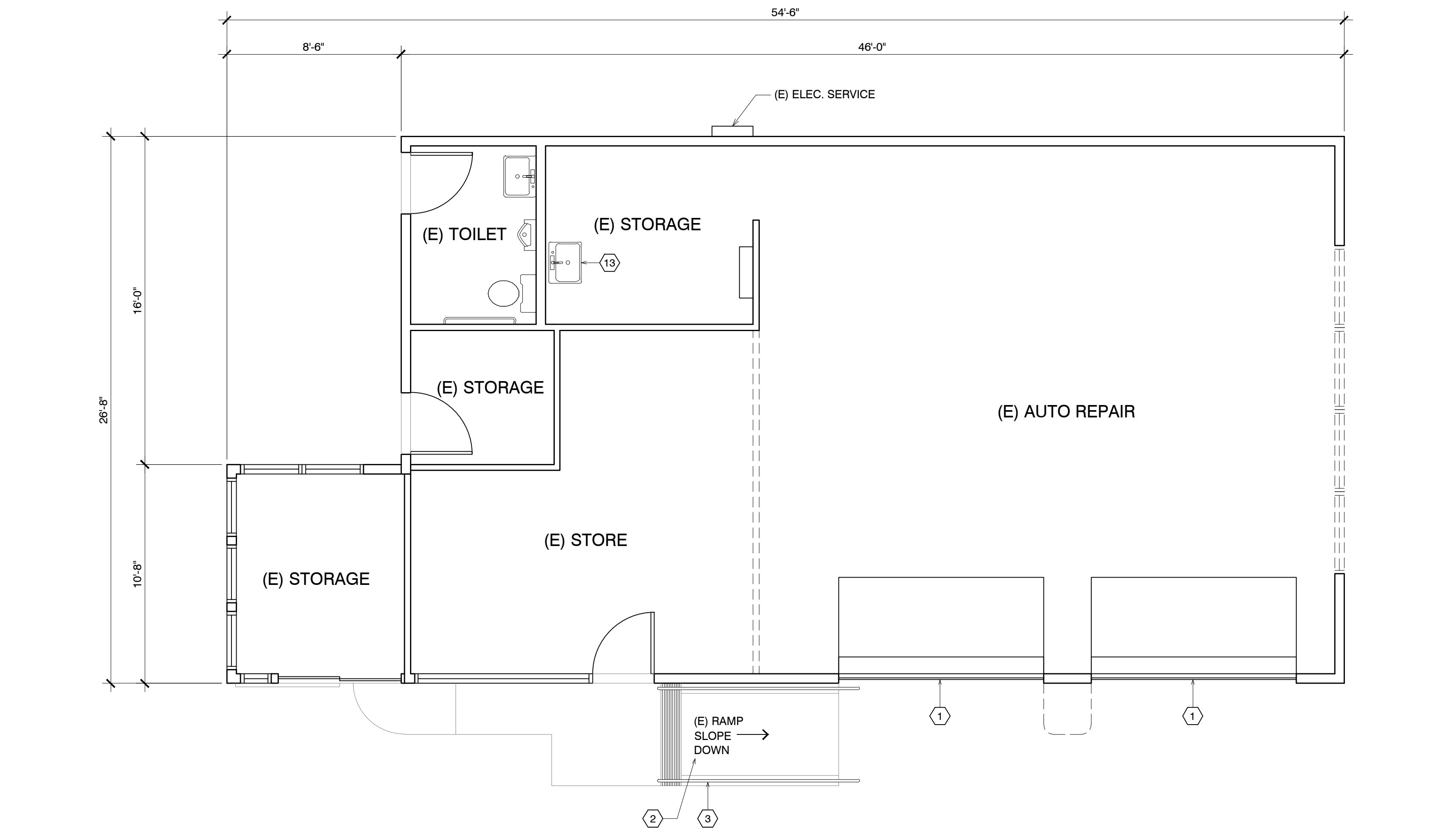
ELECTRICAL SYMBOLS

- DUPLIX OUTLET
- HALF SWITCHED OUTLET
- DEDICATED CIRCUIT (20 amps)
- 220 VOLT OUTLET
- 4 PLEX OUTLET
- OUTLET w/ GROUND FAULT CIRCUIT INTERRUPTER
- OUTLET WITH WEATHERPROOF ENCLOSURE & GFI
- FLOOR MOUNTED OUTLET
- TELEPHONE JACK
- HIGH SPEED DATA LINE
- FLOOR MOUNTED TEL JACK
- FLOOR MOUNTED DATA OUTLET
- THERMOSTAT CONTROL
- TELEVISION CABLE
- DOORBELL
- CENTRAL VACUUM OUTLET
- GAS OUTLET
- KEY VALVE
- HOSE BIBB VALVE
- WALL MOUNTED AIR SUPPLY REGISTER
- RETURN AIR REGISTER
- FLOOR MOUNTED SUPPLY AIR REGISTER

- NOTES:
- NOT ALL THE ABOVE SYMBOLS ARE NECESSARILY USED FOR THIS WORK.
 - ELECTRICIAN TO CONDUCT AN ON-SITE WALK THROUGH WITH OWNERS TO DETERMINE FINAL FIXTURE LOCATIONS.
 - PLUMBING PIPELINES UTILIZED AS AN ELECTRICAL GROUND ARE PROHIBITED.

WALL LEGEND

- EXISTING WALLS TO REMAIN
- PROPOSED NEW WALLS
- EXISTING WALLS TO BE DEMOLISHED



(E) FLOOR PLAN / DEMO PLAN

SCALE: 1/4" = 1'-0"

Drawn By: VQ
Drawing Date: 11/12/15
Project Number: 1440

Revisions:

The use of these plans and specifications is restricted to the original site for which they were prepared, and publication thereof is expressly limited to such use. Re-use, reproduction or publication by any method in whole or in part is prohibited. Title to the plans and specifications remains with the architect, and visual contact with them constitutes prima facie evidence of the acceptance of the restrictions.

Sheet Title:
(E) FLOOR PLAN /
DEMO PLAN
(N) FLOOR PLAN

Sheet Number:

ONE STOP GAS & FOOD MART

1152 FOREST AVENUE
PACIFIC GROVE, CA 93950
A.P.N. 007-651-022-000

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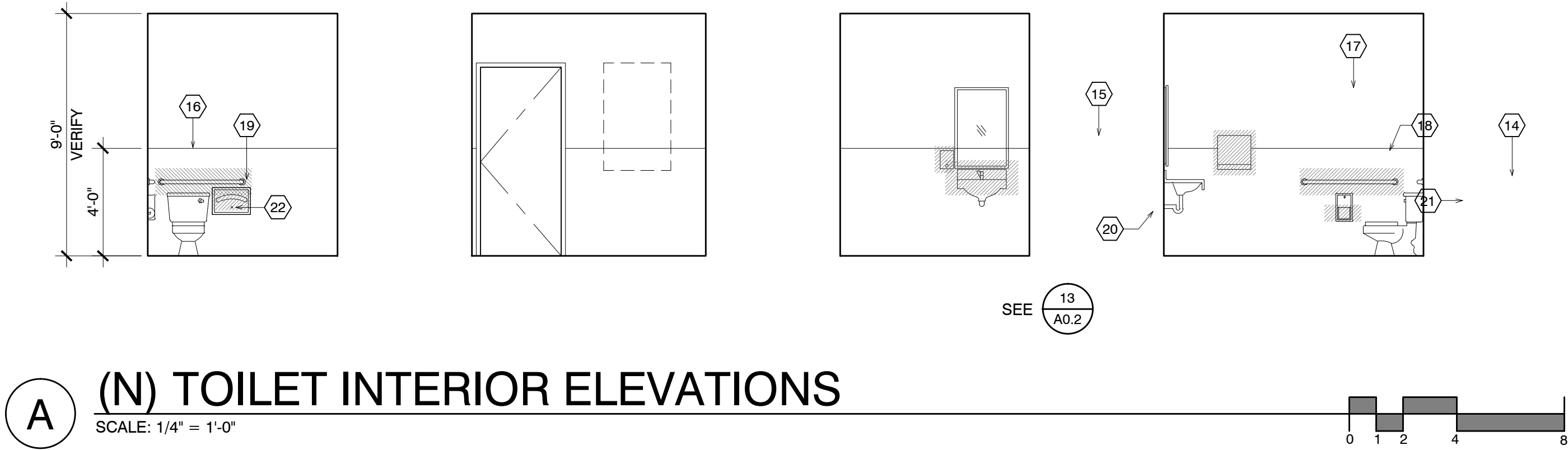
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Sheet Title:
(N) EXTERIOR ELEVATIONS

Sheet Number:

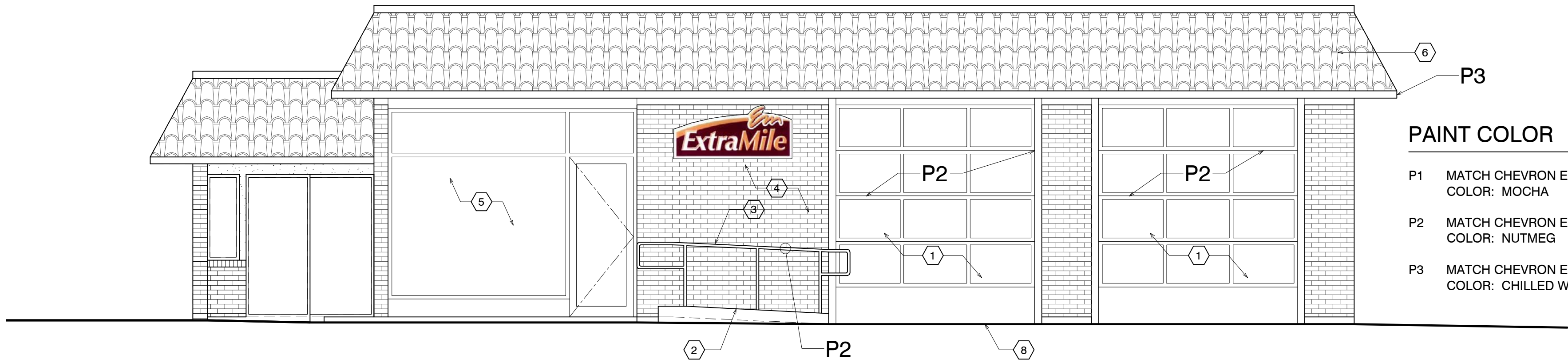
SHEET NOTES

- | | |
|--|--|
| 1. (E) ROLL-UP DOOR | 13. EXTEND (E) BRICK TO WINDOW |
| 2. (E) RAMP | 14. AREAS TO RECEIVE SOLID 2x BLOCKING FOR MOUNTING OF ACCESSORIES- COORDINATE EXACT MOUNTING HEIGHTS WITH SPECIFICATIONS. |
| 3. (E) HANDRAIL | 15. HAND DRYER / PAPER TOWEL DISPENSER |
| 4. (E) BRICK WALL | 16. WAINSCOT / FRP |
| 5. (E) STEEL STOREFRONT | 17. MIRROR |
| 6. (E) CONC. TILE MANSARD ROOF | 18. SOAP DISPENSER |
| 7. (E) PLASTER WALL | 19. GRAB BAR, TYP |
| 8. (N) CONCRETE FLOOR FILL WITH NEW THRESHOLD AT EXISTING DOOR | 20. ALL HOT WATER AND ALL DRAIN PIPES MUST BE INSULATED OR OTHERWISE COVERED |
| 9. PAINT EXISTING STEEL WALL PANEL SIDING | 21. TOILET SEAT COVER DISPENSER |
| 10. PATCH TILE ROOF TO MATCH EXISTING | 22. TOILET PAPER DISPENSER |
| 11. EXISTING STEEL WINDOWS | |
| 12. CHANGE GLASS TO OPAQUE PANEL | |

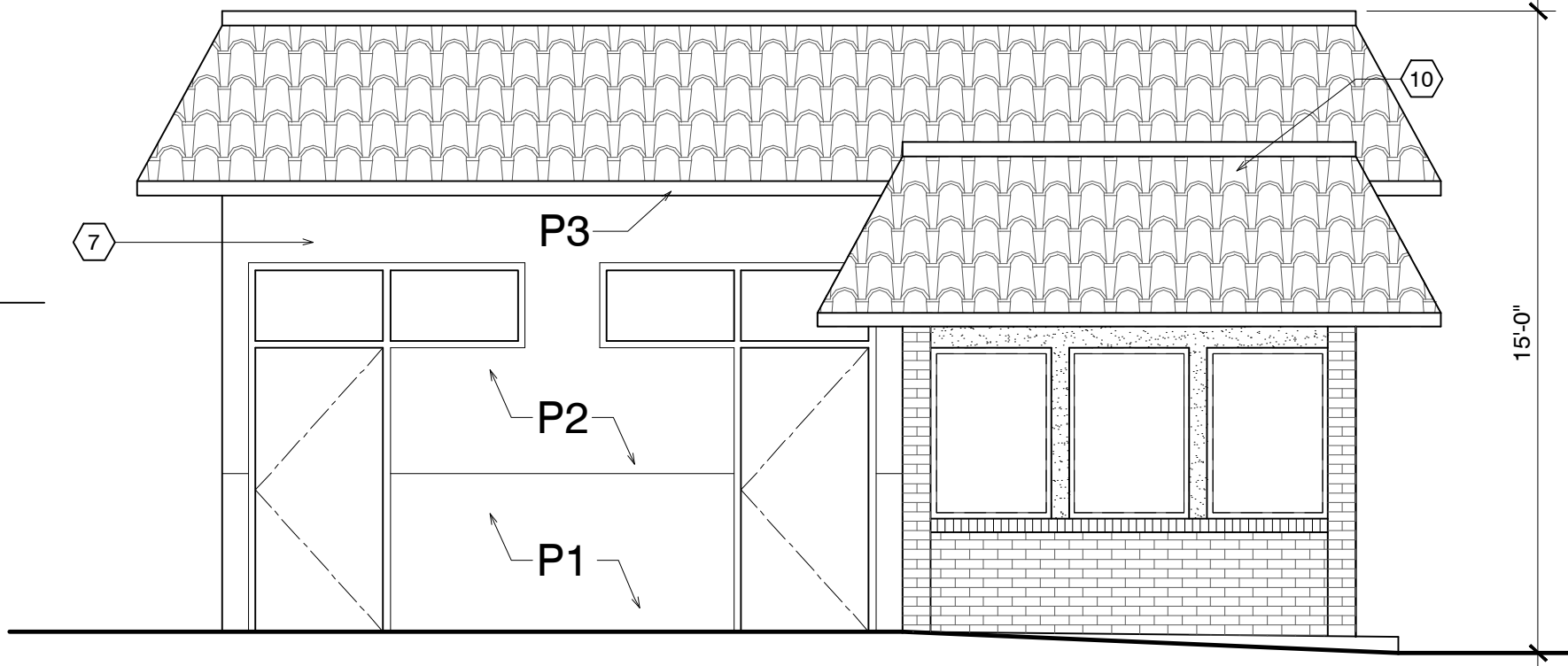


(N) TOILET INTERIOR ELEVATIONS

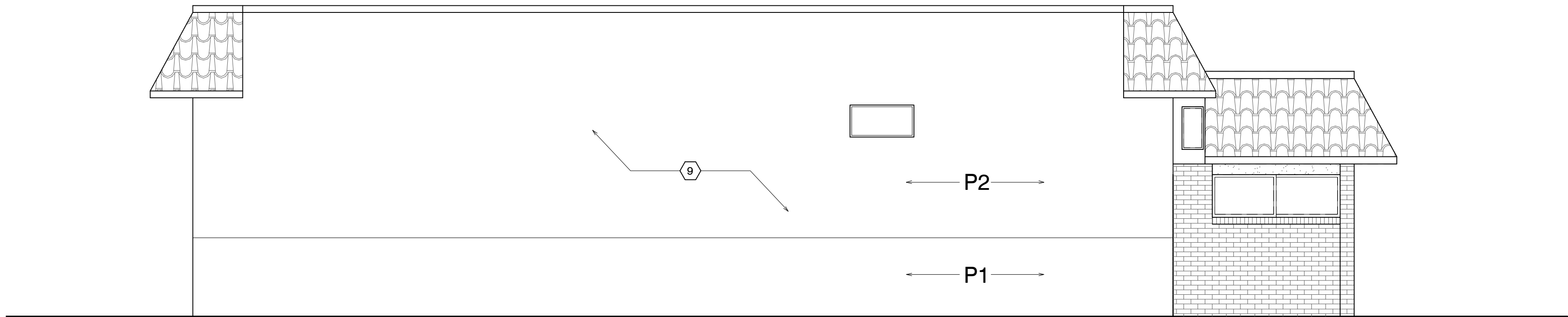
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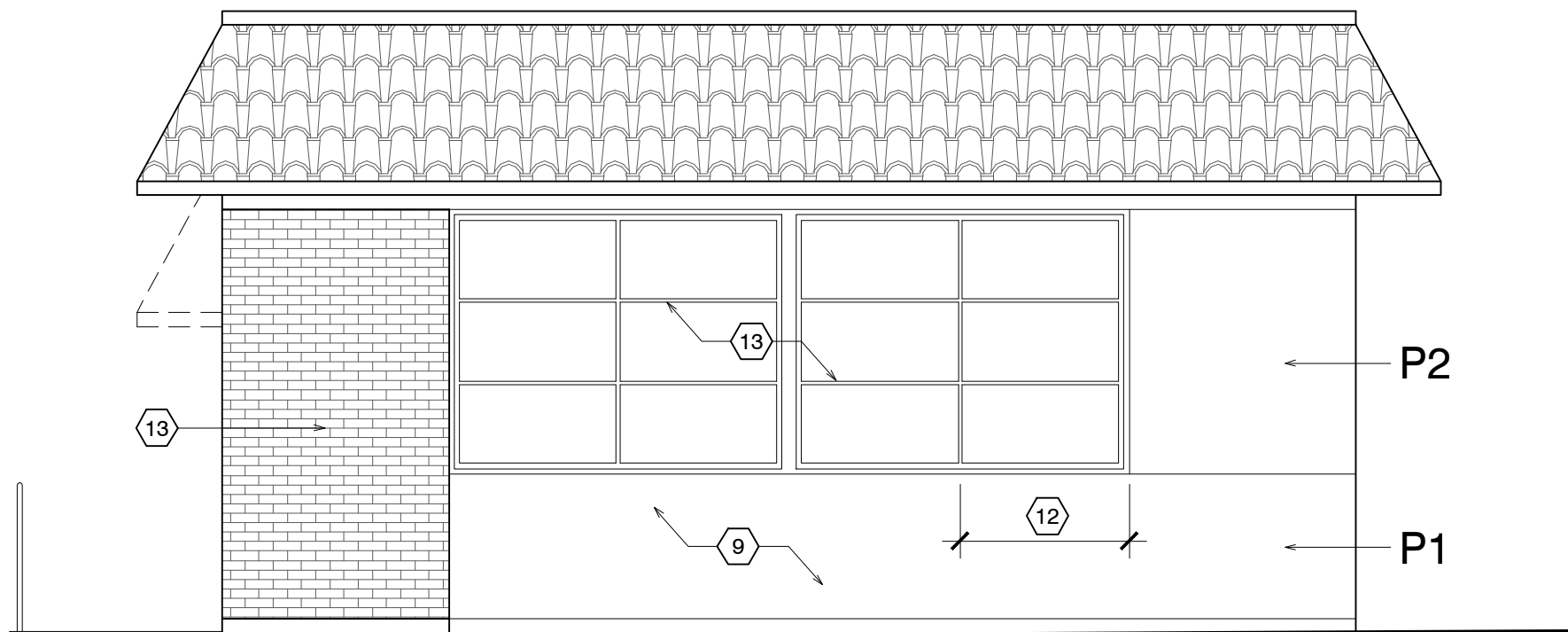
EAST ELEVATION



SOUTH ELEVATION



WEST ELEVATION

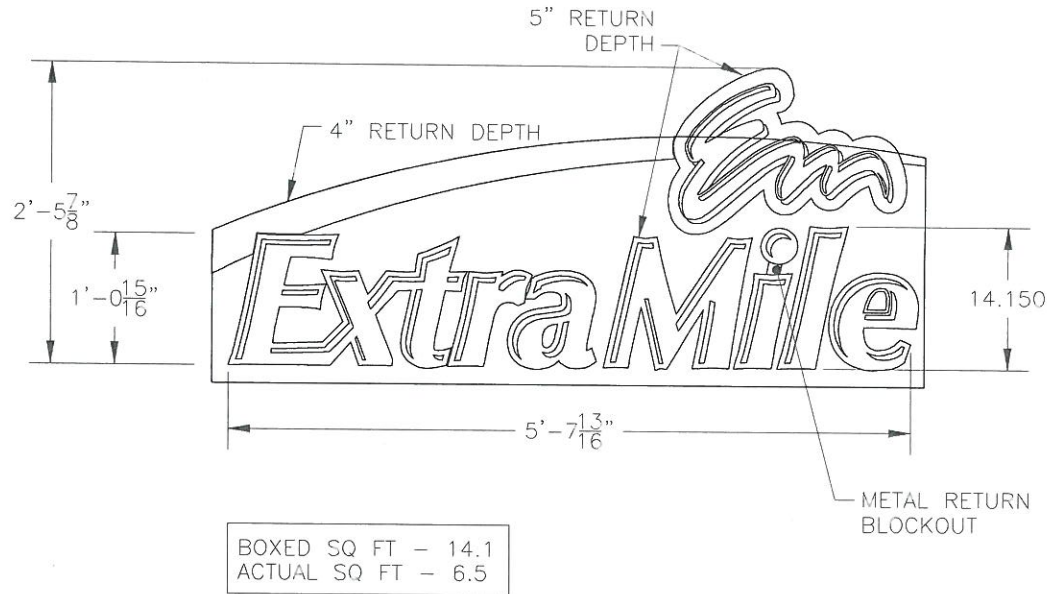


NORTH ELEVATION

(N) EXTERIOR ELEVATIONS

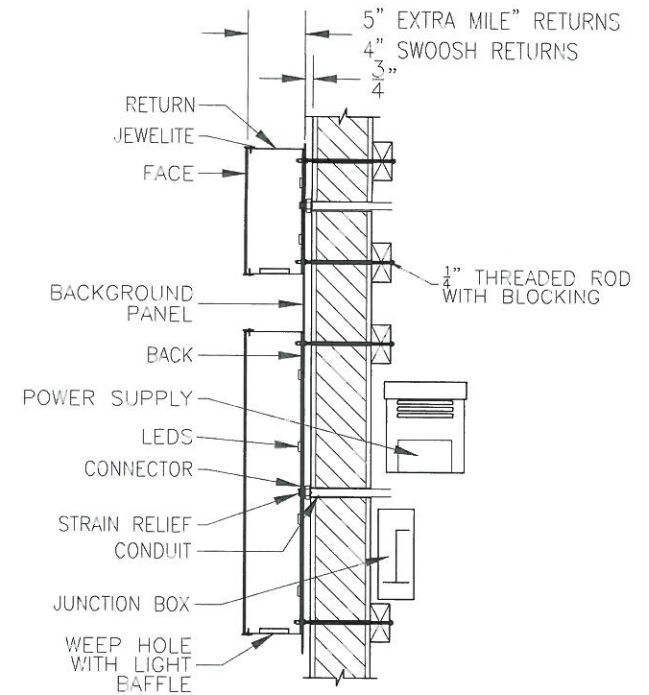
SCALE: 1/4" = 1'-0"

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RECEIVED

APR 22 2016

CITY OF PACIFIC GROVE
COMMUNITY DEV DEPTCHANNEL LETTER CROSS SECTION
SCALE: NTS (REFERENCE ONLY)
EQUIPMENT GROUNDED

COLORS:

"SWOOSH": 4"x.050 ALUM. RETURN TO
MATCH PMS 229C

LOGO/ EXTRA MILE: 5"x.050 ALUM. RETURN
TO MATCH PMS 229C

PAINT WHITE INSIDE ALL RETURNS

FACE: .150 7328 WHITE PCB WITH VINYL

GRAPHICS PY703235 001 DECAL,CHV,XML,CLTR,2.5STC

JEWELITE: 1" WHITE PAINTED TO MATCH 229C

ILLUM: EN600104 WHITE

BKG'D PANEL: .090 ALUM. PAINTED TO MATCH PMS 209C

ELECTRICAL NOTE:

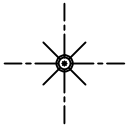
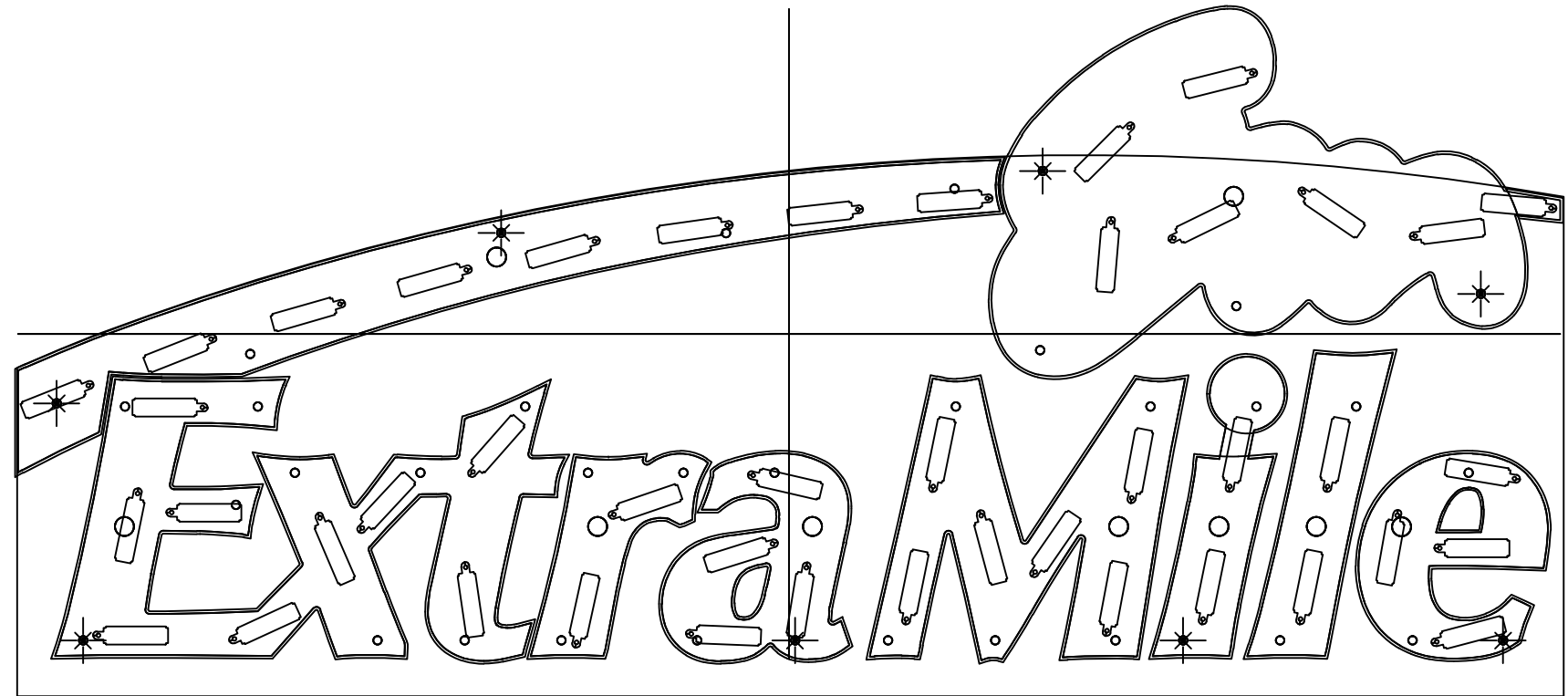
TOTAL AMPS: 9

OF CKTS: 1 20 AMP REQUIRED

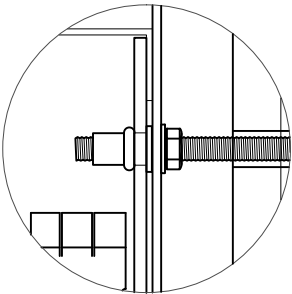
VOLTS: 120

THIS SIGN WILL BE UL OR cUL LISTED AND IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN **61/4" DRAINAGE/WEEP HOLES 6" ON CENTERS OR AS REQUIRED BY UL MIN 12 MTW/THHN 1011/1015/1230/1335 600V OR 1032 1000V 105C WIRE

NOTES:		CUMMINGS Customer creation through brand knowledge.		CUSTOMER CHEVRON		ITEM NUMBER CH344301
4255 NAPIER FIELD RD DOTHAN, AL 36303 PHONE: (334) 983-8000 FAX: (334) 983-5100		CODE	PAGE LAYOUT PRESENTATION			
DRAWING APPROVED BY		ITEM DESCRIPTION 2'-6" RMT CHLL LTRS LED LETTERS ON BACKGROUND				
PROGRAM APPROVED BY		LOCATION VARIOUS		DRAWN BY HANNA		
PROTOTYPE	BY	SCALE	ENGINEER	ACCOUNT REPRESENTATIVE		
1st RUN	BY	1:12	ERIC	CUMMINGS		
RELEASED FOR	BY	SHEET 1 OF 4	BOXED SQ FT	ITEM NUMBER	REV	
PRODUCTION	BY	WIND LOAD (MPH)	EST WEIGHT (LBS)	CH344301		
10/26/2015	HANNA					




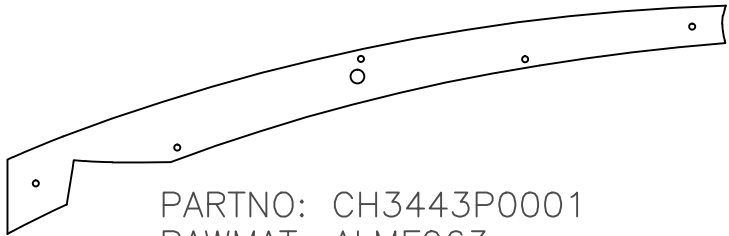
SYMBOL ABOVE REPRESENTS HOLES THAT ARE ORIGINAL LETTER MOUNTING HOLES THAT WILL BE USED FOR MOUNTING THE LETTER/PANEL ASSEMBLY TO THE WALL. USE A HEX NUT, RIVNUT, AND THREADED ROD TO SECURE THE LETTERS TO THE PANEL @ MOUNTING LOCATIONS.



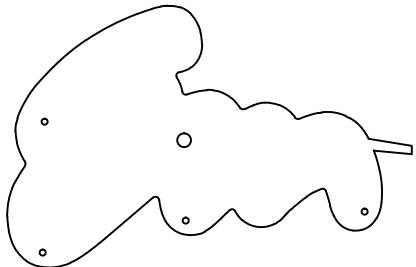
LED MODULE	EN600104 WHITE LEDS									44 TOTAL LEDS
LETTERS	SWHOSH	EM	EXT	R	A	M	I	L	E	
LED TOTAL	31									
LEDS PER CHANNEL	8	7	9	2	4	6	2	2	4	.9 TOTAL AMPS
POWER SUPPLIES	CHNL 1									
	(1) S500500									

NOTES:

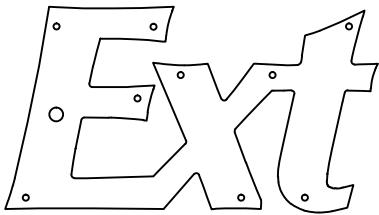
 Customer creation through brand innovation.		CUSTOMER CHEVRON		ITEM NUMBER CH344302	
4255 NAPIER FIELD RD DOTHAN, AL 36303 PHONE: (334) 983-8000 FAX: (334) 983-5100		CODE	PAGE LAYOUT NEON, INSTALL LAYOUT		
DRAWING APPROVED		BY		ITEM DESCRIPTION 2'-6" RMT CHLL LTRS LED LETTERS ON BACKGROUND	
PROGRAM APPROVED		BY		LOCATION VARIOUS	DRAWN BY HANNA
RELEASED FOR	PROTOTYPE	BY	SCALE 1:8	ENGINEER ERIC	ACCOUNT REPRESENTATIVE CUMMINGS
	1st RUN	BY	SHEET 2 OF 4	BOXED SQ FT	ITEM NUMBER
	PRODUCTION 10/26/2015	BY HANNA	WIND LOAD (MPH) -	EST WEIGHT (LBS) -	CH344302
					REV -



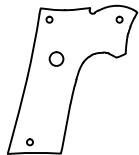
PARTNO: CH3443P0001
RAWMAT: ALMF063
ORDQTY: 1



PARTNO: CH3443P0002
RAWMAT: ALMF063
ORDQTY: 1



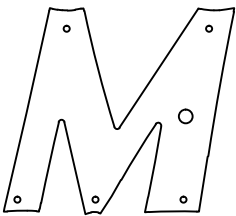
PARTNO: CH3443P0003
RAWMAT: ALMF063
ORDQTY: 1



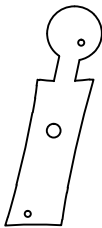
PARTNO: CH3443P0004
RAWMAT: ALMF063
ORDQTY: 1



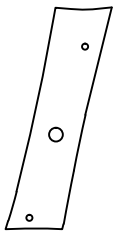
PARTNO: CH3443P0005
RAWMAT: ALMF063
ORDQTY: 1



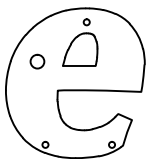
PARTNO: CH3443P0006
RAWMAT: ALMF063
ORDQTY: 1



PARTNO: CH3443P0007
RAWMAT: ALMF063
ORDQTY: 1



PARTNO: CH3443P0008
RAWMAT: ALMF063
ORDQTY: 1



PARTNO: CH3443P0009
RAWMAT: ALMF063
ORDQTY: 1



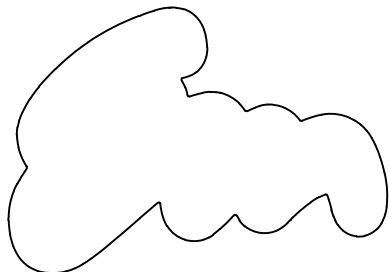
PARTNO: CH3443P0010
RAWMAT: PC7328150
ORDQTY: 1



PARTNO: CH3443P0011
RAWMAT: PC7328150
ORDQTY: 1



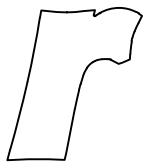
PARTNO: CH3443P0012
RAWMAT: PC7328150
ORDQTY: 1



PARTNO: CH3443P0013
RAWMAT: PC7328150
ORDQTY: 1



PARTNO: CH3443P0014
RAWMAT: PC7328150
ORDQTY: 1



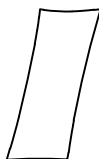
PARTNO: CH3443P0015
RAWMAT: PC7328150
ORDQTY: 1



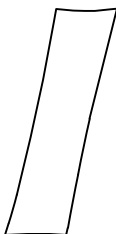
PARTNO: CH3443P0016
RAWMAT: PC7328150
ORDQTY: 1



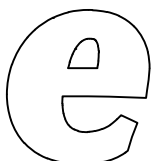
PARTNO: CH3443P0017
RAWMAT: PC7328150
ORDQTY: 1



PARTNO: CH3443P0018
RAWMAT: PC7328150
ORDQTY: 1




PARTNO: CH3443P0019
RAWMAT: PC7328150
ORDQTY: 1



PARTNO: CH3443P0020
RAWMAT: PC7328150
ORDQTY: 1

NOTES:

 CUMMINGS <small>Customer creation through brand innovation.</small> 4255 NAPIER FIELD RD DOTHAN, AL 36303 PHONE: (334) 983-8000 FAX: (334) 983-5100		CUSTOMER CHEVRON			ITEM NUMBER CH344303
		CODE	PAGE LAYOUT OPTIMATION		
		ITEM DESCRIPTION 2'-6" RMT CHLL LTRS LED LETTERS ON BACKGROUND			
		LOCATION VARIOUS		DRAWN BY HANNA	
DRAWING APPROVED	BY				
PROGRAM APPROVED	BY	LOCATION VARIOUS		ACCOUNT REPRESENTATIVE CUMMINGS	
RELEASED FOR	PROTOTYPE	BY	SCALE 1:12	ENGINEER ERIC	
	1st RUN	BY	SHEET 3 OF 4	BOXED SQ FT	ITEM NUMBER
	PRODUCTION 10/26/2015	BY HANNA	WIND LOAD (MPH) —	EST WEIGHT (LBS) —	CH344303
					REV —

CAN SIGN	
2'-1"x4'-5.5" EM Sign w/ Cabinet	XSmall
2'-6"x5'-10" EM Sign w/ Cabinet	Small
3'-6"x 7'-6" EM Sign w/Cabinet	Medium
4'-2" x 8'-10" EM Sign w/Cabinet	Large
4'-10"x 10'-5" EM Sign w/Cabinet	XLarge
CHANNEL LETTERS	
2'x 5'-7" EM Sign, Channel Letters	XSmall
3'-0" x 6'-10" EM Sign, Channel Letters	Small
4'-0"x8'-9" EM Sign, Channel Letters	Medium
5'x10'-11" EM Sign, Channel Letters	Large

SF
6.9
10.3
19.0
26.3
36.7
SF
6.7
16.8
27.9
40.0

RECEIVED

MAR 29 2016

CITY OF PACIFIC GROVE
COMMUNITY DEV DEPT



ExtraMile Illuminated Building Can Sign



ExtraMile Illuminated Channel Letters (with mounting panel)



Dead Space does not
add to actual square footage
of sign



Chevron

Item 6a



JONES-BLAIR[®]
INDUSTRIAL COATINGS

PAINT CARD 5-09

EXTERIOR COLORS



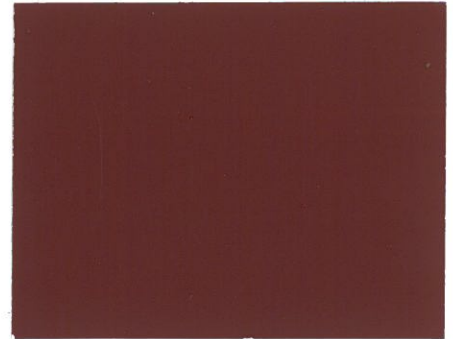
Nutmeg

Bottom



Café Au Lait

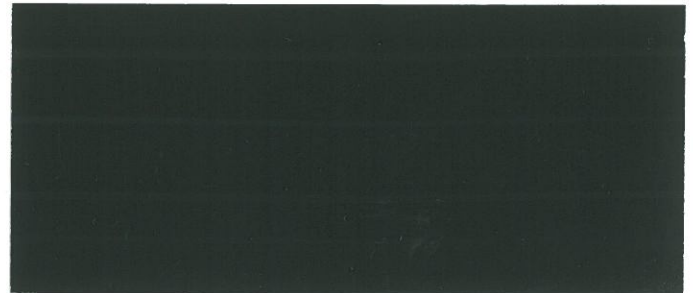
Cafe Au Lait



Chilled Wine



Mocha



Noir

INTERIOR COLORS



Interactive Cream



Sable



Darkroom



Noir

Note: Turn Card Over For Additional Information

ExtraMile Paint & Finish Schedule		Color	Description & Item Codes
Identification Sign Colors:			
Maroon, ID sign background	PMS 209	NOTE: Contact Jones-Blair for SoCal products due to different VOC requirements.	
Butterscotch, ID sign logo, wordmark, arch	PMS 7408		
Beige, ID sign background	PMS 4755		
Opaque Natural Beige, ID sign borders & APC sign background	to match Spraylat Lacryl L5-9358 acrylic paint		
Exterior Building Paint Colors			
Building Fascia & Proscenium	Café Au Lait	Recommended: Jones-Blair Semi-gloss urethane # A3W8007 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHW-D80069	
Building Body, Tower, Trash enclosure	Nutmeg	Recommended: Jones-Blair Semi-gloss urethane #A3W8006 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHW-D80070	
Accent Stripe below Fascia (re-formulated color)	Chilled Wine	Recommended: Jones-Blair Semi-gloss urethane #A3N-D10101 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHN-D10101	
Building Wainscot	Mocha	Recommended: Jones-Blair Semi-gloss urethane #A3N7002 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHN-D80071	
POP Sign Frames	Noir	Recommended: Jones-Blair Semi-gloss urethane #45637-CA Minimum standard: Jones-Blair Acrylic Semi-gloss #RHN-D60118	
Canopy Under Deck Ceiling (if repainting)	White	Jones-Blair #45011-CA Urethane. Do Not Use Latex Paint	
Interior Building Paint Colors			
Interior Walls, Doors & Trim	Interactive Cream	Jones-Blair Semi-gloss Acrylic RHW-D80073	
Interior Food Service walls (where space prevents dark graphics from being installed, e.g. Island Marketer buildings)	Sable	Jones-Blair Semi-gloss Acrylic #RHN-D80074	
Interior Wall Base	Darkroom	Jones-Blair Semi-gloss Acrylic #RHN-D80075	
Cabinetry & Slatwall	Noir	Jones-Blair Semi-gloss Acrylic #RHN-D60118	
Yard & Drive:			
Light Poles	GY-210 Dk. Gray	Jones-Blair Urethane Dk.Gray Gloss	
Vent Risers	GY-210 Dk. Gray	Jones-Blair Urethane Dk.Gray Gloss	
Curbs	GY-210 Dk. Gray	Jones-Blair Urethane Dk.Gray Gloss	
Bollards/Safety Poles	45011-CA White	Jones-Blair Urethane White Semi-gloss	
Misc.:			
Trash Enclosures, remote	Nutmeg	Recommended: Jones-Blair Semi-gloss urethane #A3W8006 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHW-D80070	
Trash Enclosures, attached to building wainscot	Nutmeg w/ Mocha	Recommended: JB Semi-gloss urethane A3W8006/A3N7002 Minimum standard: JB Acrylic latex #RHW-D80070/RHN-D80071	
Ancillary Buildings (ie. Car Wash, Restroom, Auto Service)	Café Au Lait,	Recommended: Semi-gloss urethane	
Chilled Wine accent stripe is NOT used.	Nutmeg & Mocha	Minimum standard: Acrylic Semi-gloss	
Restroom Doors	Nutmeg	Recommended: Jones-Blair Semi-gloss urethane A3W8006 Minimum standard: Jones-Blair Acrylic Semi-gloss #RHW-D80070	

Customer Service Ordering Information:

Attn: Elida Espinoza, Email: sales@jones-blair.com
1-800-492-9400 or Direct 214-353-1604
Toll Free Fax: 1-800-325-7540

Technical Assistance: Cell: 214-676-7000

Will Dryden, Email: wdryden@jones-blair.com
Direct: 214-353-1634
1-800-492-9400 Fax: 214-350-7624



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INDUSTRIAL COATINGS